





## EUROPEAN NEWS

## Japanese bankers meet their match in W. Germany

BY GUY HAWTIN IN FRANKFURT

JAPANESE BANKING and broking house appear to have more than met their match in West Germany. A recently published survey here shows that they are having considerable difficulties in building up what they consider to be a reasonable share of business.

Indeed, Europeans and Americans, so used to seeing aggressive Japanese competition, may derive very amusement from the fact that many Japanese view the West German financial community as a "closed society". They find breaking into the domestic corporate finance market particularly difficult, and also appear to have trouble in the syndication of non-Japanese issues.

The report, commissioned and published by the business news-

paper Handelsblatt, indicates considerable resentment both towards the German banks and about federal banking regulations. The Japanese appear to feel that things are far more liberal in Tokyo.

Handelsblatt's report shows that most of the large Japanese banks active in the Federal Republic began operating there very recently. While a number have had representative offices in Germany for well over a decade, most Japanese branch operations were started up after 1970 and many of the most important are less than three years old.

West Germany's "universal banking system" seems to have taken them by surprise. By contrast to Britain and the U.S., where deposit and investment banking functions are separated by law, German banks are free

to offer the whole gamut of banking services under one roof.

The German banks are major investors in industry. They own a very large proportion of publicly quoted shares on issue and also control many shares that are in private hands because they exercise voting rights on equity deposited with them. They also own sizeable chunks of stock in many unquoted concerns.

While there are many arguments for this system, it undoubtedly gives German banks an advantage over foreign competitors, when it comes to corporate credit. Japanese bankers, according to the survey, are greatly dismayed by the closeness of the relationship between German companies and their house banks.

Handelsblatt point out that

generally Japanese banks in the Federal Republic fall into two categories. Those interested in financing foreign trade are situated in Hamburg or Düsseldorf, the city with the greatest concentration of Japanese companies in the Federal Republic. Those which are interested in brokerage, the stock exchange and "universal banking" in the German meaning of the word have set up in Frankfurt.

Basically, it seems to be the greatest difficulty. The Federal Republic's banking regulations are considered by the Japanese bankers to be very irksome—particularly the very tight capital to lending ratios imposed. This considerably restricts the ability of the Japanese banks, which like most foreign banking subsidiaries,

have relatively restricted capital bases, to compete with the major German banks.

The Japanese experience is, however, by no means unique. Most foreign bankers would agree that West Germany, particularly at the present time when demand for industrial credit is slack, is a very tough market for the non-German bank. Sympathy for the Japanese is, however, not conspicuous among foreign bankers.

"No doubt the Japanese believe that Tokyo is a far more liberal banking centre than Frankfurt," said one leading foreign banker here. "In my view it is infinitely easier for a foreign bank to work in Germany than in Japan."

A German banker thought

## ELECTIONS IN ICELAND

## Key NATO base threatened

BY REGINALD DALE, EUROPEAN EDITOR, RECENTLY IN REYKJAVIK

NATO STRATEGISTS will have their eyes on Iceland this Sunday, when a general election could replace a conservative-dominated Government by a left-wing coalition in which the Marxist People's Alliance would for the first time be the largest party. A major plank in People's Alliance platform is the island's withdrawal from NATO and the expulsion of U.S. forces from their important Keflavik base at its south-western extremity.

It is not difficult to raise the bogey of foreign domination in a country of 300,000 people so recently proud of their history, culture and independence. The Americans have shown remarkable sensitivity to the Icelanders' feelings by going to extreme lengths to disguise the presence of their up to 4,000 troops in Keflavik. GIs are not allowed to wear uniform or even to take goods from army shops on their restricted excursions outside the base, and the U.S. services TV channel was recently switched to "close circuit" to prevent the local inhabitants peering in.

Washington is offering to help build a new passenger terminal at Keflavik to segregate civilian travellers from the military, given that all international flights to Iceland have to land on the airstrip of the base. The offer has been denounced as "election trickery" by the People's Alliance.

Loss of the base would leave a serious hole in Western defences in a key strategic area. Keflavik is the base for airborne and submarine surveillance of the North Atlantic approaches from Greenland to Norway, and the new American airborne early warning system (AWACS) will soon be operating from there. It already has distant early warning radar, Phantom interceptors, and listening devices to detect the passage of submarines. RAF Nimrods land at Keflavik, though not during cold wars, and British transport planes and aircraft from the Queen's Flight put in occasional appearances.

The island's importance is certainly not lost on the Soviet Union, whose ships are making increasingly frequent visits. The Soviet Embassy is by far the largest in Reykjavik, and, accord-

ing to the Icelanders, the ambassador is well known to be a leading KGB expert on Nordic affairs. The Russians have recently been engaged in a long, but so far unsuccessful, tussle with the local authorities in a bid to establish a Soviet-financed weekly news magazine on the island.

There is no imminent danger of a Russian take-over. The main force behind the Icelandic Communist hostility to the U.S. is nationalism rather than allegiance to Moscow. Indeed, the People's Alliance claims to have invented something very like Eurocommunism a good 40 years ago. Not that it would necessarily accept the Communist label; the party would prefer to describe itself as a "socialist alliance of the Left" reflecting a Marxist viewpoint.

The event that has focussed particular attention on the election was last month's dress-rehearsal municipal election, in which the Left made surprising and spectacular gains. The dominant partner in the ruling coalition, the conservative Independence Party, led by Mr. Geir Halgrimsson, the Prime Minister, saw its share of the vote fall dramatically from nearly 50 per cent to 40 per cent. It lost control of Reykjavik, the home of half Iceland's population and the party's traditional power base for the past half century. The Independence Party's smaller left-of-centre partner, the Progressive Party, fell from just under 19 per cent to little more than 13 per cent.

The People's Alliance, on the other hand, gained 7.4 per cent, points to finish with almost a quarter of the total vote, and the Social Democrats (also left-of-centre) made a similar advance to 16.5 per cent. The small left-wing Liberal Party could muster no more than 1 per cent.

If these results were repeated at national level, it would clearly be possible for the left-wing parties, the People's Alliance, the Social Democrats and the Progressives, to form a Government, forcing the Independence Party into opposition. But that is by no means a foregone conclusion.

All sorts of different permutations will almost certainly be possible, and even that of the Independence Party and the



Mr. Geir Halgrimsson... problems within his party.

## STATE OF THE PARTIES (May municipal elections)

|                                   | Swing | Percentage of total |
|-----------------------------------|-------|---------------------|
| Independence (conservative)       | -9.1  | 40.0                |
| People's Alliance (Marxist)       | +7.4  | 24.5                |
| Social Democrats (left-of-centre) | +7.8  | 16.5                |
| Progressives (left-of-centre)     | +3.6  | 15.2                |
| Others                            | —     | 3.8                 |

People's Alliance joining in a new coalition not being excluded.

Moreover, it is by no means sure that the pattern will be repeated. The hope of the Independence Party is that those among its supporters who appear to have abstained in the municipal elections will rally in the national poll.

Even if the People's Alliance emerges as the leading partner in a new left-wing coalition, the Americans would not be asked to leave at once. The Social Democrats are pro-NATO, as are

probably around two-thirds of the Progressives, and many would not join a coalition. The main foreign policy objective is to take Iceland out of NATO. People's Alliance would have to moderate its stand in the inevitably complicated negotiations involving the formation of a new Government if it wanted to take part in it. It might settle for a bid to revise the defence agreement with the U.S., cutting back still further the number of American troops, on the understanding that a further success in the next round of national elections would be interpreted as a mandate for their total expulsion.

It would be difficult to draw this conclusion from a People's Alliance success this time round. Everyone knows the party's policy on NATO but the election, like the municipal poll before it, is being fought primarily on economic issues. Mr. Halgrimsson's defeat last month was partly due to leadership and personality problems in his own party. The main reason was undoubtedly dissatisfaction with the way he has allowed inflation to get out of hand and the general failure of his economic management over the past 12 months.

Inflation, after falling to under 30 per cent a year ago, low by Icelandic standards, is now well on the way back to 50 per cent. Mr. Halgrimsson mismanaged the trade unions, first easing inflation and then allowing wage settlements of more than 80 per cent over 12 months and then trying to cancel some of the increases when the inflationary impact became apparent. The angry unions have retaliated with a partial ban on the handling of exports (to strike at such short notice would have been illegal) at a time when the balance of payments is again deteriorating.

Some Icelanders see a parallel with this spring's French elections. They argue that the municipal elections, not usually held so close to general elections, gave the voters a chance to vote with their hearts in a first poll and that they will now vote with their heads to keep the People's Alliance from a major role in Government.

## Naples gun attack on executive

By Paul Betts

ROME, June 22. TERRORISTS SHOT and wounded in the legs in a so-called knee-capping attack an executive of the state-controlled Alfasud car company in Naples tonight.

The shooting is the second terrorist attack in the last 24 hours. Yesterday the left-wing Red Brigades extremist movement claimed responsibility for the murder of a Genoa anti-terrorist police officer in a crowded bus in broad daylight. A group calling itself Armed Proletariat Fighters claimed responsibility for tonight's attack.

Alfasud is the southern subsidiary of a financially troubled state-owned Alfa Romeo car group which has recently become the target of increasing terrorist attacks.

Reuter adds from Turin: The jury in the trial of 46 alleged members of the Red Brigades went into its fourth day of deliberations today.

The two judges and six jurors retired on Monday to consider almost 200 charges against the defendants. The verdict had been expected today but court officials said it was unlikely now before tomorrow.

A judge in Italy's Lockheed bribes trial, who was once a director of a company headed by two of the defendants, announced today he was resigning from the court.

Professor Orio Giacchi did not say why he decided to step down. But he stated that he was taking legal action against newspapers and magazines which have sought to link him with two key figures in the \$2m bribes scandal.

Sig. Antonio D'Orlando Lefebvre and his brother Sig. Ovidio Lefebvre are alleged to have been in the pipeline through which the U.S. Lockheed Aircraft Corporation paid bribes to Italian officials, including two former Government ministers.

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## Bulgaria hands over German terrorists

BY LESLIE COLT

FOUR ALLEGED West German terrorists, identified as a Berlin prison escapee and the three women who freed him, have been captured in Bulgaria and returned to West Germany today. They were arrested after being recognised by an official on holiday from the very prison at which the escape took place last month.

Herr Till Meyer was freed from Moabit Prison here while suspected of taking part in the 1974 murder of West Berlin High Court Judge Guenter von Drenkmann and the 1975 kidnapping of the West Berlin politician Peter Lorenz.

The embarrassing circumstances of Herr Meyer's prison break played a part in the resignation earlier this month of the West German Interior Minister, Herr Werner Maibohm.

Two women, posing as lawyers, entered the top security prison, then produced a machine gun and pistol and forced guards to hand over Herr Meyer. A third woman was waiting outside the front entrance of the prison in an escape van. These women, according to the authorities, were captured together with Herr Meyer in Bulgaria while on a holiday package. Four. The wanted women escaped from prison in West Berlin in 1976.

The speed with which the Bulgarians handed over their prisoners has been praised by West Germany, whose new Interior Minister, Herr Gerhard Baum, thanked Bulgaria for its "outstanding co-operation."

West German officials are

congratulating themselves on recent arrests of terrorists, attributing them to such co-operation between the two states. Chiefly, however, some political inroads in the West German prison system, ordered by Herr Maibohm and a lack of co-operation between the Federal Criminal Office and state criminal police in the kidnapping of West German companies.

Federations, Herr Baum, Herr Schleyer, to hold their meeting for days in a flat near where he was kidnapped in Cologne with the police, leading to the arrest of one of the kidnappers.

Anthony Robinson, reporter for Belgrade: The Bulgarian decision to extradite the suspected terrorists coincided with a debate here on anti-terrorist measures by the Security and Defence Commission, the League of Communists of Yugoslavia, still holds that suspected West German terrorists now in jail on the relatively minor charge of entering the country on forged passports.

West Germany has requested their extradition, but Yugoslavia is holding out for a swap arrangement involving the extradition of Croatian extremists held in West Germany. The main stumbling block in these negotiations and in Yugoslavia's general attitude to co-operation in this field is that it insists on making a distinction between acts of terrorism and the actions of national liberation movements. It considers that the actions of liberation movements constitute legitimate acts of guerrilla warfare.

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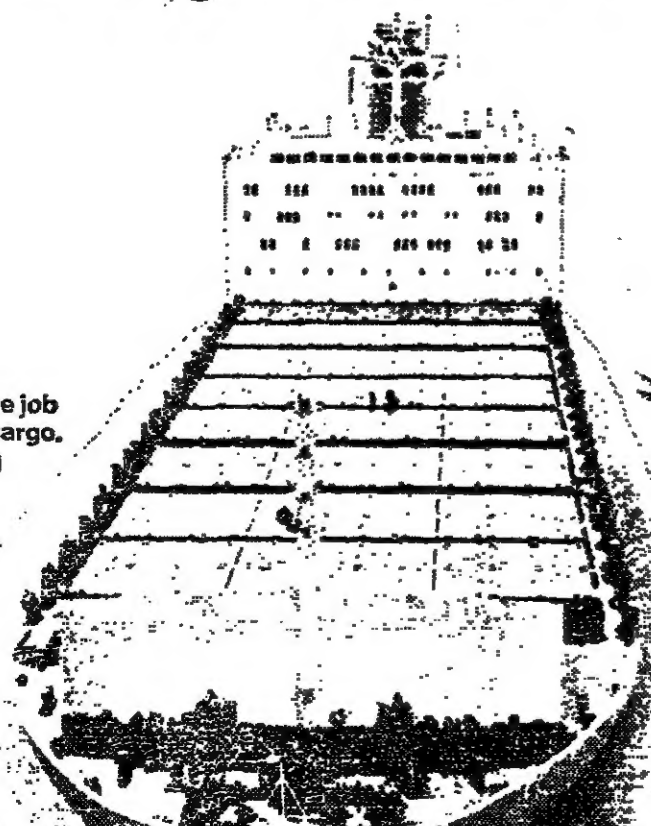
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## WORLD TRADE NEWS

## Japanese TV companies in Taiwan to curb U.S. sales

BY CHARLES SMITH

TOKYO, June 22.

SUBSIDIARIES AND affiliates of Japanese companies in the Taiwan electronics industry have received official "guidance" to restrain their exports of colour TV sets to the U.S. it was confirmed today.

The guidance, originally issued in May, applies to companies in which Japan has a capital stake or which are using Japanese technology.

Taiwanese companies have not been subjected to the restraints but have been told that they must not use Japanese trading companies to sell their sets in the U.S.

The "guidance" calls on the companies concerned to keep their U.S. sales at or below last year's levels. Shipments to the U.S. in 1972 are thought to have

reached around 400,000 sets but were running at far higher levels in the early part of 1973.

In February alone, according to Matsushita Electric, one of the companies covered by the new ruling, Taiwan shipped 124,000 colour TV sets to the U.S. The bulk of these shipments probably came from companies with Japanese affiliations.

In the four months to the end of April this year, total Taiwan colour television exports to the U.S. were up 32.6 per cent on the year, to 356,500 sets.

The Taiwan action follows nearly a year after the signature of an orderly marketing agreement (OMA) between Japan and the U.S. under which Japan's colour TV exports to the U.S. are

restricted to 1.75m units per year for a three-year period (expiring in August, 1980).

The restraint imposed on direct exports from Japan have contributed to the rapid increase in shipments from Taiwan early this year. This, at least, would explain the Taiwan Government's decision to single out Japanese companies in applying its new export "guidance."

Another reason for limiting the measure to Japanese affiliated companies could be the desire to retaliate against Japanese companies which are stepping up business relations with the People's Republic of China.

Hitachi and Toshiba, both of which are deeply involved in the Taiwan electronics industry, are currently competing to win a \$20m export order for the supply of TV tube manufacturing plant to China.

Hitachi has a 100 per cent controlled Taiwan subsidiary which depends heavily on the U.S. market for colour TV sets. Toshiba has a nine per cent capital stake in Tatung Electric Corporation, a Taiwan-based company which makes sets bearing the Toshiba brand name and which also exports actively to the U.S.

The president of Tatung said recently that his company had received "no strict guidance" from the Taiwan Government on exports to U.S. This however presumably does not rule out the issue of an "informal" Government directive to the company.

## Doubts in Bonn about future of fibre pact

By Rhys David

THE EEC pact signed by 13 leading European fibre producers earlier this week aimed at bringing capacity into line with demand now looks as though it could be running into some opposition in Germany.

Reports from Bonn suggest the German government is unhappy with the provision in the agreement setting limits on deliveries by producers. The limits are intended to ensure that while capacity reductions take place, market shares remain the same.

The agreement has been actively backed by the EEC Commission. Industry Director Sir and further talks with the Germans may now have to take place. While accepting the need for capacity reductions, the Germans will probably be arguing that limits on deliveries represent a breach of free trade. The German Government is expected to air its views in discussions next week.

If the Germans are unwilling to lift their objections, some revisiting of the agreement, due in coming months from January 1, will be needed.

Lawrence Mills, Hong Kong's Director of Trade, said after the first day of talks with EEC officials that he was confident of settling the problems still affecting Hong Kong textile exports to the EEC by today.

The problems are mainly the certificate of origin of textile products and their classification. The EEC wants to be sure Hong Kong textile products really originate there and are not made elsewhere and stamped in Hong Kong.

Robert Gibbons writes from Montreal: The Canadian Government has concluded bilateral agreements with seven foreign countries limiting imports of clothing and textile products. The countries are Hong Kong, South Korea, China, the Philippines, Taiwan, Poland and Romania.

The new restraints take effect on January 1, 1979, replacing quota agreements expiring at the end of 1978 and will last till the end of 1981, except for China, where the agreement ends at the end of 1980. The new agreements limit imports in 1979 to a level of 2 per cent more than 1975, and after that growth will be allowed to average about 3 per cent yearly. Permits will be required by Ottawa for all imports.

## Saudi order for \$400m. oil pipeline

BY JAMIE BUCHAN

JEDDAH, June 22.

THE SAUDI ARABIAN Government has signed contracts worth \$400m (£220m) for the construction of a cross-country pipeline which will permit Saudi Arabia to export crude oil through the Red Sea.

Petroleum, the Saudi state oil company, signed two orders with five companies for a pipeline from the Al-Jubail terminal in the Gulf to the Red Sea. The 1,202-kilometre pipeline will have an initial throughput capacity of 135m barrels a day, designed for export via an expanded Suez Canal and the recently completed Sumed pipeline to the West.

The pipeline will also open up the way for the development of Yanbu as a major centre for hydrocarbon based industry.

The awards went to five companies which will build the pipeline and 11 pumping stations. A sixth contract went to an American insurance group which will provide coverage during the construction work in very rugged conditions.

About 530 km of the buried pipeline will be built by an American-Lebanese consortium—SEDEC (South Eastern Drilling and Engineering Co.) of Houston and CAT, a Lebanese engineering company. The contract is worth about 350m riyals (about £60.3m), according to the Jeddah daily, Arab News.

The eastern half of the line is to be built by Saseem, the oil engineering arm of the Italian engineering firm of ENI. Saseem's contract is reportedly of the same value as that of the SEDEC consortium.

The power systems division of United Technologies Corporation received more than \$120m (£66m) in contracts for the supply of all 33 of the modular industrial gas turbines which will move the crude in the pipeline.

The insurance award was shortly made by American International Underwriters. Contracts for the oil export terminal at Yanbu have not yet been awarded. The parallel natural gas liquids pipeline which will provide fuel to power the crude pipeline has been put out to tender, though 340 km north of Jeddah, will be spared the passage of the straits near Bab el Mandeb at the southern end of the Red Sea. Saudi

pumps for the pipeline. Mobil Overseas Pipeline Company will be responsible for management of construction under an agreement signed in February last year.

Actual construction is expected to begin within the next three months and the pipeline ought to be completed in 1980. Deliveries of the 48-inch pipe were secured at preferential rates and have been underway at Yanbu since last year.

While the strategic aspects of the pipeline and the Yanbu export terminal must not be overestimated over the pure considerations of industrial development, the Saudi oil minister himself, Sheikh Ahmad Zaki Yamani, has said that the Soviet Union is following a policy designed to secure supplies of Middle Eastern oil. "According to the majority of reports, the Soviet Union will shortly need to import oil."

Sheikh Yamani told an audience at Riyadh University in April. "The latest developments in the Horn of Africa may be only one step followed by others."

Tankers taking oil off at Yanbu, a decade since some 340 km north of Jeddah, will be spared the passage of the straits near Bab el Mandeb at the southern end of the Red Sea. Saudi

Arabia's dependence on the Gulf as the only outlet for its oil exports will diminish.

The sudden expenditure cut in the national budget from SR145bn to SR130bn, which seems to have occurred at the last minute, is an indication that there are fears in some Government circles that with the present oil market, the kingdom will have to scale down its ambitious development plan or be obliged to draw down foreign reserves—a move sources close to the Saudi Arabian Monetary Agency reject as utterly unthinkable, because of the uncertainty this would cause in foreign exchange markets.

It is planned that SR15bn of the national revenue will come from oil computed on the basis of a daily production rate of 3m barrels a day—a ceiling the kingdom had not begun to approach in the first five months of this year and it is hard to imagine raising production levels further to flood a drowning market.

Japan's Hitachi shipbuilding and engineering company has signed a \$26m contract with Abu Dhabi's national drilling company to build three oil drilling rigs for installation by April, 1980, reports Reuters from Tokyo.

## Zenith decision praised

BY ADRIAN DICKS

BONN, June 22.

THE West German Economics Minister, Count Otto Lambdorsch, today expressed his "great satisfaction" at the decision of the U.S. Supreme Court in the Zenith case, which ruled that countervailing duties on Japanese electronic equipment should not be imposed. He hoped it would serve as a precedent for the American tax courts in dealing with the pending suit brought by U.S. Steel against

European Community value-added tax rebates.

Count Lambdorsch praised the court's ruling as a strengthening of the U.S. Administration's view that rebates of indirect taxes on exported goods were not to be regarded as subsidies so long as they conformed to GATT regulations.

In this sense, said the Minister, the Supreme Court ruling was a positive contribution to the successful conclusion of the current GATT round.

## Narita cargo problems 'over'

BY OUR OWN CORRESPONDENT

TOKYO, June 22.

JAPAN AIR LINES has been experiencing serious trouble with cargo handling at Narita Airport (the new Tokyo international airport). The airline also claims, however, that the "worst is over" and that cargo handling facilities have been functioning smoothly since the middle of last week.

Problems started to develop with JAL's JAL-Tos computerised cargo handling system shortly after Narita opened on May 21. The airline describes the difficulties as being both mechanical and human (in that operators apparently failed to cope with the complexity of the system when running at full capacity).

The failures resulted in cargo not being cleared in time for

flights on the scheduled departure day and having to be held over to the following day. There were also heavy losses on incoming perishable cargoes.

The JAL-Tos system, which uses a Toshiba computer to control documentation and mechanical handling and cost \$20m, was designed to be ready in time for Narita's originally scheduled 1973 opening date.

During the five-year waiting period before Narita actually opened last month some modifications were introduced. The modifications were designed to allow for manual intervention in the system, a need which had been identified after snags with the earlier system which depended wholly on computer control.

JAL apparently calculated that

the inclusion of manual control capability would enable it to avoid hold-ups or at least reduce teething troubles when JAL-Tos started to function, but this proved not to be the case.

Problems were "far worse than expected" when the first big consignments of airfreight began to pile up at Narita in the last ten days of May.

JAL coped with the emergency by despatching a special cargo handling team to Narita in late May and by setting a June 15 deadline for "normalising" the system. The airline claims that the deadline was substantially met and that today cargo handling at Narita is "marginally better" than during the final months at Haneda (the badly congested former Tokyo international airport).

Robert Gibbons writes from Montreal: The Canadian Government has concluded bilateral agreements with seven foreign countries limiting imports of clothing and textile products. The countries are Hong Kong, South Korea, China, the Philippines, Taiwan, Poland and Romania.

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## Priorities now outlined for trade negotiations

BY JUREK MARTIN

WASHINGTON, June 22.

THE LEADING trading nations have put resolution of the problems of selective safeguards, subsidies and countervailing duties at the top of their working agenda as they attempt to conclude a broad multinational trade agreement by the middle of next month.

The working deadlines agreed on in Washington this week are as follows:

June 30: To have agreed texts covering safeguards, subsidies and countervailing duties.

July 5: To settle differences over government procurement policies, to work out customs evaluations and standards codes on both of which there is already substantive agreement and to agree on a negotiating position with the developing countries.

No specific deadline for solving the question of access for agricultural products has apparently been set. However, next Monday Mr. Robert Strauss, U.S. Special Trade Representative, will confer in Geneva with Mr. Finn-Olav Gundlach, the EEC Agricultural Commis-

sioner, in the hope of making progress on what the U.S. considers to be an area of overriding importance.

Working parties at official level in Geneva have already begun the final process. The current intention is for the four leading Ministers, Mr. Strauss, Mr. Wilhelm Haferkamp, the EEC Vice-President, Mr. Nobuhiko Ushiba, Japan's External Economic Affairs Minister, and Mr. Jake Warren, Canada's Trade Ambassador, to meet in Geneva on or about July 5 to take the final political decisions.

It now appears generally accepted that the United States will submit to Congress legislation requiring that "material injury" to a domestic industry be proved before action against competing imports is taken, thus bringing it in line with common international practice.

But, in return for this, the U.S. is still hoping for foreign concessions on the subsidy code. The U.S., for example, would like to see enacted what amounts to a catalogue of various sorts of subsidies, divided into the good, bad and forbidden classes.

## \$15m contract for tin plant

By Kenneth Gooding

THE Head Wrightson Machine Division of Davy International has won a \$15m tinplate plant order for Yugoslavia in the face of competition from Japan, France and West Germany.

The Japanese price is believed to have been slightly lower, but the outcome was influenced by the fact that Head Wrightson has just brought on stream a similar electrolytic tinning line at Brush Steel Corporation, Ebbw Vale, which was successfully commissioned in record time.

The new plant will be the first electrolytic tinning line to be installed in Yugoslavia and will have a potential output of 150,000 tonnes a year. The plant includes cold preparation, shearing and inspection lines and will be located on the Hemjiska Industrija Zorka site at Sabac, near Belgrade.

Delivery will be in mid-1980 and commissioning in September 1981. About 85 per cent of the equipment will be UK-made, much of it from Head Wrightson machine division's Cleveland works, while the main electrical equipment will be supplied by GEC Electrical Projects, Rugby.

## Plessey wins Brazil deal

By Diana Smith

RIO DE JANEIRO, June 22.

PLESSEY OF Brazil, the local subsidiary of Plessey International, has won a \$21m order for San Paulo's new area traffic control system against competition from Philips and Siemens—the largest contract of its kind in the world.

Under the terms of the agreement signed with the Sao Paulo municipality, Plessey will install 500 sets of intersection signals, controlled by three mini computers, in Sao Paulo's busiest downtown streets and most heavily used traffic lanes in other parts of the city.

The Sao Paulo municipality claims that with savings in travelling time and fuel effected by a synchronised, computer-controlled traffic intersection system, the new equipment will pay for itself within seven months.

The first signals will be installed later this year and work will continue for the next three years. Part of the equipment will be manufactured in Brazil, and the three mini computers will be imported from the Digital Computer Company of the U.S.

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## LABOUR NEWS

## Varley declines to act on Shelton closure

BY CHRISTIAN TYLER, LABOUR EDITOR

THE GOVERNMENT has declined to intervene in the British Steel Corporation's decision to end today iron and steelmaking at Shelton, Stoke-on-Trent. Workers have campaigned for eight years to save the plant.

Mr. Eric Varley, Industry Secretary, and Mr. Gerald Kaufman, his junior Minister, yesterday morning told union leaders of the decision.

They recommended that the corporation should meet the TUC steel industry committee again, but it was not clear yesterday whether that could result in a reversal of the closure decision.

The Government appears to have decided that the corporation had not infringed procedure by declaring this part of the Shelton works a matter for consultation had been broken and the procedure not completed.

Iron and steelmaking will shut down today for the annual two-week holiday, and unlikely to resume after the break.

The 1,600 workers faced with redundancy will stay on 90 per cent of earnings for 10 weeks, but no further co-operation on

redundancies and closures if Shelton were to cease production. He said, however, that while the confederation wanted to co-operate there were certain areas of the country where it was difficult for it to agree to redundancies.

Mr. Varley was speaking at the official opening of a £25m development scheme at British Steel's Imperial Works at Airdrie, Scotland.

The development has doubled BSC's capacity to produce oil-well casing, a market in which its strength is increasing.

Later he visited the Chrysler plant at Linwood, where he met management and union representatives.

He told journalists that the Government's liability for Chrysler was "strictly limited".

There was provision for losses of £7.5m this year, and £5m next year.

"But we do not expect losses," he said. "The Suburban and Avenger are good models, the domestic market is booming, and Chrysler, together with other UK car producers, can make headway against imported cars."

## NGA will back journalists

BY ALAN PIKE, LABOUR CORRESPONDENT

THE National Graphical Association (NGA) will continue to support the fight for a closed shop in editorial departments of newspapers, delegates to the association's conference at Douglas, Isle of Man, were told yesterday.

Mr. Tony Dubbins, assistant general secretary, gave the undertaking during a speech emphasising the union's determination to retain for its members the right to feed material into new computer-based newspaper production systems.

It was clear, Mr. Dubbins said, that no one union would be able to control new technology effectively, and it would be necessary to enter into joint agreements with the National Union of Journalists and the National Society of Operative Printers, Graphical and Media Personnel (NATSGOP).

The absence of a NUJ closed shop when the new technology is introduced "is a danger not only to the NUJ and their ability to organise and negotiate reasonable wages and conditions for journalists but also to the industry as a whole."

A combination of a semi-

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## Notice to Borrowing Members

Provincial Building Society hereby gives notice that the scale of interest rates applicable to its various classes of mortgage accounts is to be increased by 1.25% with effect from 1st July 1978. Where a mortgage deed specifies a period of notice before such increase is to be effective, that period will commence on 1st July 1978.

Under the Society's scheme for annually recalculating mortgage repayments no adjustment to current monthly repayments is required. The increase in interest charged during 1978 will be taken into account when calculating the new fixed monthly repayment for 1979. The revised figure will be notified in each borrower's annual statement of account.

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New investment rates from 1st July 1978

|                         | Current Rate | Equivalent Yield | Guaranteed Extra Annual Rate |
|-------------------------|--------------|------------------|------------------------------|
| Paid-Up Shares          | 6.70%        | 10.00%           |                              |
| Regular Saving Shares   | 7.95%        | 11.87%           |                              |
| High Yield Shares       |              |                  |                              |
| 100% in Shares          | 7.20%        | 10.75%           | 0.50%                        |
| 50% in Shares           | 7.70%        | 11.48%           | 1.00%                        |
| 25% in Shares           | 7.70%        | 11.48%           | 1.00%                        |
| Monthly Income Shares   |              |                  |                              |
| Investment Income       | 6.70%        | 10.00%           | 0.50%                        |
| Dividend Income         | 7.20%        | 10.75%           | 1.00%                        |
| Dividend Income         | 7.70%        | 11.48%           | 1.00%                        |
| Holiday Savings Account | 7.20%        | 10.75%           |                              |
| Ordinary Deposits       | 6.45%        | 9.63%            |                              |

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## Postal engineers broaden action

BY PHILIP BASSETT, LABOUR STAFF

POST OFFICE engineers extended their eight-month industrial action yesterday in support of a shorter working week by starting an indefinite overtime ban throughout Scotland.

The action, which involves about 20,000 Scottish members of the Post Office Engineering Union, follows a walkout of 1,000 members in Dundee and Edinburgh on Wednesday after 13 men were sent home, after warnings, for broadening restrictions.

The 13 workers returned to work yesterday but were sent home again.

Telephone repair and installation work will not be done outside normal hours until the Post Office allows the 13 men to return to work.

A statement from the union's national executive council, after consideration of the Post Office's action, said that if men were sent home in other regions similar action was planned.

The union gave full backing to the sympathetic action by the 1,000 men. It regretted the action of the Post Office and deplored its failure to recognise the strength of feeling that exists among union members for a shorter working week.

Mr. Bryan Stanley, the union's general secretary, said that the

## Fair wages claim put by company

By Philip Bassett, Labour Staff

A COMPANY will try to win a pay rise for its workers next week by a claim for a fair wages award it has lodged with the central arbitration committee.

G. W. B. Parkinson Cowan, of Brerley Hill, Dudley, which manufactures industrial boilers, wants to give its 300 workers a wage increase without falling foul of the Government's pay guidelines.

It has lodged a claim for an award under the 1946 Fair Wages Resolution, which states that workers employed on Government contracts must be paid the same rates as other workers in the same area.

The company is employed on some Government contracts, and the Fair Wages Resolution, which only pay clause under which companies can approach the arbitration committee.

The arbitration committee said that a fair wages award could be raised by an employer if it felt that it was not fulfilling the conditions of its Government contracts.

Because an employer had lodged a claim did not mean an award would be granted or indicate the level of any award.

## PA staff works to rule

BY OUR LABOUR STAFF

PRESS ASSOCIATION racing services in newspapers, radio and TV stations were disrupted yesterday because of a work to rule by 240 members of the National Union of Journalists.

News services were affected to a lesser extent. The main delays in the racing department were to lists of jockeys, course tips and betting forecasts.

The journalists claim to be paid about £2,000 less than other

Fleet Street journalists. They want the management to improve its 10 per cent pay offer, which includes consideration of a possible productivity deal and an examination of the agency's pay grading structure.

The management feels that any increase in the offer would take it beyond the Government's pay guidelines. No talks have yet been arranged to resolve the dispute.

## Plea to save docks jobs

BY NICK GARNETT, LABOUR STAFF

AN APPEAL has been made by Mr. Norman Willis, TUC deputy general secretary, to Mr. Peter Shore, the Environment Secretary, urging the Government to do all it can to save jobs within the Port of London.

Mr. Willis says the closure proposals of the near-bankrupt port would be a "massive blow" to the London dock area which has already suffered severe environmental and social damage.

The Port of London Authority is due to meet union officials in further discussions over dock closure proposals. The authority of £50m.

## Meeting today on Rover row

HOPES OF a settlement to the strike that has halted production at BL cars Rover plant, at Solihull, rests on a meeting today between full-time union officials and shop stewards.

Efforts will be renewed to reach agreement with the 80 drivers who walked out in protest at the dismissal of a shop steward. Last night 5,000 workers at nine plants had been laid off and lost production is costing £2m a day at showroom prices.

## Consultants back contract

BRITAIN'S HOSPITAL consultants yesterday voted overwhelmingly in favour of a new contract that will give them more pay for extra National Health Service work.

About 70 per cent of the 12,000 consultants who voted approved the contract, which will now go to the independent review body on doctors' pay for the exact money terms of the contract to be calculated.

## Firemen reject arbitration

THE Fire Brigade Union has indicated to employers that it is not yet prepared to enter into arbitration of mediation on the dispute over proposals to introduce a 42-hour week because of the employers' continued stand on the issue of manning.

Talks between the two sides broke down earlier this month largely over principles on manning changes.

## CMB, s.a.

EXTRACTS FROM THE DIRECTORS' REPORT TO THE ORDINARY GENERAL MEETING OF JUNE 7, 1977

CMB's results for the accounting period 1977 have been affected by severe crisis in the sea transport industry is going through. The contraction of traffic has had an effect on the loading factor of its vessels, while receipts have also suffered from the intense competition which stands in the way of a reasonable increase in rates. Operating charges of ships flying the Belgian flag are in fact particularly high; they prove to be less and less bearable during an economic crisis.

Under these difficult conditions, the diversification programme that the Company follows since a number of years, has proved profitable; it has permitted efficiency of the effects of the recession to a certain extent. On the other hand, the crisis in the steel industry has not yet enabled the Company to confirm its hopes attached in the development of its fleet of bulk carriers.

CMB's fleet increased in 1977 by six units: two multi-purpose cargo ships of 20,000 dwt, three 75,000 dwt bulk carriers and a container ship for 1,500 20ft units.

The most outstanding feature of the rationalization and development policy of

CMB during the past year was the introduction of the container on several of its regular lines and their gradual integration in a door-to-door transport chain. Container services were thus inaugurated to the Persian Gulf and Algeria, whilst the use of unit loads was developed on the lines to the West African coast and between the North African seaboard and certain West African ports. On the Europe-South Africa run, the first cellular ships also made their appearance.

The Company has, moreover, spared no effort to further intensify the policy of co-operation: it has practised since a number of years with shipping companies of new countries and, especially, with Compagnie Maritime Zaïroise and Société Ivoirienne de Transport Maritime.

For the accounting period 1977, the benefit for distribution amounts to BF150,230,288, against BF170,532,411 for the previous year, after depreciation and write offs amounting to BF781,760,218, against BF979,131,254. The net dividend for the year was fixed at BF250, against BF250.

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Those taking part, photographed above, are (left to right):

Lord Armstrong, chairman of the Midland Bank  
 Rt Hon Joel Barnett MP, Chief Secretary of the Treasury  
 Sir Christopher Cockerell, inventor of the hovercraft  
 Charles Dumas, a planner with General Motors, New York  
 Mary Goldring, broadcaster and journalist  
 John Greenborough, deputy chairman and managing director, Shell (UK) Ltd  
 and president of the Confederation of British Industry  
 Tom Jackson, general secretary of the Union of Post Office Workers  
 Lord Kearton, chairman of the British National Oil Corporation  
 Lawrence B Kravitz, senior fellow, Brookings Institution, Washington DC  
 James Lee, principal, McKinsey & Co  
 Jack Leonard, employee-director of the British Steel Corporation, Shelton  
 Sir David Orr, chairman of Unilever Ltd  
 Rt Hon James Prior MP, Shadow Spokesman on Employment  
 Hugh Scanlon, president of the Amalgamated Union of Engineering Workers



## PARLIAMENT AND POLITICS

# Unilateral action promised to conserve stocks

## Silkin applauded for tough stance in fishing talks

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THE COMMONS yesterday gave full backing to Mr. John Silkin, Minister of Agriculture and Fisheries, for the tough stance he has taken this week in the EEC Council of Ministers negotiations on a Common Fisheries Policy.

Mr. Silkin told the House that in the absence of an agreement at the Luxembourg talks, Britain now intends to go ahead with unilateral measures to conserve stocks in our fishing grounds.

"Believe me, as far as I and my colleagues are concerned there will be no delay," he declared. "In fact, Britain will now put its conservation proposals to the EEC Commission with the hope of a decision next week. The Government is anticipating that the Commission will agree to the proposals but, if not, Mr. Silkin still intends to press ahead with them."

The measures are likely to include a ban on herring fishing off the west coast of Scotland, an enlargement of the "pout box" in the North Sea where fishing is forbidden and stricter control of the mesh sizes of nets.

In a statement to the House, Mr. Silkin said that despite the willingness of the UK to be flexible in the search for an agreement on a common policy, the other members of the European Community had shown no readiness to depart from the positions they had adopted in January. Consequently, no progress had been made.

He confirmed that the Council of Ministers had agreed to extend for another month the reciprocal fishing arrangements in Norwegian waters, with a proviso to ensure that the UK maintains its share of cod and haddock catches in that area.

But, said the Minister, the Council had failed to agree on the Commission's proposal to introduce a ban on further catches of herring off the west of Scotland despite clear evidence that this highly important stock was in danger. As a result, the Government would have to consider urgently what could be done to protect fish in that area.

For the Opposition, Mr. John Peyton, shadow Agriculture Minister, endorsed Mr. Silkin's hard line but complained that he was

not moving fast enough on conservation.

"We are in complete agreement in resisting proposals which are unacceptable, ill-founded and intrusive," said Mr. Peyton.

At the same time, there was disappointment, he said, that the Minister had not come to the House immediately prepared to put forward definite measures on conservation to be enforced at once.

Mr. Silkin reminded him that the Government had to follow the regular procedure and submit its conservation proposals to the Commission. "We will announce to the House at the earliest possible moment what conservation measures we intend to adopt," he added.

Very painful decisions had to be made. The fishing industry, including the Scottish industry, had assured him that although they would suffer from conserva-

tion, they still wanted such measures adopted. This was another argument for doing it "at the soonest."

The Minister agreed with Mr. Alick Buchanan-Smith (C. North Angus and Mearns) that the conservation measures needed to be comprehensive in their scope.

Mr. Silkin added: "We must seek the approval of the Commission first of all. But if the Commission does not give us approval, we can still go ahead."

Under the stipulated procedures, he explained, such measures must be in accordance with scientific evidence. They must be necessary and non-discriminatory.

Mr. Silkin said that the Commission's proposals for a common fisheries policy were that Germany, Denmark, France, Holland and Belgium, who contributed 20 per cent of the Community's fish resources,

would take out 70 per cent.

Mr. James Johnson (Lab. Hill W.) said there was deep satisfaction among MPs for the fishing ports over the firm stand Mr. Silkin has taken "against the curious and cynical demands of our Continental partners for so-called equal shares of stocks in our waters."

Mr. Raphael Tuck (Lab. Watford) said that the Minister deserved the congratulations of the House and country for the "superb stand" he has made in Europe. He thought it "contemptuous and derisory" that although our waters provided the majority of the Community's total fish, we should only get 30 per cent of the catch.

The exchanges ended with Mr. Hamish Watt (SNP, Banff) giving his blessings to Mr. Silkin for a fruitful journey to Norway where he comes there for fishing talks shortly.

## Government lacks allies for 2½% surcharge

BY RICHARD EVANS, LOBBY EDITOR

THE GOVERNMENT faces the increasing prospect of a humiliating defeat or a climb-down over the 2½ per cent National Insurance surcharge when the Finance Bill returns to the Commons early next month.

The Conservatives have decided to vote against the surcharge, which means that defeat seems probable unless Ministers can reach a compromise with the Liberals or the Nationalists.

Liberals, now having talks with the Government, insist they will oppose the 2½ per cent increase, but they might be prepared to back the Government or abstain, should the surcharge be reduced.

The Scottish Nationalists, who voted with the Tories in the centre of the Exchange, last week are also determined to vote against the Government when the report stage of the Finance Bill opens in the Commons on July 5 or 8.

Mr. Healey's most obvious escape route is to increase the National Insurance surcharge by 3½ per cent to gain Liberal support and to make up the difference by raising tobacco or other excise duties.

On paper, he has not got the Parliamentary support to secure the 2½ per cent proposal.

In the Commons yesterday, Mr. Callaghan placed the blame for the surcharge squarely on the Conservatives because of the £300m cuts in income tax they forced through the Commons against the Government's wishes.

He invited the Tories to vote for amendments to the Finance Bill to return income-tax to its previous level. This would avoid the need to increase the surcharge.

Mrs. Margaret Thatcher, Opposition leader, had challenged the Prime Minister to say whether he was still determined "to go ahead with a 2½ per cent extra tax on jobs" when school leavers were coming on to the unemployment register in increasing numbers.

Mr. Callaghan retorted that the surcharge was only necessary because of changes to the Finance Bill, which Mr. Thatcher supported. "It is no part of the Government's original strategy to introduce this tax at all," he said.

On whether the Government intended to go ahead with the proposal, the Prime Minister added that the Commons would debate the issue in the normal way as an amendment to the Finance Bill.

Mrs. Thatcher replied that there seemed to be some doubt as to whether the Government would go ahead. Mr. Callaghan should listen to the CBI and small businessmen who said the surcharge would hit jobs, exports and small businesses.

The Prime Minister replied: "I wish you had thought of these things before."

A way out of the dilemma was for the Opposition to vote for amendments to the Finance Bill that would return income tax to the position where it was.

## Hope for improved differentials

THE PRIME MINISTER repeated yesterday his hope that future pay rounds would bring an improvement in differentials for skilled workers.

Mr. Peter Temple-Morris (C. Leominster) claimed that Phase Three had "definitely failed on differentials." He said Mr. Callaghan had let down a large

number of his own supporters whose only hope was the policies of the next Tory Government.

Mr. Callaghan replied: "I hope skilled workers won't have to wait as long as all that."

"I hope with succeeding pay rounds in yearly pay bargaining that this situation can be improved. We must recognise skill as far as possible."

## Dividend control reply puzzles Tories

BY JOHN HUNT, PARLIAMENTARY CORRESPONDENT

THE PROLONGED guessing game over the future of dividend controls was kept up by Mr. Michael Foot, Leader of the House, in the Commons yesterday when he came in for intensive questioning by the Conservatives.

The controls, which have been in force for nearly six years, lapse at the end of July unless the Government brings in some form of legislation to renew them.

Mrs. Margaret Thatcher, leader of the Opposition, reminded Mr. Foot that a week had passed since he was last questioned on the topic. She asked again whether it had been decided that dividend limitation would be reintroduced.

The Leader of the House surprised MPs by replying: "The Government has not made a final decision on this but we don't put on your remarks that believe it will be necessary in any future dividend control have fresh legislation on the matter."

Puzzled by this answer, a succession of Tory MPs tried to

probe further. Mr. Peter Hordern (C. Hornham and Crawley) asked if the fact that there would be no legislation meant that there would be no further dividend control.

Mr. Foot retorted: "I don't believe there will be any need for fresh legislation. The Government is still considering Marylebone." He suggested that as Mr. Foot had said that substantive legislation would not be needed to extend the controls, then the Government might be intending to do so by introducing a new clause to the Finance Bill.

He asked: "Can you confirm that without further legislation the existing controls lapse and therefore the only interpretation decision on this but we don't put on your remarks that believe it will be necessary in any future dividend control have fresh legislation on the matter?"

Mr. Foot replied: "I don't think you should put any such

## Minister rejects SNP attack on oil policy

BY IVOR OWEN, PARLIAMENTARY STAFF

NEGOTIATIONS are in progress to secure more contracts for the Marathon oil rig building yard on the Clyde. Mr. Gregor Mackenzie, Scottish Minister of State, told the Commons last night when he gave an optimistic assessment of the prospects for Britain's offshore supplies.

He rejected a Scottish National Party call for the establishment of an Oil Development Fund for Scotland and accusations of Government mismanagement of North Sea oil resources.

Mr. Mackenzie said that according to the estimates of the Glasgow-based Offshore Supplies Office, some 60 per cent of the orders for the UK sector of the North Sea are now placed in Britain.

This was a good record, said the Minister. But the aim must be to secure a still greater share of the market, not by protection or compulsion, but by constantly trying to better the performance and competitive position of our industries."

Mr. Mackenzie stressed the Government's confidence in the long-term future of the Marathon yard, based on its performance, but did not disclose any details of the further contracts now under negotiation.

It is understood, however, that these relate to projects in the Middle East and in UK waters.

The Minister contended that it was already clear that Britain's offshore supplies industry had built up the skills and the knowledge both to compete at home, where there were growing markets for inspection, maintenance and repair of installations, and also in export markets.

Mr. Gordon Wilson (SNP, Dundee E), who led the attack on the Government, alleged that the mismanagement of the oil resources, particularly the failure to establish a development fund, amounted to "one of the greatest swindles and frauds of the Scottish people of all time."

There had been a "ruthless and unscrupulous rape" of their resources.

He condemned the ineffectiveness of the petroleum revenue tax, the inadequacy of the depletion policy and the capitulation by Ministers to the giant oil companies.

Labour's propaganda before the last general election, Mr. Wilson maintained, must now have a "sick sound" to their followers in Scotland. Amid cheers from his SNP colleagues, he declared: "We are asserting the moral and legal claims of Scotland to the oil revenue."

Mr. Mackenzie accused Mr. Wilson of returning to policies which could only have the effect of separating Scotland from the 131 votes to 14 Government majority 117.

As the recent by-elections at Garraheaden and Hamilton had shown, the SNP had been "rumbled" by the Scottish people. The reality of the situation was that as a result of Government policy, Scotland had benefited to a substantial degree from North Sea oil and the economic activity related to it.

Mr. Mackenzie told the House that the Government had considered the possibility of establishing a special oil fund but had decided on balance, that the creation of artificial machinery would be the wrong approach to the country's problems.

Mr. Jo Grimond (L. Orkney and Shetland) reinforced the view that the oil revenue could be put to best use by existing bodies such as the Scottish Development Agency, rather than setting up a new organisation.

But he stressed the importance of ensuring that some of the local communities disrupted by the activities of oil companies, energy sources including sun, wind and wave power.

A motion, tabled by the Scottish Nationalists, seeking to demand the Government for its "mismanagement of Scotland's oil resources" was defeated by the 131 votes to 14 Government majority 117.

## Euro-poll boundaries criticised by Liberals

BY ROBERT CORNWELL, LIBERAL MP

THE LIBERALS have taken by far the most critical view among the three major parties of the new constituencies drawn up by the Boundary Commission for the first direct elections to the European Assembly next summer.

Draft proposals were made by the Commission several weeks ago for the 12 Liberal and Welsh seats. These included 10 seats in England and Wales, and two in Scotland.

Mr. Cornwell said that a revised final version would be published within two or three months.

The Liberals also expressed their view that the new constituencies, which will be formed under the traditional first-past-the-post system, were a "disaster" and that a revised final version would be published within two or three months.

With evident self-interest, they suggested that Cornwell, who sits for the Welsh seat of Carmarthen, should be a separate constituency and one clearly, which they could hope to win. "They also want changes in the Severn Valley, and some rearrangement of the proposed Midland seats."

They and the Tories have some complaints about the new constituencies. This affects, among others, Robert (Wiltshire) the Parliamentary seat of Mrs. Margaret Thatcher, the Opposition leader, and the Liberal seat of Mrs. Margaret Thatcher, the Opposition leader, and the Liberal seat of Mrs. Margaret Thatcher, the Opposition leader.

Both the parties are pronouncing themselves reasonably satisfied with the organisation of the Euro-seats in England and Wales, which they are expected to share exclusively between themselves.

## Next week's business

COMMONS business next week will be: MONDAY: Debate on trade and the future of the car industry.

TUESDAY: Employment (Constitutional) Bill; House of Commons (Administration) Bill; Parliamentary Pensions Bill; remaining debate on the order of business.

WEDNESDAY: Motion on EEC documents on contracts negotiated away from business premises; the aeronautical, space and critical law; the order of business.

THURSDAY: Debate on problems of pharmacists and on MPs' secretaries and research assistants; the order of business.

FRIDAY: Motion on Northern Ireland (Executive Powers) Act 1978 (Continuance) order and on Northern Ireland Act 1974 (Interim Period Extension) order.

## New Ministry call rejected

CALLS FOR the establishment of a Department of Marine Affairs were rejected by the Prime Minister in the Commons yesterday.

MPs from both sides suggested changes in the way fisheries problems, tanker disasters, and oil development are administered.

## Liberals will be tougher in any future pacts

BY JOHN LLOYD

THE LIBERAL PARTY has learned a hard lesson from its "unhappy experience" of the Lib-Lab pact, according to Mr. Russell Johnston, MP, leader of the Scottish Liberal Party.

It would be much tougher in any future pact—whether with Labour or a Conservative government.

Mr. Johnston was speaking before the opening of the Scottish Liberal Party's three-day conference in Perth. He refused to be drawn on any conditions which the Liberals might impose on any future partner.

The conference will today hear a keynote speech from the Liberal leader, Mr. David Steel, and will debate motions on the Conservative Party, one of which "deplores the idea" that the Liberals should co-operate with the present "racist, repressive and illiberal Opposition."

However, it is expected that this motion will be defeated in favour of one which proposes co-operation with the Tories on condition that they moderate their policies.

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# One of the world's most powerful families.



Behind everything that BMW does lies the basic aim to develop and improve. Even if the 'best' has already been achieved it can always be bettered. For BMW this goes back a long way. There were the altitude record breaking aero engines of sixty years ago, then came the shaft driven motorcycles. And today, after a long and continuing career of successful motor racing, there is BMW's exclusive range of high performance

luxury cars. BMW is both unique and highly individual. We alone produce a range of exceptional cars along with what are almost certainly the best superbikes in the world.

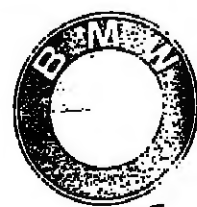
This progression, and the use of power and imagination to improve the way and the style in which we live, is essential to BMW's philosophy. It is something we believe we share with those who own a BMW.

Car prices: 316 - £4,249. 320 - £5,349. 320A - £5,729. 323i - £6,249. 518 - £5,599. 518A - £5,989. 520 - £6,499. 520A - £6,889. 525 - £7,490. 525A - £7,880. 528i - £8,599. 528iA - £8,989. 633CSi(A) - £14,799. 728 - £9,449. 728A - £9,874. 730 - £11,149. 730A - £11,574. 733i - £12,149. 733iA - £12,574.

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# The Property Market

BY JOHN BRENNAN

## A glimpse of the future

UTUROLOGISTS HAVE gained more respect since the computer programs took the place of the crystal ball. But the audience at St. Quintin and Stanley's summer reception at the Vintners Hall last night heard a rather depressing picture of industrial decline painted by James Morrell, Director of the Henley Centre for 'forecasting in the property market'.

Looking at property as one aspect of the economy as a whole, Mr. Morrell gave his impressions of the present and future shape of the industrial world.

In the recovery phase after the second World War the industrialised nations embarked upon a uniquely sustained period of capital expansion. Between the early 1950s and the mid-1970s as much as 25 per cent of the total output of the developed world was ploughed back into investment to the point where, in Mr. Morrell's view, "we have now reached a stage of capital saturation."

The Henley Centre is sceptical of inter-government attempts to save the world economy out of recession in the near future. But there is no industrial resistance on the horizon, at least the technological revolution provides some glimmer of hope.

Energy-related industries, electronics, and chemicals all receive

Mr. Morrell's seal of approval as growth sectors. And new markets opening in the developing world give him some grounds for longer-term optimism about the prospects for economic recovery. But any future expansion will, he believes, depend increasingly upon industrial efficiency. And as far as the property market is concerned Mr. Morrell comments that, "the severity of competition and the threat to survival will constitute a major incentive for industrial building investment in coming years, for the good reason that fairly predictable and substantial cost savings will be attainable."

A declining population in Britain cuts the need for a net increase in the stock of houses, schools, hospitals and roads. And Mr. Morrell believes that, "lower population levels will ultimately ease the pressure on land resources" even if rising living standards result in greater demand for recreational and house space. Taking account of the fact that land prices will be influenced by the speed at which redundant buildings and land can be brought on to the market, Mr. Morrell anticipates that "land prices may rise more moderately in future in relation to other prices."

On specific sectors of the market Mr. Morrell believes that, "in terms of dynamics there is little doubt that the vital sector, offering the best prospects for

growth in demand, is industrial buildings." Demand for office space, "will reflect the 'keeping up with the Joneses' law of forecasting. Today's 'best' will become tomorrow's 'Norm'." And to the discomfort of shop developers in his audience Mr. Morrell argued that "retailing

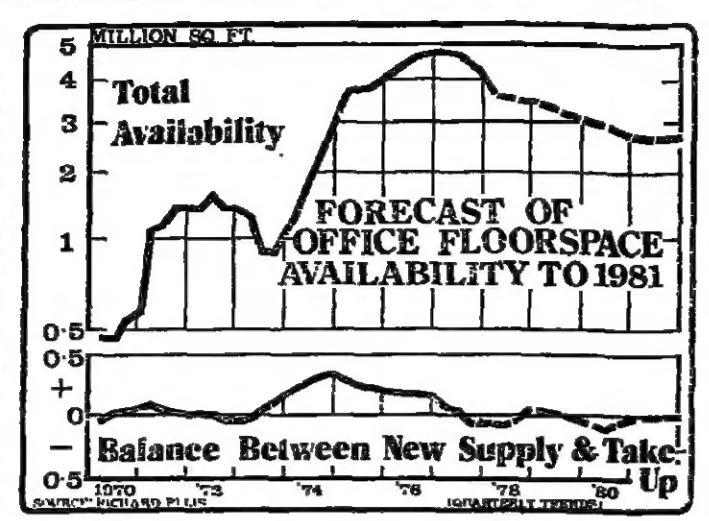
accounts for a declining share of consumers' spending. Therefore shop development offers an unexciting prospect."

Overall, he believes that there has been, "a profound change in society in the 1970's." Inflation accelerated from 1968 to 1978, and in that year personal taxation also reached a peak. Now, "both inflation and the tax burden are in decline and British society is moving gradually in a direction of anti-bureaucracy, anti corporate state, anti state welfare, anti-business, which may ultimately be reflected in a more entrepreneurial society. In such an environment the gradual relaxation in inflation and interest rates is certainly plausible and presents a scenario far more favourable to the property industry than in recent years."

## City in balance

FORECASTS OF a critical under-supply of City of London offices, and a consequent explosion in City rents, are dismissed by Richard Ellis in the firm's first

full review of the City market for 18 months. Ellis's City Accommodation Review, published this week, suggests that the overall supply and



## Towards standard accounts

THE BRITISH Property Federation's consultative paper on standard accounts, published this week, puts a strong counter-argument to the accountancy profession's calls for portfolio depreciation. But there will be a few raised eyebrows over the BPF's defence of capitalisation of development, outgoings, particularly after the apparent lead given recently in the accounts of Land Securities when the giant of the sector took the first step towards abandoning the capitalisation principle.

The BPF's report is the property industry's reaction to the rule-making Accounting Standards Committee's decision last year—a decision impressed upon the committee by the leading English accounting body—to defer application of new accounting standards to property investment companies until January 1979, pending a full investigation of property accounting.

The BPF's recommendations, which are now open for comment from interested parties within the industry, provide a comprehensive pattern for property accounting practice. On depreciation, the BPF argues that it is unnecessary, and, "in

Financial Times Friday, June 23, 1978

some instances that it is positively misleading," when applied to property investment companies. Instead, the BPF recommends annual valuations of qualified values.

The BPF accepts that qualified internal valuers should be able to carry out these valuations, but it also recommends independent external valuations at least every third year.

Provisions in the new accounting standards which require realised profits and losses on the sales of investment properties to be dealt with in the profit and loss account are also challenged by the BPF. It feels that as the articles of association of many property companies prevent the distribution of capital surpluses to shareholders, the sector should be granted the exemptions made

anticipates a take-up of between 275m and 3m sq. ft. this year. After allowing for space released on to the market by firms moving from old to new City offices, the projected take-up falls back more or less into balance with the projected new supply.

This move towards a balance of supply and demand for office space still leaves a substantial amount of unlet office accommodation on the market to prevent any wild upward movement in City rents as a whole. But with just 3m sq. ft. of speculative new office developments due for completion in the next four years, Ellis forecasts sharper rental competition for prime space, particularly in the traditional banking and insurance area of the City.

There is just 500,000 sq. ft. of net lettable new space due for completion in this inner financial area before 1981, and that is 63 per cent less than the take-up of development space there over the past four years.

Copies of the proposals are available from the BPF at 35 Catherine Place, London, SW2.

AN 18-month-old question about the future of the industrial property market was answered at a recent annual meeting today. Shareholders of the industrial property group, need a strategic explanation of the reasons for the sudden retirement in December 1976 of the former managing director and deputy chairman, Mr. Peter Samuel. Since that time a disturbing cloud of rumour and innuendo has surrounded the group's future. Velled hints of management disputes and management succession problems, which followed the octogenarian Peter Samuel's decision to take back the reins seem unfounded, and stand at odds with the group's tale of Mr. Samuel's "gross mismanagement" of BPF's housing division. Today's AGM provides a forum for a full airing of the matter and an opportunity to kill the rumour once and for all.

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If you want the industrial sector to have the right contacts, contact Ian McDougall 021-300 7136 Industrial Property Offices

Industrial locations information service

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County of West Midlands

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- 4) Industrial Sites/Refurbishment Propositions  
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Shopping Catchment Area about 10,000  
Retailers, development companies, institutions and others who may be  
interested are invited, in the first instance, to register their interest with  
The Chief Executive, Penwith District Council,  
St. Clare, Penzance, Cornwall TR18 3D.  
And to seek further particulars from the Council's Valuers.

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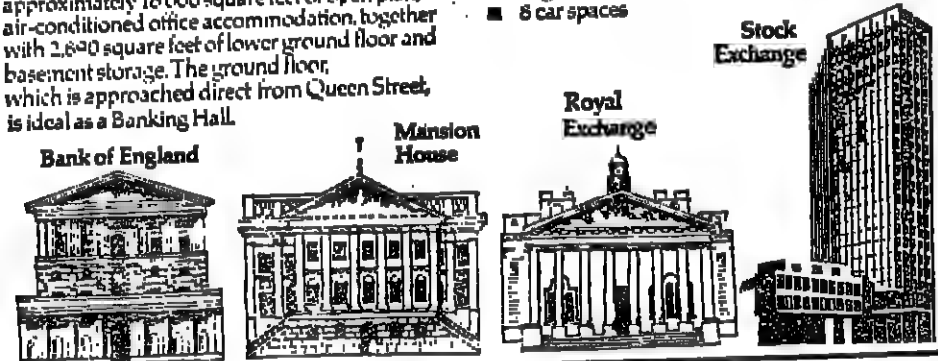
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# Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOFERS

## SERVICES

### Guides would-be micro users

WITH MAJOR interest, both industrial and political, focused there are still not enough training facilities to enable engineers at the moment on the microprocessor and the intricate memory chips which serve it. The Electrical Research Association is seeking to draw attention to the protracted study it has been carrying out on behalf of some 50 sponsoring companies on what it takes, from the user side, to make sure a microprocessor application will work.

Two sections out of the five-part study, which began nine months ago, are completed. They cover the economics of developing systems and a study of development systems, with an analysis of available software to work with. The study will be followed by examination of the integration of hardware and software; a study of quality assurance as applied to outgoing systems; and an examination of what designers could come up against in the field—high current spikes, excessive heat and excessive moisture, inter alia. Completion is scheduled for a further three months and additional sponsors can gain access to the wealth of documentation arising from the ERA work for a £1,500 entrance fee. This may seem high, but it is a little known fact that developing a micro-based system built around a micro intended to replace existing discrete logic can run as high as \$40,000 simply because the cost of producing the special software demanded for efficient micro operation is much higher than for minis.

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## INSTRUMENTS

### Analysers meet many needs



Feeding commands to the new spectrometer through a keyboard.

WORLD LAUNCH takes place today of a complex piece of analytical equipment employing the latest technologies but aimed by its originator, the Philips company, at a much wider range of companies than earlier machines of this type. Even small industrial organisations will be able to use the new X-ray fluorescence spectrometer as a practical analytical tool, the company asserts, justifying its claim on the basis of great improvements in price/performance ratios.

The PW1400 spectrometer has virtually no manual controls. All its functions are pre-programmable and commands are entered through a keyboard printer or a display unit. There is not one single machine, but a carefully chosen set of building blocks which permit some 50 variants to be set up. This provides a very close match of a large number of requirements.

At the same time, full software support is provided on the machine for Digital Equipment Corporation and Philips minis. If users wish, they can reduce output to the point where they obtain a basic printout of internal calculations through a programmable calculator connected to the 1400. At the other end of the spectrum, the machine can be linked into a company's central computer if so required.

## ELECTRONICS

### Micros come down

PRICE reductions of about 30 per cent, and in some cases 50 per cent, have been announced by Fairchild for its F8000 range of microprocessor products. The company states that the reductions are the direct result of the major investment it has made at its manufacturing plants at South San Jose in California. The new facilities include computer-controlled production, use of four-inch wafers, and ion implantation; production fields have been "well above" original expectations. Examples of the new prices at the one to two dozen level are \$6.77 for the CPU and \$3.25 for the F8010P random access memory. More from the company on Potters Bar 5111.

the trigger can be delayed 10 to 99,990 clock periods after the event. Thus, a "window" can be opened up on the operation of any micro or mainframe at exactly the time point that the engineer requires. The company is also offering the MBA-1 Micro Bus Analyser, mainly intended for trouble shooting microprocessor systems in the field, and a number of digital circuit modules. More from Microsystems, Duke Street, High Wycombe, Bucks (0494 41661).

## IN BRIEF

● Hewlett Packard is offering a new linear microwave bipolar transistor which is rated at half of one watt and has good gain and efficiency up to 5 GHz. Wokingham 734774.

● Miniature chrominance delay lines for colour television receivers are announced by Mullard measuring only 37 x 7.5 x 2.5 mm. They are designated DL700 01-580 6633.

● Intel has a refresh memory unit giving four bit resolution picture elements for faster scan CRT terminals. More on 0385 771431.

● AMI Microsystems has introduced two fully static 4096 bit random access memories for microprocessor applications, designated S2114. More on 0793 31345.

● Low-pass and band-pass filters fabricated using charge transfer ("bucket brigade") techniques, made by Reticon in the U.S., are being supplied by Herbert Sema of Letchworth. More on 0426 3841.

● Siemens is offering light emitting diodes of only 1 mm diameter having high luminosity but low current consumption. 06327 35691.

## TRANSPORT

### Driving on North Sea gas

A DUAL fuel conversion unit designed to permit a vehicle to run on either natural gas or petrol has been fitted to over 30,000 vehicles in the U.S., and proved to be a viable system, says International Gas Apparatus, who is making it available in the UK on the conclusion of an agreement with the manufacturers, to accommodate both 221 mm and 244 mm strip lamps in single by fleet owners and operators.

the conversion unit can easily be fitted into any current production vehicle by adding a special gas/air mixer to the existing carburettor and installing a gas storage tank with separate pressure lines, a regulator, and fuel selector switch. No modification to the actual engine is necessary and the conversion unit can easily be removed and refitted when fleet cars or vans are changed.

Since the system operates on pressurised natural gas, an essential extra is a compressor installation linked to the mains gas supply. This can operate in two ways—either as a direct feed line system where a number of vehicles can be connected and filled directly, or as a method of charging reservoir storage tanks which can supply the gas already pressurised.

The running costs of operating on natural gas have been carefully analysed by American operators who claim that a typical 28-van delivery fleet would provide a payback on investment in two years, with a subsequent 50 per cent saving in running costs.

Further from International Gas Apparatus, Glenwood Road, Camberley, Surrey (0278 20038).

## LIGHTING

### Lighting a small area

MADE TO be installed speedily in any restricted space where a wide spread of illumination is required is a fitting called SFW Silestone Strip from Linolite, Pier Road, Feltham, Middlesex TW14 0TW (01-890 8142).

A choice of pull-cord or push button switching is offered and the white lampholders are mounted on a ready-wired aluminium spine. It comprises a three-way terminal block to reduce wiring time to a minimum, a cable clamp, and a "universal" switching unit. Installation is by two fixing screws and it is available in four sizes to accommodate both 221 mm and 244 mm strip lamps in single by fleet owners and operators.

## TEXTILES

### Non-crease linen

LINEN is a comfortable fabric, but it is generally quick to crease and hard to iron. To put this ancient natural fibre back on the same footing as the easy-care man-made fibres has taken years of work. But now, Linlind says it has found the key process to do this.

This process, developed by the company's managing director, Dr. F. R. W. Sloan, can give a pure linen fabric the same wet crease resistance as polyester/cotton. The treated fabric creases only marginally in washing and yet retains all the absorption and coolness properties which are the hallmark of linen.

The explanation of how the process works lies in complex organic chemistry—what it does is to create extrinsic links between the cellulose molecular chains in linen, but without embrittling the fibre as other processes in the past have done or tended to do. They thus never really suitable for treating lightweight summer fabrics because of the lowering of tension resistance this would entail.

Linlind, under the name of "Elite", is providing two weights—154 and 174 grams per square metre, 81.5 and 114 cm wide respectively. This is 41 ounce 36 inch, and 5 ounce 46 inch. Ten colours are offered and first samples are already under way in the U.S. for spring 1979. The Linen Industry Research Association of Lambeg, Northern Ireland, has made an independent evaluation of the process and will be responsible for setting up quality control standards.

For data on the process and the product, Dr. F. R. W. Sloan is on 01-628 1818 at Linlind, 55A, Duke Street, London W.1.

## COMPUTING

### Automated cashier

NCR HAS a low-cost electronic terminal function to the specific requirements of the financial institutions, which can be entered using the terminal keyboard. If the handle most transactions at the cashier's windows, including the printing of passbooks, ledger cards, and other inserted documents.

Microprocessor-based NCR 225 can operate as a free-standing system or can be integrated for on-line communications and data capture capabilities at a later date. Programs, which tailor the terminal's function to the specific requirements of the financial institutions, can be entered using the terminal keyboard. If the handle most transactions at the cashier's windows, including the printing of passbooks, ledger cards, and other inserted documents.

Other capabilities include the calculation of interest as a by-product of normal transaction processing. Also the new terminal can be used for both front-office and back-office transactions. In addition, it can perform positive proof of deposit at the teller station and automatically produce withdrawal cheques.

By establishing and storing formats the terminal allows text to be arranged automatically in any desired layout—important where columnar or other difficult formats are concerned.

Itek Graphic Products (UK), Itek House, Mora Street, London EC1V 5BT. 01-253 3080.

More power provided

ATKINS ON-LINE is the new name chosen for the organisation resulting from the recent merger of Atkins Computing Services with On-Line Systems Inc., a U.S. computer service bureau based in Pittsburgh. Atkins Computing Services was previously part of the W. S. Atkins Group.

One of the first extensions of services will take place very shortly when the Atkins On-Line network joins up by satellite to Pittsburgh, allowing users to gain access to the Pittsburgh computer complex from fifteen locations in the UK and Holland.

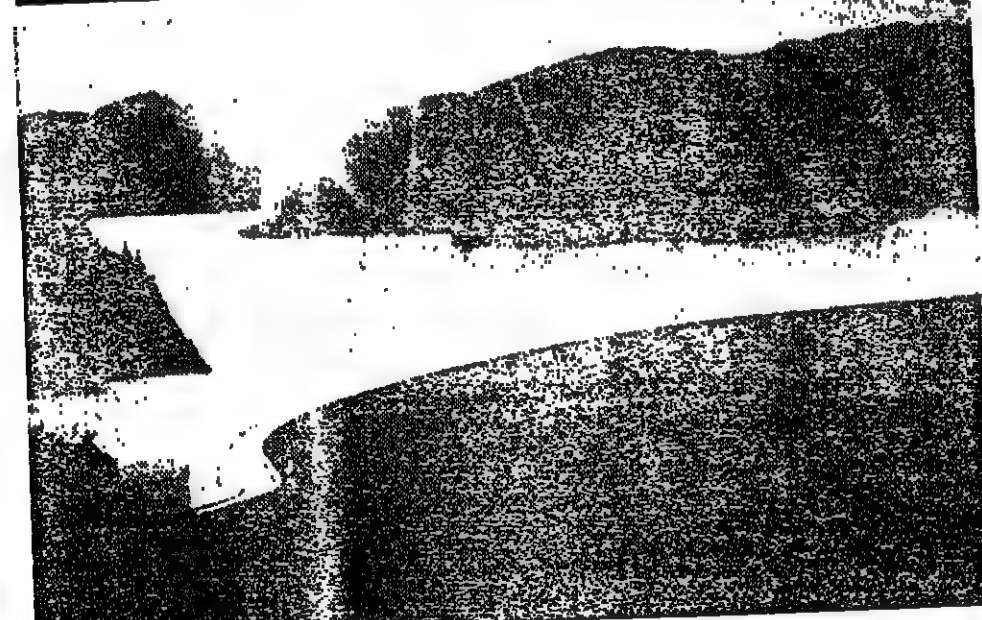
The combination of Atkins On-Line and On-Line Systems Inc. in terms of resources and networks, provides a complex of more than 20 computers and an array of communications units as well as a network operating throughout the U.S., the UK and in Canada and Holland.

The UK end will gain a great deal of power when delivery is taken in early 1979 of the first two 256K word DEC system 10's. These will be based at Epsom in addition to the two Sigma 9's, the first DEC 10 becoming operational during the first quarter.

The DEC 10's will enable Atkins On-Line to provide a wider range of software as well as being a vehicle for the development of engineering and operating systems software for the U.S. market. Simultaneously they will also be instrumental in the introduction to the UK and Europe of the management information systems currently being sold in the U.S., by On-Line Systems Inc.

More from Atkins On-Line at Fourmoor House, 12, West Street, Epsom. 03727 29678.

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Extracts from the '77 Annual Report

|                     | In million DM |        |        |
|---------------------|---------------|--------|--------|
|                     | 1977          | 1976   | +      |
| Volume of business  | 20,424        | 18,077 | + 13.0 |
| Total assets        | 19,678        | 17,384 | + 13.2 |
| Loans and advances  | 14,160        | 13,002 | + 8.9  |
| Securities          | 1,659         | 1,295  | + 28.1 |
| Deposits            | 8,250         | 7,057  | + 16.9 |
| Bonds               | 7,995         | 7,321  | + 9.2  |
| Capital & reserves  | 369           | 322    | + 14.6 |
| Fiduciary accounts  | 2,067         | 1,947  | + 6.2  |
| Building society    | 835           | 566    | + 47.5 |
| Profit after taxes  | 43            | 28     | + 53.6 |
| Number of employees | 1,700         | 1,659  | + 2.5  |

If you wish to learn more about us, write to us and we shall be pleased to send you a copy of our '77 Annual Report.

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## BOOKS

## Bashing Boney

BY C. P. SNOW

Bonaparte by Correlli Barnett. Allen and Unwin, £7.50, 224 pages.

Mr. Correlli Barnett's study of Napoleon Bonaparte is something of an oddity. Not the physical book itself, which is well designed and splendidly illustrated, and an example of accurate printing. All this is what we have come to expect from a Rainbird production such as this. The oddity resides in the text and in Barnett's attitude to his subject. He has almost no use for him at all.

Barnett does allow Napoleon a certain disreputable credit as an opportunist politician. As a soldier, though, he emerges as a slapdash gambler with only occasional flashes of military talent, someone who in the last war might have made a bit of a mess of things as a commander in the desert. In other respects, as man and thinker, Barnett judges that he was superficial, vulgar, third-rate, his chief accomplishment being his ability to rationalise, and so glorify, his own exploits after the event.

In fact, Barnett's Napoleon is about as diminutive and ridiculous a figure as the Napoleon in War and Peace. It is interesting to note that Barnett also takes a view of Kutusov very similar to Tolstoy's: he may have been drunk, but he was not, and his strategy was the right one.

Barnett brings strong arguments and considerable technical skill to justify his dismissal of Napoleon. At times, his contempt gets too much for him, and he overstates, or confuses, his case. For instance, he brings two main accusations against Napoleon as a tolerable ruler of

his country. They are that (a) he accepted, had wide and wild the revolution, and (b) he was totally indifferent to the true interests of France as a nation. Well, there is something in each of those charges, but they cannot be sustained at the same time. Certainly Napoleon betrayed the principles of the revolution—though not always those of the Enlightenment, and which he was the child and became a symbol. He didn't betray the revolution for high-minded or even ideological reasons, since like almost all leaders who emerge from nowhere, he was swept along by the tide. But if he hadn't imposed on France an autocratic regime, and so given Barnett so much moral pain, the country wouldn't have lasted long. The England of Pitt and the early industrial revolution, the Russia of Alexander I, the Austria of Metternich, were not so sensitive as Correlli Barnett about the sanctity of revolutionary principles. It is desirable to recall the Holy Alliance looming just ahead. A genuinely revolutionary France couldn't have been allowed to survive. As for how, in Napoleon's given circumstances, he or anyone else could have best established France in military or economic terms, there has never been a realistic answer.

Yet a good deal of Barnett's accusation stands. None of the great military conquerors seem to have had any conception of what to do with their conquests, except to launch off into some faintest idea, nor did Julius Caesar. It was left to Augustus, one of the greatest and quietest of political geniuses, to create the Roman Empire. Napoleon, and this Barnett makes one

On the purely military side, Barnett produces some convincing professional criticisms. As his boss, as at Austerlitz, Napoleon was a dazzling, daring and supremely decisive army commander. But he left the logistics very much to chance. Early 19th century war had just reached a critical transition. It had become not quite compact enough to be governed by one mind. It had almost got beyond supreme command in the field. It was certainly beyond one mind alone to supervise the background work, supplies, intelligence, staff administration, and all. Marliborough had had an earlier job. Napoleon was the last great general who tried to keep the entire operation under his own control. Berthier wasn't a chief of staff in the modern sense, but an efficient headquarters assistant just obeying instructions. It isn't surprising that there were so many loose ends. Including, as one can see from Stendhal's personal experience, the total lack of training for armies of hundreds of thousands, utterly uncontrollable by 18th century administrative processes, or lack of some. Perhaps the chief wonder is that Napoleon achieved so much.

## In short-performers all

The Performers: Politics as Theatre by Norman Shrapnel. Constable £4.95, 213 pages.

The Commons is shown off best in the British democratic system when the country is content, political personalities abound and ideology does not. Today, sadly, none of these conditions obtain. National fortunes are at a low ebb, the nineteenth century is long gone, and Parliaments by and large are a pretty uninspiring place, peopled by the grey doctrinal armies of produce the man to fit the hour. Left and Right, waging endless Churchill in the finest of them and unbearing war. Hardly all, through to Wilson Marks

surprising that there is so much pressure for basic reform of the place.

None of which, of course, in any way diminishes Norman Shrapnel's argument that the drama has been best acted out in the ghost-infested Gothic theatre of the Commons. The performers, to use the title of his compulsively readable book, are of a less heroic cut than those of the past, but then the story-line is less exciting. British politics unassuming place, peopled by the grey doctrinal armies of produce the man to fit the hour. Left and Right, waging endless Churchill in the finest of them and unbearing war. Hardly all, through to Wilson Marks

Butler, of the round expressionless face, master of the double negative, the crown prince never crowned; and Macmillan, the most shameless actor of them all, himself a ghost from a gentler age of long warm evenings on the Terrace, the purveyor of the "spectral offshoots" of "spectral corridors".

Few give such good value nowadays. That spell-binding poet Michael Foot has now turned unhappy frontbench gamekeeper. One who does is the Labour MP Dennis Skinner, "too intelligent," Shrapnel correctly observes, "to try and make himself conspicuous by doing what nearly everyone else does." Everyone else, of course, still plays by the rules of Victorian ritual. Skinner ignores them, not so much in the abuse aimed at nominal friend and foe alike, but because of the gratuitous offence he sometimes gives to the institution itself. An anti-hero, perhaps, but one well suited to a moment when Parliament's standing has rarely been lower.

RUPERT CORNWELL

For the Record by Niki Lauda. William Kimber, £4.95, 232 pages.

It should be 111 pages. The first half of the book contains all the meat, recording the peaks and troughs of Lauda's years with Ferrari. The language is straightforward, honest, the style terse. Lauda describes his many triumphs, including his crash back from the brink of death after his Nurburgring crash, simply and factually.

He made a remarkable recovery, but did not win the championship that year, for he withdrew from the Japanese Grand Prix. A suggestion comes from the Ferrari pit: "We'll pretend you've got engine trouble." But Lauda's response is typically honest. He considers the recovered danger. This is his decision. He wants no excuses.

Ferrari's reactions to his withdrawal soured his relationship with the team, but he became champion again the next year before breaking with them. His description of the pressure exerted on him, of internal intrigues and of Enzo Ferrari's rages explains why Lauda is only one of a long line of drivers who have found life with Ferrari impossible.

The rest of the book degenerates into pseudo-psychology, examples of fan-letters and a description of the Lauda home. BRIAN AGER

Lonely Vigil: Coastwatchers of the Solomon Islands by Walter Lord. Allen Lane, £5.50, 322 pages.

Strung out halfway from New Guinea to Fiji, the Solomons were, in 1942, Australia's last line of defence against the armies of Japan. For the Japanese, they were the jumping-off point for the conquest of Australia.

As Tojo's modern Samurai advanced, the rush to escape from the Solomons turned to panic. Refugees broke arms and legs struggling to board the last boat for Sydney. Those who stayed became the Coastwatchers. In Admiral Halsey's words, "They saved Guadalcanal and Guadalcanal saved the Pacific."

Today, the Pacific has returned to its dreams. Hardly anything remains to commemorate the Coastwatchers. Walter Lord's book closes the gap. It is destined to do well.

JOHN DUNSTAN



Christina Rossetti and her mother drawn by Dante Gabriel Rossetti, an illustration from the book reviewed below.

## Clever clan

BY PETER QUENNEL

Four Rossettis: A Victorian Biography by Stanley W. S. Traub. W. H. Allen, £5.95, 306 pages.

When, in April 1816, Byron left England for the last time, he left behind him not only his sister Elizabeth and his sister-in-law Anne, but also his private medical attendant Dr. Polidori, whom John Murray had offered 500 guineas if he could produce a day-to-day account of the Rossettis' world, in the history of English art.

Four Rossettis is a study of the whole clan, and includes detailed portraits of their friends and allies, Ruskin, Swinburne, Meredith, as well as Burne Jones, Holman Hunt, William Bell Scott and that noble figure William Morris. Here, too, we meet our acquaintance with the women whom they loved—Rossetti's pathetic wife, Elizabeth Siddal, adored by Swinburne and nicknamed by the Pre-Raphaelites "Guggums," and Jane Morris, the object of his long and unhappy, if not entirely unrequited, passion.

Polidori, driven to distraction by his gambling debts, presently committed suicide; but we may assume that his branch of the family, the Rossettis, was not so unfortunate. Dante Gabriel's father, Gabriele Rossetti, a hard-worked professor of Italian at King's College, London—contributed something to the literary evolution of his nephews and his nieces. Among that remarkable group, the eldest, Maria Francesca, though she occasionally wrote verse, had the smallest share of

real talent and eventually became a nun; while William developed into a learned man of letters. On Dante Gabriel and Christina Rossetti, however, the Rossettis' world, in the history of English art.

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## Pepita's daughter

BY RACHEL BILLINGTON

Lady Sackville by Susan Mary Alsop. Bantam, £2.95, 275 pages.

It is very difficult to write a convincing biography about a woman who is as obviously a heroine of a novel as Lady Sackville. Her daughter, Vita Sackville-West, described her as "adorable, of course, and wayward, and capricious, and thoroughly spoiled, but her charm and real inward gaiety enabled her to carry it all." Nobody could have failed to love her.

Rudyard Kipling wrote, "On her husband, Harold Nicolson, I have ever met." Susan Mary Alsop is put in mind of an Offenbach opera on the subject of Vita's great-grandfather, the Earl of Beaconsfield. It is enough to make any self-respecting reader turn rebellious.

Nevertheless, it is an extraordinary story. By the end of it, even sympathetic with Mrs. Alsop's repeated asperses of disapproval at her heroine's unerring ability to be the centre of drama, I was more able, on the other hand, to appreciate what she had to endure to survive.

The facts are as follows: Lionel Sackville-West, a very correct British diplomat and fifth son of the Fifth Earl of Warwick, forms a passionate liaison with the already married Vita, a Spanish duke but more likely a pedlar. Pepita dies in childbirth, leaving five of Lionel's children of whom the second, the eight-and-a-half-year-old Victoria, is the most beautiful.

At eighteen, she is removed from the convent, told she is illegitimate for the first time and brought to England. She is taken up by her aunt, the Countess of Derby, who decides to send her to her father's house in London.

Despite her unconventional background, she is a belle of many balls, receives proposals, including one from the President of America and one (not of marriage) from a Red Indian. However she returns to England on her father's political disgrace, heart-broken.

Her father's disgrace turns out not to matter because he inherits Knole Park, the beautiful family house. Her heartbreak is also useful as her first cousin, Lionel Sackville-West, second, who will inherit Knole after her father's death, falls madly in love with her.

By now, Vita Sackville-West, brilliant and beautiful, is home. All seems sunny. But there are storms ahead: two famous court cases. One on the death of her father when her Spanish/English/French brother, Henri, claims that Pepita was married to Sackville-West and therefore he is the legitimate heir to Knole.

His legitimate London queue to hear the case but Henri leaves quashed. Vita is upset that her Spanish relations look like plumpers.

Case two comes after another death—this time of Vita's close friend, Sir John Murray Scott. The enormous and enormously rich Sir John leaves her £150,000 cash plus other part worth £500,000. Her family are furious. They are furious for "undue influence." Again, the fashionable young man, Vita again, is described as "adorable, of course, and wayward, and capricious, and thoroughly spoiled, but her charm and real inward gaiety enabled her to carry it all." Nobody could have failed to love her.

After the war, relations with her own husband became strained. She was devoted to his lower and her husband's higher, and goes off to live in three Brighton houses converted into one by her great-grandfather, Edward Lytton (Beaconsfield).

Finally, after death, her ashes spend a night at Knole, the Brightest of all, and then are dug out to sea by her son-in-law.

Quite a roman à la mode, it is not surprising that it is a favourite story.

Susan Mary Alsop is a well-known member of the American Diplomatic Society. She has been in the service of the British during which Vita's story is told. She is a less familiar name to an English reader than English Edwardian aristocrats.

The chapters on the court cases are inevitably fascinating with their words of "Pepita" and Edward Lytton available and her heroine performing as all good heroines should.

But as Vita gets older and her eccentricities become more harmful, both to herself and to others, Mrs. Alsop remains too much of a Victorian to let Vita Sackville-West do it better in her book. Pepita, the life story of her grandmother and

On the other hand, Mrs. Alsop has the advantage of being able to speak out about Lionel's love affairs which are not now hidden at all. Vita's book, also, has the biographer's greatest friend, a really intimate, unvarnished diary in which Vita vividly records such moments as when she found her husband and his lover, Olive, in a room under a tree. Just how and where she found them, she says. (Sackville-West was at the time.)

For a story in which none of the major characters are of major importance, Lady Sackville manages to be remarkably compelling.

## Gallant escapade

Boarding Party by James Leasor. Heinemann, £4.95, 204 pages.

This is a rich story, very British-of-the-time and gallant. Basically, in late 1942 a trans-mitter was working from a German ship which, along with three others, had sheltered in the neutral harbour of Goa and the Indian Ocean was being decimated. One thousand and four hundred bankers, merchants, solicitors and accountants (among others) all members of The Calcutta Light Horse A.F.C.

The tale is of how 18 of those middle-aged civilians—incidentally some from the Calcutta Scottish—formed their own boarding party, sailed from Cochin in the Hooghly River Hopper Barge No. 5 (the Phoebe built in Glasgow in 1912), put the Ehrenfels in fire and came home. A Hooghly River hopper barge for Heavens sake! And most people only joined these

Auxiliary Forces (India) for the Polo, Tennis, Paperchase and parties.

Mr. Leasor builds up the whole story—slightly slowly—with great detail and the core of the matter is very good reading.

At a reunion of the CLH in 1976 at the Albert Tavern, Victoria, London, the 7630 members present were told of the allied shipping in the Indian Ocean was being decimated. One thousand and four hundred bankers, merchants, solicitors and accountants (among others) all members of The Calcutta Light Horse A.F.C.

The origins of the CLH go back to 1759 when irregular cavalry were raised to stem the depredations of the Dutch upon the British settlement at Calcutta. It was never meant to conduct amphibious warfare and had the Last Action of The Calcutta Light Horse failed it would have been publicly put down to a drunken prank.

PAMELA JUDGE

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Edited by Denis Sutton

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## The Management Page

EDITED BY CHRISTOPHER LOPEZ

Veba, the Dusseldorf-based energy group, last week unveiled a £210m deal with British Petroleum. Its chairman disclosed his strategy to Jonathan Carr.

## The power of BP's German partner

## Germany's leading energy strategist

UNTIL last Friday when Veba announced a £210m deal with BP, this giant West German group was relatively unknown outside its own country. And even in Germany there still remains the impression that Veba is principally an oil concern.

But oil is only part of the story — and as far as Veba profits are concerned, it is a singularly unhappy part. Veba is a group active in almost every energy-related field — with a sizeable interest in hollow glass as well. Through the BP agreement, the Veba management has pulled off a coup chiefly in the oil sector which alters the company's structure and should greatly improve its long-term prospects.

## Inauspicious

But Veba had a somewhat inauspicious start. It was founded as "Vereinigte Elektrizitäts- und Bergwerks AG" in Berlin in 1929 to act as a holding company for the Prussian government's industrial interests. That was the year of the "great crash," and the joke then was that Veba was formed largely because the government needed a way of paying the salaries of some of its civil servants.

Today the Federal German Government has 43.7 per cent of Veba stock — making it much the biggest single shareholder. But few joke about the company's role any more. It is fair to describe it as the nucleus around which West Germany's energy plans revolve and through which some of them come to fruition. This is no laughing matter in a country with few indigenous energy resources, and where a vociferous internal opposition to nuclear power has recently developed.

Last year Veba's group sales totalled DM27.1bn, making it much the biggest company in the country in turnover terms.

## BREAKDOWN OF VEBE'S GROUP SALES

|                                       | 1976     | 1977          | Change   |
|---------------------------------------|----------|---------------|----------|
|                                       | (DMm)    | (Provisional) | per cent |
| PRODUCTION                            |          |               |          |
| Electricity                           | 4,820.3  | 5,071.1       | + 5.2    |
| Crude oil, natural gas, and chemicals | 10,025.1 | 9,641.7       | - 3.6    |
| Hollow glass                          | 470.5    | 466.1         | - 0.9    |
| Other                                 | 347.5    | 362.8         | + 4.4    |
| PRODUCTION TOTAL                      | 15,663.4 | 15,541.7      | - 0.7    |
| SERVICES                              |          |               |          |
| Trading                               | 10,045.7 | 9,970.8       | - 0.7    |
| Transportation                        | 1,296.0  | 1,366.3       | + 5.4    |
| Other                                 | 203.9    | 160.8         | - 21.1   |
| SERVICES TOTAL                        | 11,545.6 | 11,497.9      | - 0.4    |
| TOTAL SALES                           | 27,209.0 | 27,039.6      | - 0.6    |

And of that total, DM11.5bn, or more than 40 per cent, came from services, chiefly trading with its associates, and sub- and transport. In that sector the key Veba holdings are Hugo Stumm AG of Mülheim, acquired by Veba in 1965, and Raab Karcher of Essen, which was owned by Gelsenberg and came to Veba in 1975 as part of a controversial merger. The two together control a substantial inland waterways fleet and warehousing companies. They also trade in coal, fuel oil, petrol, steel, chemicals and fertilisers and their activities to some extent parallel one another. It is not then so surprising that this was one of the aspects of the controversial Veba-Gelsenberg merger — a move which was to create an internationally competitive German oil company — which attracted the attention of the German Monopolies Commission. Nor is it surprising that Veba is relinquishing part of the Stumm empire in the deal.

Apart from services, Veba's sales from production last year totalled DM15.6bn, of which about one-third came from electricity supplies. Although the sales figures might seem to belie this, electricity was, and is, less extensive in the glass sector. Veba's activity in accounts for the biggest single slice of Veba's to DM27.1bn is to be found in profit and roughly 70 per cent of its investment expenditure, to profits dropped for those

## FINANCIAL RESULTS

|  | 1976   | 1977                           |
|--|--------|--------------------------------|
|  | (DM m) | (1977 results are provisional) |
| Profit before tax (on income and assets) | 835    | 669                            |
| Tax                                      | 507    | 522                            |
| Profit after tax                         | 328    | 147                            |
| Minority interest                        | 103    | 70                             |
| Group profit                             | 225    | 77                             |
| CAPITAL EXPENDITURE                      |        |                                |
| Electricity                              | 1,141  | 945                            |
| Crude oil, natural gas and chemicals     | 250    | 218                            |
| Hollow glass                             | 25     | 24                             |
| Trading, transport and other             | 207    | 170                            |
| Investments                              | 210    | 172                            |
| TOTAL                                    | 1,833  | 1,529                          |

reasons familiar to the industry throughout Europe — low sales of organic chemicals, over-supply of plastic, and reduced earnings from fibres. Against that must be set relatively buoyant sales of inorganic chemicals and the satisfactory use of capacity. And Veba is optimistic about the long-term trend.

## Setback

The biggest setback came in the crude oil sector where losses are described as similar to those of the disastrous year of 1973. This happened despite the marked weakening of the dollar which cut Veba's oil import bill. West Germany's consumption of crude oil fell, there were fewer opportunities for petroleum products — and Veba's refineries were working only to 66 per cent of capacity against 71 per cent in 1976.

It might well be asked therefore whether the creation of a German oil group via the Veba-Gelsenberg marriage was not a major mistake as a result. Was it for this that the two companies merged to become, among other things, the biggest single refinery in Germany (just under 20 per cent of the market) and majority shareholder (56 per cent) of Aral, much the largest petrol station network in the country? The answer is not that the

merger should not have taken place but that it would have been better had it done so sooner. Had it been up to the executive chairman of Veba only, it would have done so. Restructuring would have been far easier before the oil crisis. But the whole merger process took time and argument. It finally went through in the exceptionally difficult market conditions of 1973. It was hard to see whether the merger provided opportunities for rationalisation but also bargaining counters for the future. In retrospect it is easier to see that in the wake of the accord with BP.

Veba has had three medium term objectives for its oil sector. It wanted to strengthen its crude oil position by obtaining two-thirds of its needs either from its own production sources or from long-term contracts at competitive prices. It planned to cut back surplus refinery capacity while concentrating on the processing of refinery products. And it aimed to step up its activities not only in petroleum but in the chemical sector generally. The BP deal was not the start of these efforts but it has carried Veba considerably further along its chosen path.

Veba already has partial access to North Sea oil via its 54 per cent stake in the exploration company, Deminex, which itself has an interest of more than 40 per cent in North Sea's Thistle field. Now under the new agreement, BP promises to supply Veba with 3m tonnes of crude annually at competitive prices up to the year 2000.

This takes Veba more than half way to its target of 11m to 12m tonnes annually — two-thirds of the amount required to feed its refineries once the accord with BP takes effect. Under the agreement, Veba is selling to BP holdings in refineries in Bavaria and Baden Württemberg, thus cutting back its refinery capacity by 5.3m tonnes to 18.8m tonnes a year. Veba expects its use of refinery capacity to rise to an average 85 per cent.

With the DM 800m received from BP for the refinery and other interests, Veba will be able to intensify not only its own

search for more crude oil but also its activities in the chemical sector. It has recently taken a big step in this direction with the first stage of its acquisition of Bayer's stake in Chemische Werke Huels, one of the country's biggest chemical concerns. Veba now has 62 per cent of the Huels stock and will take the remaining Bayer stake at the end of the next year. Thus in the medium term Veba is building up a comprehensive chemical base, with big sales outlets, and refinery output tailored to its needs. By selling to BP both Stumm-Stromeyer Brennstoffhandel and its final details are ironed out, the Stumm-Fanal company, Veba is losing a big fuel trading organisation and around 1,000 Fanal petrol stations around the country. Veba's market share of light heating oil will drop from 22 to 15 per cent and of heavy heating oil from 25 to 15 per cent. Competition authorities, who will scrutinise carefully the deal as a whole, will surely have reason to applaud the Stumm transaction. Meanwhile, the entire trading operation of Raab Karcher remains at Veba's disposal.

## Heavy price

In one sector — gas — it can be argued that Veba has paid a heavy price. By disposing to BP of the Gelsenberg 25 per cent share in Ruhrgas, the country's biggest gas distributor, Veba appears to have retreated from a profitable growth path. Perhaps this was just the painful part of a necessary price for the package. Or perhaps Veba has its own ideas on the future profitability of gas.

Whatever the explanation, the carrying through of the BP agreement seems bound to make Veba a stronger concern overall. The oil sector losses should be sharply reduced, weighing less heavily on the profitable electricity sector, whose future in any case seems assured. There appear to be big opportunities for Veba in chemicals despite the present depressed state of parts of the industry. And, not least, there are good prospects for more co-operation between Veba and Britain — and not only in oil.

RUDOLF VON BENNINGSEN-FOERDER could well be described as West Germany's leading energy strategist.

Certainly his interests go far beyond the restructuring of Veba, the energy group of which he is executive chairman. The new accord with BP, which he was instrumental in carrying through on the German side, fits well into the strategy — but it is only part of it.

It could be suggested that strategy in an crucial a field must come initially from the Federal Government in Bonn. Besides the government has a stake of 43.7 per cent in Veba — much the biggest single shareholding — and has representatives on the supervisory board. This is true, but it would be wrong to suppose that the government simply proposes and Veba obeys. It can just as well be argued that Veba's own energy schemes feed more easily into government policy because of the close ties between the two sides.

Mr. von Benningesen-Foerder knows a lot about the relationship between government and industry from the inside. He was born in 1928 in Berlin (three years before Veba was founded in the same city), studied law in Germany and Switzerland and entered the Finance Ministry in Bonn in 1957. His special field was legal aspects of government holdings in industry — experience which stood him in good stead when he went to Veba in 1959. He became chairman in 1971 — and thus has guided the group through some of its toughest years, through the merger with Gelsenberg, the cartel problems associated with it and the oil crisis.

His main experience has thus been on the legal and financial side — not directly on energy. Yet he has a clear concept not only of where the European oil industry should go but what its relationship should be to other energy sources.

For years he has been urging closer co-operation between the European oil companies — not only the better to defend their own interests against others but to work more effectively with the developing world.

He sees the future of the German oil sector to be in a move away from simple refined



Rudolf von Benningesen-Foerder

products and towards a high degree of conversion — not sophisticated products coming from the most modern technology. The BP deal helps Veba do just that. In his view this not only makes sense because the oil-producing countries will soon be insisting that they will only sell crude oil along with products they have refined themselves. He also sees it as part of an effective development policy, a division of labour under which the Europeans move to higher technology and the OPEC states develop their refinery industry.

This might seem to make for a difficult relationship with the British. Indeed Britain as a developed industrial nation and an oil producer, occupies a special position. But one British insistence that Deminex (in which Veba holds 54 per cent) must land 50 per cent of its oil from the Thistle field in Britain does not seem to have unduly upset Veba. On the contrary, there seems to be a appreciative recognition that Deminex has actually been treated rather better than some other interests.

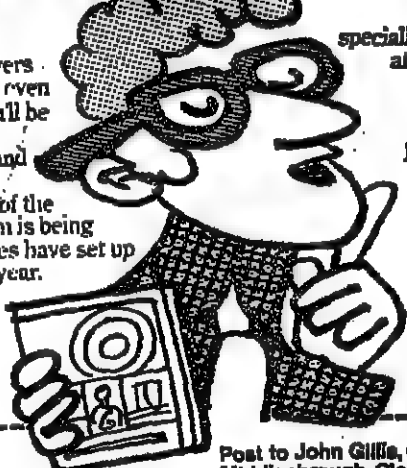
In fact Mr. von Benningesen-Foerder spoke with the greatest warmth about co-operation with the British even before the BP deal was announced. Clearly West Germany's leading energy concern and Europe's leading oil producing nation are natural partners. Beyond that there are close personal relations between the members of the Veba board and their British negotiating partners.

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## Business books

A guide to the Government's recent White Paper on industrial democracy has been published by the Industrial Society. It explains the various parts of the White Paper including the proposals for legislation on employee consultation and worker directors. It is available from the Industrial Society, 48 Brynston Square, London, W1, price £1.

Program Management Control Systems, by Joseph A. Maciariello, John Wiley and Sons. Price: £14.00. The aim of this book is to integrate various contributions with regard to the management of complex programs, together with some new ones, into an operational system for the practice of program control.

Systemantics, by John Gall, Wildwood House. Price: £2.95. An insight into how systems work and especially how they fail.

Comparative Industrial Relations in Europe, by Derek Torrington, Associated Business Programmes. Price: £8.95. This presents a wide view of European prospects in the area of industrial relations by examining a number of different aspects of the current situation and trying to discern future possibilities.

The Meat Trade in Britain, 1840-1914, by Richard Perren, Routledge and Kegan Paul. £7.50. The theme of this book is the changing nature of the meat trade in Britain over the 74 years prior to the First World War.

Urbanisation and Conflict in Market Societies by Kevin Cox, Methuen and Co. £10. This focuses on the conflicts of interest generated in the operation of urban land markets, housing markets and the like, their origin in market societies and their impact upon the changing geography of the city.

Financing the Solar Home by David Barrett, Peter Epstein and Charles M. Haar, Lexington Books. Price: £15. The results of a study, focused on the immediate tasks of assessing leader receptivity to solar energy and developing incentives aimed at increasing the willingness of lenders to finance solar homes, are presented in this book.

Practical Performance Appraisal by Valerie and Andrew Stewart, Gower Press. Price: £8.50. The aim of this book is to help anyone, whether general manager or personnel specialist, who has to set up or run a performance appraisal system.

Many exporters to the Middle East have discovered one rather large stumbling block: Turkey, in particular, the Ankara to Sivas highway. They have learned the hard way that once their drivers cross into Turkey they're on their own, in every sense of the word. That means even a minor accident can turn into a major loss.

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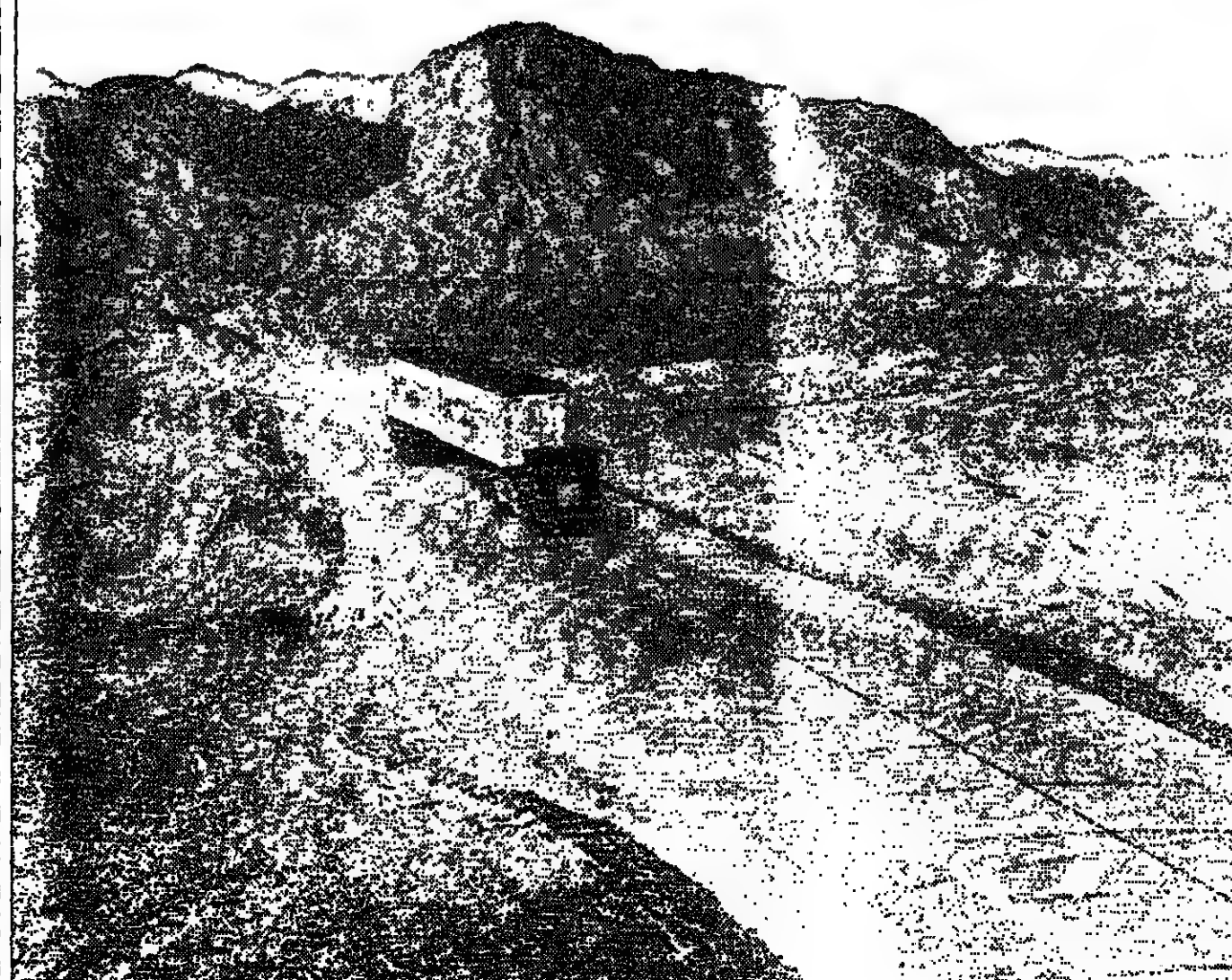
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Friday June 23 1978

## Pre-summit kite flying

YESTERDAY'S reports from the world out of the current recession: but Chancellor Carter is on the point of deciding to impose a surcharge on imported oil if Congress continues to drag its feet over his energy programme, were favourably received in the foreign exchange markets, where the dollar immediately strengthened. America's growing dependence on oil imports is a major factor in the enormous current account deficit, which is forecast by the Organisation for Economic Co-operation and Development to rise \$6bn this year to \$21bn, and the outflow in turn is a major factor in the weakness of the dollar.

### Oil shortages

The news will also be warmly received in the capitals of the major industrialised countries whose prime ministers will be meeting at a summit in Bonn, since it sharply improves the possibility that they could put together a package which could be labelled a success. During his recent visit to Washington, Mr. James Callaghan, the British Prime Minister, said that a cut-back in U.S. oil imports was an essential ingredient for the success of the summit.

In the longer-term, America's voracious appetite for imported oil could, if unchecked, seriously aggravate the dangers of a world oil shortage in the late 1980s or early 1990s. Recent U.S. forecasts suggested that the country's oil imports were likely to rise from 8m barrels a day to 11.5m barrels a day by 1985, and not decline to 6m barrels as provided for by the Carter energy programme. On the basis of these and other estimates, the International Energy Agency calculated that there would be a world "demand gap" of between 4m and 12m barrels a day by 1985.

Determined action by President Carter to curb oil imports would obviously help to alleviate, or at least postpone, the dangers of such a "demand gap." But from the point of view of next month's economic summit, it is the short-term impact on the foreign exchange markets which is likely to prove the critical factor. The German Government has been for some time under pressure to stimulate its domestic economy, as a way of helping

### Currencies

Yet there could be a case for considering a massive transfer programme, not merely for the sake of the help it would provide for the poorer countries, but also because of its potential usefulness in currency stabilisation. Major aid transfers by reserve-rich surplus countries like Germany and Japan, coupled with smaller commitments by weaker industrialised countries, should help alleviate upward pressure on the Deutsche Mark and the Yen, and make it easier for Chancellor Schmidt to give feasibility to his plan for an enlarged European scheme for currency stabilisation.

## Liability for defects

THE EXTRA costs that could fall upon manufacturers if the law relating to liability for defective products were to be changed in line with the recent recommendations of the Pearson Commission has aroused concern in many industries. As the Confederation of British Industry has acknowledged in its latest representations to the Government, valid comparisons cannot be made with the situation in the United States since the consequences of product liability litigation there reflect in large part the peculiarities of the American judicial process including, in particular, the system of entrepreneurial trial lawyers. But the CBI does question whether the balance between the costs and the benefits of a change in the law in Britain has been sufficiently considered.

### Stiffer test

The costs to industry would, however, depend to some extent upon how the new law was drafted, while the arguments in favour of a change would appear to be considerable. A person injured by a defective product has at present two ways of claiming redress. He can sue the seller under the law of contract, or he can take out an action for tort against the person responsible for the defect. It is rare nowadays for final users to buy direct from the manufacturer and in any case the law of contract gives no rights to third parties who may be injured, such as the purchaser's family or passengers, while to claim tort the injured person has to prove negligence which is a far stiffer test than the strict liability available in contract law. As a result only a tiny proportion—the Pearson Commission hazarded an estimate of 5 per cent—of injuries or deaths arising from defective products and services attract compensation.

On grounds of equity, therefore, it seems only right that the costs of hardship in personal injury cases should be borne, not by the victim as largely happens now, but should be shared out among tax-payers through some form of State compensation scheme

based upon the no-fault principle or by consumers generally by making it easier to claim compensation from the firm responsible for the defect. Of the alternatives, the latter would obviously be more sensible as it would give the maker of the defective product (or component) a greater incentive to control quality and safety. Whether compensation was paid by the firm or its insurers, the costs would ultimately be passed on to users in general.

Of the various ways the law could be changed, the most logical would be to extend strict liability to actions for tort, as proposed not only by Pearson, but also by the English and Scottish Law Commissions and the EEC Commission in its draft directive on product liability. Limiting strict liability to contract law may have been acceptable in the days when producers and users dealt directly with each other, but not in this age.

It is however not only a question of deciding whether in principle the law should be changed, but of deciding the many detailed legal issues that such a change would involve. Judging from the National Consumer Council's and Consumer Association's joint submission to the Government, there is some common ground between industry and consumer bodies. But some of the more contentious matters—such as in particular the standard of proof that would be required—would have a considerable influence upon the magnitude of the costs that would fall upon industry, and thus upon users. There is also the question of whether compensation should cover property damage, non-pecuniary loss as well as injury and whether—a point of special concern to the drugs industry—there should be a legal limit to a manufacturer's liability (as there is normally in his insurance policy). There may perhaps be a case for the State to top up the compensation available when an unforeseen defect in a product approved by a Government-appointed body has catastrophic effects. But otherwise, the cost of raising product quality and safety ought to fall on consumers as a whole.

# A prescription to make EEC fibres healthy again

BY RHYS DAVID, Textiles Correspondent

AFTER NEARLY nine months of negotiation and some intensive diplomacy by top EEC officials, 11 major producers in Europe's fibre industry have this week completed the first stage of a new agreement aimed at restoring the sector to health.

After losing between \$2bn and \$3bn over the past three years as a result of massive over-capacity, low plant utilisation and weak prices, the EEC fibres industry is planning to work together on a series of measures to bring capacity and production into line with demand.

Under the arrangement the procedures will, during the next three years, first stabilise capacity at levels prevailing at the end of last year, when the present talks began, and then reduce it. During this period—though with the exception of the Italians—producers will be expected to maintain the 1976 pattern of deliveries for all the main fibre types, neither gaining nor losing in relation to their competitors. Any increase in the market up to 1981 will be divided on the same basis.

The agreement is an exceptional measure intended to deal with a major crisis, and still has to overcome two possible hurdles.

Though the arrangement has been backed throughout by the industry directorate of the EEC, with the Commissioner, Viscount Etienne Davignon, himself playing an important role at various stages in the talks, it runs counter to the competing rules of the Community, and has had to be vetted by both the EEC competition directorate and the authorities in the individual member countries, including the tough German cartel office.

The EEC has already rejected a proposal that the agreement should represent an informal understanding among the producers and has insisted that it be brought under the formal rules laid down in Article 87 of the Rome Treaty. This could involve the drawing up of

special legislation which would have to be approved by the EEC Council of Ministers.

There are signs too that the German authorities with their dedication to free trade will not let it pass lightly. In Bonn yesterday there were reports that the German Government was unhappy with the provision in the agreement setting limits on deliveries by the individual producers.

Nevertheless, though further bargaining between the Commission and member governments may still have to take place, the need for the agreement has persuaded the producers to complete their part of it, and to proceed, after talks earlier this week with the trade unions, to the formal signing ceremony.

Indeed, as a result of the continued slow world economic recovery from recession, the need to act has become even more urgent, according to the fibre producers, since negotiations started last autumn. The graph shows consumption of all fibres was growing at a rate of about 4 per cent per annum from the mid-1960s but fell back dramatically with the oil crisis in 1973. A recovery took place in 1976 but this was reversed again in 1977.

This figure for final consumption includes imports which were growing, especially at the end of this period, at a very rapid rate. The impact on domestic fibre producers in Europe has as a result been even more serious, as the figure in the graph for mill consumption—usage of fibre by textile producers in Europe—shows. After growing from just under 3.5bn kgs in 1965 to 4.7bn kgs in 1973, consumption of fibre was down by the end of 1977 to 4.1bn kgs.

Behind these figures is the massive shift that has taken place in the distribution of textile and clothing manufacture during the present decade. According to figures from Enka, the Dutch-German fibre of the Rome Treaty. This could involve the drawing up of

accounted for 31 per cent of man-made fibre production in 1970 but only 22.5 per cent in 1977. The U.S. marginally increased its share from 27 per cent to 28.5 per cent, while Japan, like Europe, suffered a drop in its share, down from 18 to 13 per cent. The rest of the world—low cost producers in the Far East, South America and Comecon—increased its share over the same period from 23 to 35 per cent.

The result has inevitably been over-capacity in Europe—estimated currently at around 30 per cent—and continuing losses by all the major producers in fibres. Furthermore, there is not too much comfort to be drawn from the projections of the likely future size of the market which will be available to European producers in the years ahead. ICI's estimates show that if demand rises throughout Europe at an average 2.5 per cent per annum rate between now and 1985, fibre consumption including imports in that year will reach 6.05bn kgs against the present 4.85bn kgs. The amount of fibre which European producers will be able to sell is determined, however, by the level of imports. If these grow at the same rate as in the three years up to the end of 1977—roughly 13 per cent—European producers could be left supplying only 2.55bn kgs out of the total usage, and even this assumes a fair increase in exports from Europe.

On a less pessimistic assumption—a 6 per cent per annum increase in imports—European mill intake in 1985 will be 4.73bn kgs. If the present round of the Multi-Fibre Arrangement, signed at the end of last year to regulate textile trade internationally, proves fully effective, and imports grow at only 4 per cent per annum, mill intake could reach 5.05bn kgs. The capacity problem is given a further dimension, however, by the improvements which are continually taking place in man-made fibre production machinery, making it possible for the producers to increase significantly the output at existing plants.

So the need for co-ordinated restructuring action by the sector to meet new market conditions has been apparent for some time. The negotiations have been able to proceed only slowly, however, because of the precedent such an agreement could set for other crisis-hit industries, and more particularly because of the conflict of interest between fibre producers in different parts of Europe.

In Northern Europe the major producers started adapting several years ago and have already eliminated large

amounts of capacity. Thus ICI has shut down plants in this country at Wilton on Teesside and in Germany at Offenbach and has trimmed its labour force by 30 per cent. Hoechst in Germany has also closed plants and reduced its total employment by 25 per cent while Akzo, too, has embarked on major surgery.

The Italians, who have a lower share of the total fibre market than Britain or Germany, while at the same time possessing a very large textile and clothing industry, have been insisting on their right to catch up and at least become self-sufficient in synthetic fibre production. As a result, at a time when other producers have been cutting back, the Italians, whose fibre industry has also been making the biggest losses in Europe, have been going ahead with a major investment programme.

The need to secure Italian co-operation has resulted in a compromise which does go some way towards meeting their aspirations while achieving the overall objective of a reduction in capacity.

### New capacity levels

The first main element in the agreement is the setting of new European capacity levels for six main fibre groups—nylon textile and nylon carpet filament, nylon staple, polyester textile filament, polyester staple and acrylic staple. Total capacity—currently put at around 3.12bn kgs will be reduced as a result of these measures to 2.72 kgs.

At the same time the producers are being divided into two groups. Non-Italian producers will be expected to reduce their capacities by mid-1979 and hold them at the new level until 1981. The Italians will also be expected to reduce their capacity in the short term from 600m kgs to 515m kgs, but unlike the other producers they will be able to raise it again to 600m kgs by 1981. This will enable the Italians to replace older capacity with new, and compares with their original plan to boost capacity to 800m kgs.

Within the new overall capacity levels for the various fibres, individual companies will be expected to follow the output pattern set in 1976, when total deliveries throughout Europe amounted to 2bn kgs. This provision means that signatories to the agreement will not be allowed to increase their market share at the expense of their competitors. The formula also places the onus for making capacity reductions on companies that have not already

done so. Those that have already brought their capacity up to utilisation above the average July 1—its first general increase for 18 months.

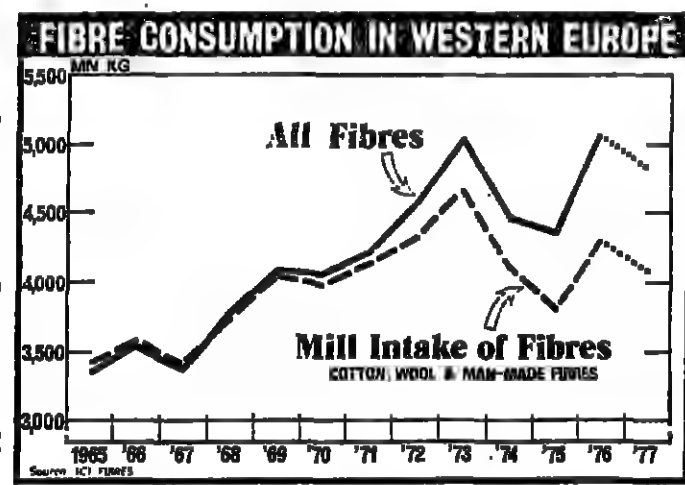
Uncertainty over the way the market for fibres will develop over the next few years nevertheless remains a potential danger to the agreement. The assumptions about capacity and production by 1981 were drawn up last year and the estimates would be revised downwards by most producers if the calculations had to be made now.

Provision exists for the figures to be reviewed twice yearly by CIBFS, the European Federation of Fibre Producers, and adjusted sector by sector to meet market changes, with the Commission becoming involved if the trend in any sector shows a fall of more than 10 per cent. A problem could arise if growth in the market is at a much lower rate than expected, as this will affect the proposed transfer of market share to the Italians.

There is also the question of the attitude of important non-signatories, who are in a position to influence developments in the EEC market. The two U.S. producers, Du Pont and Monsanto, are backed by U.S. anti-trust legislation from participating, but have been kept informed. Spain and some EFTA countries also have significant or growing fibre capacity but the assumption is being made that they will not be allowed to upset the balance.

On this confidence on the part of the fibre producers, who believe a degree of common purpose has been established in the talks. The participation of the Italians was obviously crucial and there are signs that the task of rationalising Italy's fibre sector is already being tackled with great vigour as a result of the deal. The new management which has taken over at Rhône-Poulenc, the French chemicals, fibres and textiles group, is also moving ahead with its programme of restructuring, and these moves in Italy and France should bring both countries more closely in line with progress already made in Northern Europe.

At the same time, the prospect of stronger consumer demand later this year coupled Europe. The fibre industry's chances of returning to viability is still as likely to depend on the measures which the textile industry takes to strengthen itself as on the capacity and production agreement that has been worked out.



## MEN AND MATTERS

### Street cleaner's lead in GLC

A small victory over the visual vulgarity in London's West End has just been achieved by the GLC. After a refusal to renew its licence, a sex-cinema in Brewer Street, Soho has removed a lurid display on its walls. "It now looks almost like a Presbyterian church," says Bryan Cassidy, vice-chairman of the GLC's public services and safety committee. In the year since he was elected as a Tory councillor for Hendon, Cassidy has led the "clean-up-London" campaign. What vexes him particularly is the hyperbole of the posters outside London's sex cinemas and strip clubs. "Having been in a few, I think it's high time they were prosecuted under the Trade Descriptions Act."

Cassidy, a 43-year-old business executive, says it is high time to end the "chaotic state of the law" over censorship. But his views may blow a few fuses in the Festival of Light executive.

because Cassidy thinks Britain should have "P for Porn" cinemas on the Continental pattern, where any legal sexual act can be seen: "The parallel with gambling is very close—if you want to place a bet you know where to go." But the proviso would be: no offensive nudity on the street billboards.

Needless to say, Cassidy looks forward to a general election victory by the Tories later this year. He recalls Willie Whitelaw's promise to reintroduce the Cinematograph and Indecent Displays Bill, which will make it far easier to "clean up the streets." When that step has been taken, Cassidy, the end of censorship will follow. "Live and let love is our aim."

### Up against it

Rough days for Lloyd's of London. First New York is making threatening noises about setting up a market to compete with it—and now New Zealand is doing the same. I learn they are fed up down under with the number of Lloyd's salesmen sent over to sign up new names for Lloyd's underwriting syndicates. Denis Adam, chairman of one of the main insurance brokers in New Zealand, tells me these "titanic salesmen raise some eyebrows." He resents the way that "our capacity is being used to expand a market 12,000 miles away."

Adam is now a member of a committee advising Wellington on how to establish an insurance exchange based on Lloyd's. It is a move designed to reduce the NZ insurance community's dependence on a market which Adam feels is too inward looking and "thinks insurance begins and ends with London. With this we cannot agree." Will this news make Lloyd's ring the Lutetia bell for the business they may lose? Let me reassure

you. Premiums from New Zealand may amount to £14m, but the Lloyd's total is £26m.

### Gem for Jonas

Museums and collectors of the world are homing in on a newly discovered Brazilian treasure. But Brazil means to hang on to the amazing find of farmer Jonas Lima. Not long ago, Lima was poking about in a cave on his property and found a rock which has been described as "almost pure shafts of rubellite set on a base of bifurcated quartz crystals surrounded by modular crystals of lepidolite and microcrystals of apatite and epidote."

In layman's language, this amounts to a very large piece of rubellite, almost as hard as diamond, weighing 25 lb, more than 50 inches long and a foot wide. Mining experts say it must be worth several million dollars.

The Brazilian Institute of Gems and Precious Stones says it will match any foreign bid to prevent the stone leaving the country. Farmer Lima has just hidden it in a secret place and announced that all the fuss has made him so nervous that he plans to escape on a trip to Europe.

### The other side

Belgium's best selling novelist, Ward Ruyslinck, is baffled because his books keep on being published in Eastern Europe. His theme is always the destruction of individuality by oppressive bureaucracies—scarcely one likely to please communist regimes. Yet the requests for publication rights keep coming in from such countries as Poland and Romania. "I think the book editors are using me to make oblique comments on their own societies," says Ruyslinck who is in London to help launch the

English version of *The Reservation*, his latest nightmarish novel.

Ruyslinck has found it less easy to penetrate the literary iron curtain here. I learn that the book is only appearing because the Belgian embassy has promised the publisher, Peter Owen, that it will cover the translation costs.

### Toeing the line

Dr. Dickson Mabon, Minister of State for Energy, yesterday put away his Portuguese phrasebook and cancelled his air ticket to Rio de Janeiro. He will not be going to the "Offshore Brazil" conference, where he was to have promoted business for Britain's oil industry. Instead he will be obeying a Labour three-line whip for Monday, to attend the Tory supply day debate on national trade and prosperity.

Mabon is reported to be almost as angry as Energy Secretary Anthony Wedgwood Benn was last month, when parliamentary pressures of the same kind stopped him going to an offshore conference in Texas. Both hope that the impending general election will, one way or another, put them out of their misery.

### Not a chance

A colleague tells me that while caught in a traffic jam at Hyde Park Corner yesterday he shouted to the driver of the car beside him: "Drives you mad, doesn't it?" "Yes," the other driver shouted back, "but what can one do?"

"Write to your MP," my colleague suggested, only to be told: "Don't be daft, old boy, I am my MP."

Observer



Viscount Etienne Davignon, important role in the talks

done so. Those that have already brought their capacity up to utilisation above the average July 1—its first general increase for 18 months.

Uncertainty over the way the market for fibres will develop over the next few years nevertheless remains a potential danger to the agreement. The assumptions about capacity and production by 1981 were drawn up last year and the estimates would be revised downwards by most producers if the calculations had to be made now.

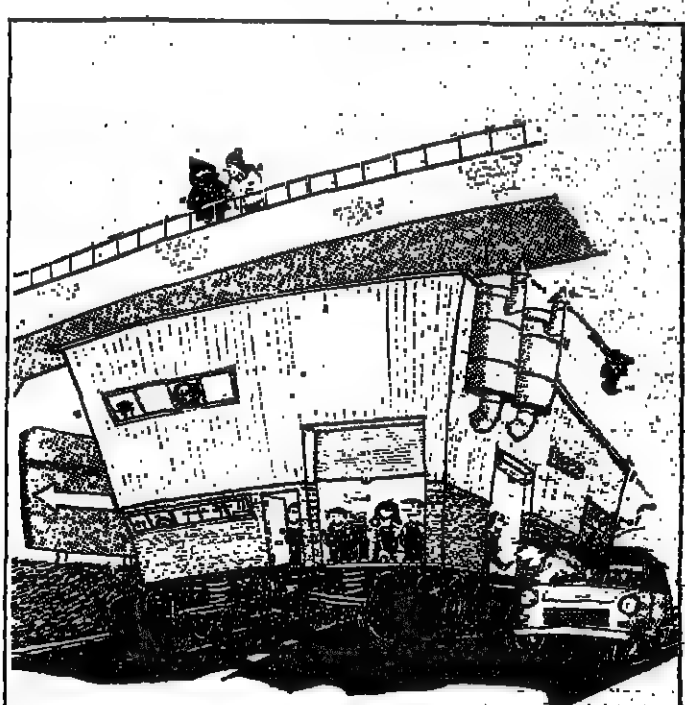
Provision exists for the figures to be reviewed twice yearly by CIBFS, the European Federation of Fibre Producers, and adjusted sector by sector to meet market changes, with the Commission becoming involved if the trend in any sector shows a fall of more than 10 per cent. A problem could arise if growth in the market is at a much lower rate than expected, as this will affect the proposed transfer of market share to the Italians.

There is also the question of the attitude of important non-signatories, who are in a position to influence developments in the EEC market. The two U.S. producers, Du Pont and Monsanto, are backed by U.S. anti-trust legislation from participating, but have been kept informed. Spain and some EFTA countries also have significant or growing fibre capacity but the assumption is being made that they will not be allowed to upset the balance.

On this confidence on the part of the fibre producers, who believe a degree of common purpose has been established in the talks. The participation of the Italians was obviously crucial and there are signs that the task of rationalising Italy's fibre sector is already being tackled with great vigour as a result of the deal. The new management which has taken over at Rhône-Poulenc, the French chemicals, fibres and textiles group, is also moving ahead with its programme of restructuring, and these moves in Italy and France should bring both countries more closely in line with progress already made in Northern Europe.

At the same time, the prospect of stronger consumer demand later this year coupled Europe. The fibre industry's chances of returning to viability is still as likely to depend on the measures which the textile industry takes to strengthen itself as on the capacity and production agreement that has been worked out.

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1. Austin-Crowe, Chief Estate Surveyor,  
Northampton Development Corporation,  
2-3 Market Square, Northampton NN1 2EN.



# The reluctant Europeans of Britain

NEARLY HALF the British electorate, and perhaps considerably more, would vote for withdrawing from the Common Market if there were a new referendum on the subject. That is the conclusion of a research study conducted for the Daily Express last month by Market and Opinion Research International, the precise findings of which are as follows: 48 per cent want to get Britain out, 43 per cent want to stay in, and 9 per cent don't know.

The breakdown by party allegiance is perhaps even more revealing: membership of the Community is no longer seen very much as a party political question. According to MORI, nearly 40 per cent of Conservative voters now favour withdrawal, against 53 per cent of Labour voters and 55 per cent of Liberal voters. That gap between Conservatives and Labour is hardly wide enough to make the Tories pre-eminently "the party of Europe" as for the Liberals, their supporters appear to have become at least as hostile to membership as those who vote Labour.

Of course, there is no going to be a new referendum tomorrow. The only serious chance of there ever being a new referendum would occur if Labour were to lose the general election, the left wing of the party took control, and Labour then returned to power. In that sense the question is academic, at least for the time being. It is also true that anti-Market sentiment has been occasionally even higher.

Yet what is so striking about such findings in general is that no-one disputes them—not even the European Commission which frequently conducts

studies of its own, and which has come up with nothing to suggest that the MORI results might be wrong. It is therefore a fact that membership of the European Community is distinctly unpopular with about half of the British electorate, and that the unpopularity cuts across party divisions.

## No difference

Just month, however, MORI put a second question, the answers to which go some way to explaining the anti-Market feeling. The question was: "Do you think Britain's membership in the Common Market over the past few years has or has not made Britain more prosperous than it would have been?" Just over 20 per cent of those polled said that it had; 15 per cent said that they did not know; and as many as 64 per cent said that it had not. This time the breakdown by party allegiance was even more interesting. Just over 60 per cent of Conservative voters said that they thought membership had made Britain less prosperous, while the figures for Labour and Liberal supporters were 64 per cent and 72 per cent respectively. In other words, there was no great difference between them.

Yet it is also striking that the response to the prosperity question is almost certainly wrong. Leaving aside such relatively minor issues as New Zealand butter or the size of Britain's net contribution to the Community budget, one has only to think for a moment to realise that the real question of alternatives to British membership has been completely begged. It is one thing to make the Community a scapegoat for some of the country's economic problems as

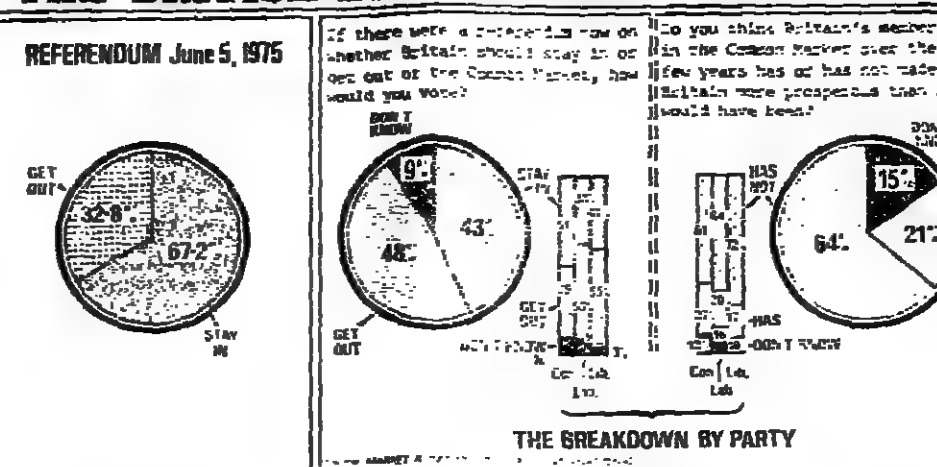
appears to be happening, but quite another to say under which system Britain could conceivably have done better.

The fact is that not only has a number of British industries benefited from Community support through (say) the Social Fund: the British Government would also have found it difficult to play much of a role on its own in a whole series of international economic negotiations. Whether on textiles or on the Tokyo Round on tariff reduction, and non-tariff barriers to trade, the Government has been able to express its views first in the Community and then to use the Community to negotiate as a bloc. It is hard to see any British Government carrying such weight or influence by itself.

Thus the MORI question about prosperity was, as is the nature of opinion polls, somewhat artificial. It was also misleading in the sense that it did not even draw attention to the possibility of alternatives. The Government knows that membership of the Community is unpopular with much of the electorate, but it also knows—or rather a large part of it knows—that membership is beneficial to the country. At the same time, however, it is unwilling to make this latter point in public, at least with any great emphasis. It prefers a policy of milking the Community for what it can get, and blaming it for what it cannot. Indeed one suspects that the Government is entirely happy with the MORI findings, and that by its behaviour it has done a great deal to bring them about.

There are many reasons for this. For a start, however much some Tory voters may have

## THE BRITISH AND THE EEC: TWO POLLS



swung against Europe, hostility to the Community is still at its most pronounced among the Labour Left. Mr. Anthony Wedgwood Benn, the Energy Secretary and prominent anti-Marketeer, may have been reasonably quiet recently, but one does not detect any great confidence in No. 10 Downing Street that he will remain so and not one wants to provoke him. Besides, the conversion of the Prime Minister himself to Europe is still only lukewarm: he likes it; he is prepared to defend it when necessary, but he still has contempt for some of the things that (say) the Commission sets up. He certainly does not want to see the Community develop along more federal lines.

No, how the ranks of the Labour pro-Marketisers have become depleted. Mr. Roy Jenkins has gone to Brussels, which is where many Labour MPs think he really belongs.

Others have advanced to high water marks in securing our relations with the Community. What he has done in fact—and with some success—is to act as the conciliator, which is what I mean by "doing good by stealth". He believes, rightly, that the Labour Party very nearly did tear itself in pieces on the Common Market issue, and is now in the process of being brought together again. The dangers of a new split would arise only if the party lost the general election, or if its pro-Europeans pushed too hard, thus it is necessary to be seen to be standing up for British interests, but also to go along with Community wishes or regulations when we have to—as, for example, when Mr. Callaghan invested some of his own prestige in putting through the legislation for direct elections to the European Parliament.

There may also be a tendency for anti-European candidates to play on these sentiments in the election campaign—perhaps especially in the future constituencies. It will be remembered that in the last few days of the present government one of its very few backbenchers was said to be tending the staff of the late Mr. Anthony Greenwood, and where his successor, Mr. Austin Mitchell, found a distinctly anti-Market campaign. That is one explanation of why Mr. Callaghan is perfectly content with the performance of the Community and to ensure consistency, one must go on pressing for the reform of the Common Agricultural Policy and fight for the British position on energy and fish. Dr. Owen argues.

Dr. Owen acknowledges that the opinion polls are probably right, and that there is a fair amount of dissatisfaction with Europe in the country. But he says that it is not felt very deeply and that it will diminish with time as the people grow more used to membership. To ensure that they do one must go on pressing British interests and treat the Community as a forum for collective bargaining in a manner that is familiar to the Labour Party. Mr. John Silken in the fisheries negotiations.

Nor is there any reason to believe that such a process about, if not mostly in the Community will be confined to the Labour Party. Mr. Thatcher herself has never a particularly ardent European. But the effect of the general election on the Labour Party is a whole lot of enthusiasm. There will be elections, of course—Mr. John Davies and Mr. Douglas Hurd among them, not to speak of Mr. Heath—but for the most part the Tories will be prepared only to defend something like a Callaghan version of Europe. One may ask whether it matters, and some Labour Members believe that it is better to ensure the unity of the party now while fighting for Europe another day. There is also the question, however, of how all this is seen in the rest of the Community and whether being such reluctant Europeans is really the best way of securing British interests. Certainly it is not the most obvious method of trying to lead public opinion.

Malcolm Rutherford

## Letters to the Editor

### Surcharge on employment

From Mr. E. Whitting.

Sir.—May I add a few further points on the effect of the 24 per cent surcharge on employment. Part-time work, carrying earnings of less than £17.50 per week, will be even more beneficial for employers and employees who, between them, will be saving a total 22 per cent contribution to National Insurance (which will be payable on earnings over £17.50).

Overturn for workers already earning £120 per week will be similarly very profitable as compared with employing a new person. An extra £10 earnings at this level will be National Insurance-free; £10 paid to a new worker will suffer contributions of £2.10.

The advantage of self-employment as compared with employment by others will be further increased. At the upper limit of £6,250 profits or salary a year, the self-employed pays National Insurance of £312 a year, while the employed will pay a total of £1,312 (assuming contracting-in to the state pension scheme). A self-employed person in a small business with good potential will be then reluctant to form a limited company necessary for expansion because of the very heavy National Insurance penalty of making himself and his partners into directors, and therefore employees, of the company.

The argument is advanced by Mr. Healey that employers' National Insurance contributions are much higher in other European countries than in the UK and therefore we should be able to raise our contributions without any deleterious effects.

Other countries, however, have not increased theirs recently because of the known effect on employment. To give two examples: in France employers taking on new young people were exempted from National Insurance contributions for a period; in Italy there is an increasing movement towards "fiscalisation", i.e. replacing National Insurance contributions by general tax revenue, and this has already been done to some extent for a limited period.

Furthermore, National Insurance contributions in other countries tend to be more comprehensive. In Britain we have a very top-sided system with the peculiar lower limit of £17.50 per week and an upper limit of £120 per week. We shall now have a 41 per cent "surcharge" applied to the employed class within these limits. Employment for small part-time workers and more work for those already highly paid will inevitably be favoured at the expense of new employment for those at wages within the National Insurance limits.

Edwin Whitting,  
(Lecturer in Management Control),  
Manchester Business School,  
Booth Street West, Manchester.

### Board room politics

From the Member of the Greater London Council for Hendon North

Sir.—The managing director of Ores International (June 8) has created a furore in your correspondence columns. I suspect that those correspondents who have attacked him believe that the top management of British industry is far-sighted, imaginative, en-

lightened, flexible and full of good ideas. Some or all of these adjectives certainly apply to the most successful British companies, and the fact that they apply is probably a reason for the success of those companies. Would that there were more.

Mr. Webb-Bowen stated nothing new when he drew attention to the failings of British management. He suggested some ways in which a wider use of non-executive directors could help to inject fresh thinking into the board room. Anything which will bring a breath of fresh air into some of the fustier board rooms of British industry is to be welcomed. The suggestion that the financial establishment of the City should cast its net wider in selecting non-executive directors is a good one. Companies can only benefit from inviting on to their boards experienced senior executives from outside. Surely more use should be made of "head-hunters" to find the right candidates.

Mr. Webb-Bowen was also attacked for recommending the merits of the two-tier board. The system is now so well and so successfully established throughout Europe (and not just in Germany, as one of the contributors to this correspondence alleges). It also exists "de facto" in the U.S.A. Compared with the unitary board it has the great merit that it strengthens the power of the shareholders. I suspect that this is often overlooked by those who see the two-tier board merely as a device for achieving "employee participation".

Bryan Cassidy,  
Members' Lobby,  
County Hall, SE1.

### Qualified people

From Mr. A. Roper.

Sir.—There is a fallacy in Professor D. R. Myddelton's argument about professionalism (June 21).

Mr. Myddelton's comments take no account at all of the fact that in certain spheres the public both deserves and needs full protection against dangers of which they are not even aware and the nature of which they do not appreciate without the necessary knowledge of what is involved. Protection of the consumer is an important and Mr. Myddelton does not take this into account.

It is no use Mr. Myddelton arguing for full competition by unqualified persons if the result is lack of protection and possible disaster. There are legal professions (and of them, the medical profession another) where the public must actually be protected against unqualified practitioners in their own interests.

As to the letter on the same page from Dr. Monica Vincent, it seems clear that, with no disrespect to her, she has very little knowledge of the complexity of the law relating to real property and the various aspects of the law which are involved in conveyancing. It is certainly not correct that most conveyancing can be reduced to a drill which a person without a wide knowledge of the law could follow. The fallacy in this argument is that it needs a fully qualified person who has a detailed knowledge of the law after study (i.e. a solicitor) to recognise and deal with difficulties as and when they arise. In conveyancing a full background knowledge of the law is essential and any persons intending to practise conveyancing

should show that they have this knowledge by qualifying as solicitors.

Alan D. Roper,  
Court Chambers,  
3, Victoria Street,  
St. Albans, Herts.

### Intangible quality

From Mr. C. Jackson.

Sir.—The director general of the Institute of Directors (June 18) is of course quite right to distinguish between the background knowledge required to perform successfully as a director and the intangibles that make for good performance as a director.

I am glad that the Institute is considering means of assessing supporting knowledge, but he does me less than justice in overlooking my contention that knowledge of management techniques is of far less importance than the intangibles of "director quality".

To say that qualities of "business acumen and leadership cannot be tested in the examination hall" is true in a sense, but to wait until they are tested in the market place may well be too late for the company on whose Board the failed director serves—and for British industry.

My contention is that means of making valid assessments of potential and of predicting continuing performance have been developed by the armed forces and by the civil service in this and in other countries, and in industry in the selection of management trainees.

My plea to the Institute is that it should set up a working party to outline a specification of director qualities, available means of assessing the potential director-qualities of those who aspire to be directors, and recognition of that potential.

I join with Mr. Hildreth in abhorring that a person "should be debarred from serving on a Board of directors for lack of a formal qualification," but believe that many would welcome a systematic attempt to examine the problem in depth with the aim of improving the average level of director-qualities on British Boards.

Clifford Jackson,  
Paul R. Ray International,  
25, Old Burlington Street, W1.

### A wage for the unemployed

From Mr. R. Musgrave.

Sir.—May I second the proposal made by Messrs. Nason (June 18), namely that unemployment benefit should be used as a wage for the unemployed and in payment for useful jobs which should be found for them? It is a self-evident truth that there must be some sort of solution for unemployment along these lines; furthermore, it must be possible to do better than the job creation schemes mounted to date.

Messrs. Nason suggest, as people usually do in relation to schemes of this sort, that the jobs concerned be "socially useful." But if we try to absorb unemployed into the socially useful sector of the economy, rather a large number will end up doing futile tasks like raking beaches. The commercial sector offers a much wider scope, though the problem here is that demand has to be raised to create jobs in the commercial sector, and it is reasonable to assume

that demand is as high as it can go.

The solution to this second problem is not too difficult, however, and it goes as follows. Under the existing somewhat rigid wages structure marginal costs rise very rapidly as full employment is approached. This is because the wage for a given job is fixed by union rules or similar, whereas the suitability of the unemployed for a given job deteriorates rapidly as full employment is approached. But one can quite easily set round this if one reduces these marginal costs by subsidising (with "unemployment benefit") the labour involved.

The above is, I believe, a very brief summary of an important missing link in conventional economics. On the basis of the above it should be possible to arrange worthwhile jobs for all the unemployed. Such jobs would obviously be temporary—as temporary (for the individual concerned) as unemployment itself. The jobs would also probably have to be part time since if a wage of unemployment benefit proportions is paid, it is only fair to ask for correspondingly short hours. The low pay and free time would ensure that neither the motivation nor opportunity for these "unemployed" people to find proper employment was impaired.

R. S. Musgrave,  
24, Garden Avenue,  
Framleygate Moor,  
Durham.

### EEC textiles battle

From the National Officer, Association of Scientific, Technical and Managerial Staffs.

Sir.—Although I have no wish to overstate my case, Dr. Richard Mayne's letter (June 21) is inaccurate. The Commission made an agreement with Portugal without the knowledge of member states—this information was given to us by a Government department. When it was learned that the Commission had made this deal, our Government and others bitterly complained. The proposed deal of the Commission is now under discussion. In the final paragraph, Dr. Mayne states that as far as the Community's policy of synthetic fibres is concerned, the trade unions have been, and will continue to be, fully consulted. The Commission's definition of consultation is entirely different from what many normal employers would define as common industrial practice.

Several days ago I represented my members, along with a number of European trade unionists, when we met Monsieur Davignon and complained bitterly at the lack of involvement and lack of consultation. We were told that the employers and the Commission had reached agreement which would be signed the next day. After signature of this document it would be released to member states, and eventually to the unions concerned. Both the Commission and the employers refused to give information to the trade unions present, and we are aware that member states have also been treated in this shoddy fashion.

By all accounts, although nearly 40 years late, the new order has arrived. No doubt in the ensuing months we will see other agreements between the Commission and major national multi-national producers.

Roger Beson,  
East Road, Longsight,  
Manchester.

## Today's Events

### GENERAL

Statement by President Sifonos Kyriakou of Cyprus following his discussions with Mr. James Callaghan, Prime Minister.

Mr. David Steel, MP, addresses Scottish Liberal Party Conference, City Hall, Perth, 12.15 a.m.

Meeting of local management and shop stewards at BL Cars, Longbridge, Birmingham, to discuss problem of unofficial strikes.

Full meeting of Port of London Authority, and the eight dock unions, to agree a joint resolution for the Lower Dock, in London's East End.

Second day of Japan-EEC "high level" consultations in Tokyo on trade and economic relations. Iron and steel-making closure expected at Shelton Works of

British Steel Corporation, Stoke-on-Trent.

Mr. Eric Varley, Industry Secretary, addresses Industrial Strategy Conference, Albany Hotel, Glasgow.

London Chamber of Commerce and Industry small firms group meeting on "Employment Legislation and Small Firms," 60, Cannon Street, E.C.4, 10.30 a.m.

British Army Equipment Exhibition continues, Aldershot.

Confederation of Health Service Employees conference ends, Scarborough.

National Graphical Association conference ends, Isle of Man.

PARLIAMENTARY BUSINESS  
House of Commons: Homes

### SPORT

Celebrat: Combined Universities v Pakistan, Cambridge.

Trophy final, Harrogate: Athletics: Nationwide A.A.A. Championships: Crystal Palace (evening). Golf: Sunlife Tournament, Queens Park, Bournemouth. Tennis: Rawlings Grand Prix, Queens' Women's, International Series, Eastbourne. Cycling: Manx Race Week, Isle of Man.

LUNCHTIME MUSIC  
Band Concert, Tower Place, Malcolm Burnock, 12.20 p.m. St. Paul's Cathedral, organ recital, Barry Rose, 12.30 p.m. St. Stephen Walbrook, organ recital, Martin Hall, 12.30 p.m. Finsbury School of Music, Barbiere, recital by French Song Class, director Robin Boxman.

COMPANY MEETINGS  
Bulmer and Lumb, Bradford, 12. Coats Patons, Glasgow, 12. Horner Cory, Nathan Way, S.E. 12. Helene of London, Berners Hotel, W. 12. House of Leroy, Royal Garden Hotel, W. 12.

COMPANY RESULTS  
John Brown and Co. (full-year), Narrows (full-year), Rediffusion (full-year).

OFFICIAL STATISTICS  
Bricks and cement production (May). New vehicle registrations (May).

BRITISH STEEL CORPORATION, Stoke-on-Trent.

CONFEDERATION OF HEALTH SERVICE EMPLOYEES CONFERENCE ENDS, Scarborough.

NATIONAL GRAPHICAL ASSOCIATION CONFERENCE ENDS, Isle of Man.

PARLIAMENTARY BUSINESS  
House of Commons: Homes

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## COMPANY NEWS + COMMENT

## ATV on target with record £13.7m

IN LINE with the forecast of profits not less than £13m made at the time of the October 1977 rights issue, Associated Television Corporation reports a record pre-tax surplus of £13.7m for the year to March 26, 1978, compared with the previous year's £11.6m. At mid-year, the result was slightly down from £12.7m to £13.1m.

Turnover for the year rose from £88.9m to £113.8m and profits were subject to tax of £3.78m (£3.1m) in accordance with ED 19. After extraordinary items of £149,000 (£145,000) and minorities, attributable profit was better at £8.05m (£7.72m). Comparisons are restated.

Stated earnings advanced from a restated 14.68p to 16.83p per 25p "A" share. As forecast, the total payment on increased capital is lifted to the maximum permitted 6.348p (£4.22m) per "A" share with a final of 3.77p net—a final of 15.10p on the ordinary capital makes a total of 26.19p (£1.688p) per £1 share.

The directors say that if the rate of ACT is reduced before the AGM on September 14, they will recommend the payment of an appropriately increased final dividend.

The amount released from deferred tax, together with the share premium obtained on the one-for-four rights issue and a surplus arising on increased capital, has contributed to an increase of £24m in the group's reserves.

Asked about the current year, Lord Grade, the chairman, commented: "There is only one word for it—sensational. Capricorn One has opened in the U.S. and took over £58m in the box office in the first ten days. It is going to be a really big one—our first really big one."

"We have several other very, very big films and we are very buoyant about the film section. We believe we have got this off to a fine start," the chairman added.

"For the rest of the business," Every division looks outstanding and we are confident our results will exceed last year's figures," he stated.

Ansafone, which made a loss in the previous year, turned in a profit and is making great strides.

Lord Grade said ATV was still on the takeover trail, but there was no deal in prospect at the moment. "We are very cautious when we go into other businesses when we only do so for those with growth potential," he said. "There will be several other things in due course and we are investigating."

After tax of £3m, compared with £2.74m, and minorities £85,000 (£48,000) the attributable balance came out lower at £2.48m, against £2.49m, and on capital increased by last year's one-for-four rights issue, earnings per 25p share are down from 8.4p to 7.4p.

The dividend is stepped up to 4.25p (£4.475p), as forecast at the time of the issue, with a final payment of 2.25p net. Also an additional 0.6338p will be paid, if ACT is reduced, with the interim dividend for the 1978-79 year.

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| Associated TV               | 22   | 1    | Lesney Products    | 24   | 4    |
| Baker Perkins               | 23   | 1    | Lonsdale Universal | 23   | 8    |
| Beechwood Construct         | 25   | 2    | Lookers            | 22   | 4    |
| Boots                       | 25   | 6    | Lyons (J.)         | 23   | 1    |
| British Steel               | 25   | 2    | Marks & Spencer    | 23   | 4    |
| Crest Nicholson             | 22   | 3    | Mersey Docks       | 23   | 7    |
| Edbro Holdings              | 25   | 4    | Racal Electronics  | 23   | 6    |
| French (Thos.)              | 22   | 8    | Randalls           | 25   | 6    |
| Hampton Trust               | 22   | 5    | Sheepbridge Engg.  | 22   | 2    |
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offers have been made for un-recovered production expenses. Meantime the record business has remained sluggish, though music publishing continues strong (profits around £2m) and the company has long-term hopes here with a number of new writers developing under its umbrella. This year's advertising revenue shows down in maintained profits. The first half should look good, as the period which bore the costs of "Life of Jesus" but the closing months of the year are expected to see increased programme expenditure. Several new films are unlikely to have much impact this year, though "Capricorn One" might make a profit in the second half. Overall pre-tax profit could top £13m, meaning the p/e is 6.2 and the yield is 9.1 per cent at 108p, which is a fair enough rating.

## Sheepbridge static in second half

AN ALMOST static second half at Sheepbridge Engineering resulted in pre-tax profits being only 19.28m ahead at £5.56m for the year to March 31, 1978, after £2.3m against £2.04m at half-way. External sales advanced from £11.4m to £13.3m for the full period.

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## Upsurge at Crest Nicholson

WITH TURNOVER up from £11.83m to £16.84m (taxable profit of £2.3m) Crest Nicholson jumped from £1.43m to £1.01m in the April 30, 1978, half-year.

Directors say the substantial growth in full year profits predicted recently is well within grasp, and that the improvement is coming from all parts of the business.

The property division is expected to produce an impressive improvement in profitability for the year while the marine activities, although busy, are not yet achieving full profit potential.

Orders for tennis courts and other playing surfaces are well up, which will result in improved second half profits. All industrial companies have shown an increase in activity.

They say the Board continues to seek further opportunities for expansion.

The result is subject to tax of £0.33m (£0.21m) and minority interests of £25,000 (£19,000). The interim dividend is lifted from 1p to 1.5p. Last year's 2.234p final was paid.

comment Full-year pre-tax profits from housing to leisure group Crest Nicholson look to be on target for the £2.4m expected by some brokers earlier this year. There is a strong second-half bias, particularly in the building activities, both on the housing and leisure fronts. Profits from housebuilding have risen from around £214,000 to around £440,000 due to a firmer trend in the house-building cycle. Crest's own house prices have been outperforming the national trend, rising by over 15 per cent on the comparable period, while cost

provisions no longer provided and after associate company losses of £106,000 against profits £32,000 last year, taxable profit of Arthur Lee and Sons dropped from £1.03m to £0.67m in the March 31, 1978, half-year.

The result, also after additional depreciation of £0.37m (some £0.2m) and is exclusive of realised stock profits.

Directors say its remaining associated company—Alloy Steel Rods—has suffered from a sharp decline in demand for its products, but has now ceased to operate at a loss.

Trading in the majority of manufacturing operations is being affected by adverse market conditions, but the stockholding division continues to produce satisfactory results.

The group's 50 per cent interest in SA Acters Alexis has been disposed of and the release of provisions came from this source.

Turnover for the year was virtually static at £22.97m (£23m), but directors say that volume showed some reduction, and this, with higher costs in general, affected results.

Profit is before tax of £224,000 (£374,000) and minority interests of £74,000 (£142,000). Last year there were extraordinary profits of £33,000.

Earnings per 12p share are shown at 1.73p (£1.41p) and the interim dividend is stepped up from 0.4p to 0.44p. The rate of final dividend will be decided in the light of circumstances prevailing at that time. Last year's 1.05p final was paid on profits of £2.66m.

comment At the AGM of Kwik-Fit (Tyres and Exhausts) Holdings Mr. Stenson, the chairman, said that fitting stations were now the principal activity, and the expansion of this division continues. Plans are in hand for the opening of 10 new depots which have been acquired and new sites were continually being looked for so that the operation could be extended throughout the UK.

During the first three months of the current year sales from retail depots had shown an increase of almost 30 per cent, and the chairman said that this division would see a further upsurge of profit. Resolutions put to the shareholders at the EGM were approved.

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increases are running at around a tenth. Otherwise property development chipped in around £70,000 (nil in the previous period) to group profits. Engineering activities also showed a good improvement now that Lamson is fully integrated. But yacht building interests are still a sluggish performer. On present prospects the shares at 85p stand on a prospective p/e of 7.3 and yield 6.6 per cent. A rating which suggests that much of the expected improvement in the second half has been taken into account.

## Lookers £0.8m at midway

FIRST HALF results of Lookers, the motor vehicle distributor and financing group, are a record and the directors are also expecting a peak result for the current year, to September 1978.

From higher turnover of £21.68m against £20.02m, pre-tax profits for the first half ended March 31, 1978, rose from £0.45m to £0.83m, in 1977-78, the group reported full year profits of £1.41m.

The interim dividend is lifted from 0.90p to 0.9825p and if the ACT rate is reduced, a supplementary dividend for the previous year will be paid with the interim on September 29, the directors say. Last year's final was 1.3497p.

Profit in the first half was struck before tax of £447,778 (£213,581) and extraordinary credits of £7,484 (£7,358) debited. The interim dividend absorbs £74,000 (£87,280).

All trading departments contributed satisfactorily during the period. New car sales have been buoyant and in addition part operations, vehicle leasing and contract hire, and commercial vehicles sales have shown good results.

The agricultural division maintained its turnover, but margins have been under pressure.

The second half has started reasonably well, but higher interest rates will raise costs, the directors state.

comment Latest full-year results from Tunnel Holdings are at the lower end of estimates. Labour problems, a still depressed building cycle and unusually bad weather (during the group's last pre-tax) A weaker performance at the associate level has not helped where profits fell away from £1.12m to £973,000 in the second half. This seems due principally to increased competition in the asbestos markets, which has affected the performance at Cynus Asbestos Mines, while currency factors have had an adverse impact elsewhere. Meanwhile in the home cement market, market share continues to slide. At the beginning of the financial year Tunnel started with 10.6 per cent of the market but now holds nearer 10 per cent. Meanwhile the cash position of the group is strong at £16m—equal to around two-thirds of the group's market capitalisation. For the longer-term there is bound to be speculation about what the group's entry into waste disposal activities will have on earnings (the first results of which will not be seen for two years) and more predictably the possible timing of any disposal of the shareholding by Thomas W. Ward. Both factors could provide support for the "B" shares standing at 220p on a p/e of 8.9 and yielding 6.3 per cent.

comment At the AGM of Kwik-Fit (Tyres and Exhausts) Holdings Mr. Stenson, the chairman, said that fitting stations were now the principal activity, and the expansion of this division continues. Plans are in hand for the opening of 10 new depots which have been acquired and new sites were continually being looked for so that the operation could be extended throughout the UK.

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## DIVIDENDS ANNOUNCED

| Company                | Current payment | Date of payment | Corresponding dividend | Total for year | Total last year |
|------------------------|-----------------|-----------------|------------------------|----------------|-----------------|
| Arbuthnot Latham       | 6.22            | Aug. 3          | 3.61                   | 10.08          | 9.11            |
| ATV "A"                | 3.78p           | Aug. 3          | 3.15                   | 6.53           | 5.42            |
| Baker Perkins          | 2.4             | Aug. 17         | 2.23                   | 4.3            | 3.88            |
| Beechwood Construction | 1.3             | July 28         | 1.3                    | 1.8            | 1.8             |
| British Steel          | 3.64            | July 28         | 3.24                   | 5.14           | 4.67            |
| Crest Nicholson        | 1.5             | Oct. 3          | 1.3                    | 3.25           | 3.25            |
| Edbro (Holdings)       | 4.28p           | Sept. 1         | 1.83                   | 6.91           | 5.61            |
| Estates and Agency     | 0.45            | July 10         | 0.41                   | 0.45           | 0.41            |
| Henleys                | 1.2             | Aug. 9          | —                      | —              | 3.19p           |
| Investors Capital Ltd. | 0.7             | July 3          | 0.6                    | —              | 1.65            |
| Arthur Lee             | 0.44            | July 21         | 0.4                    | —              | 1.45            |
| Lonsdale Universal     | 1.67            | Aug. 7          | 1.39                   | —              | 4.63            |
| Lookers                | 0.99            | —               | 0.91                   | —              | 2.46            |
| J. Lyons and Co.       | 2.18p           | —               | 2.54                   | 2.67           | 7.51            |
| Racal Elect.           | 2.01            | —               | 3.58                   | 3.88           | 0.88            |
| Randalls Group         | 2.53p           | Aug. 1          | 3.2                    | 1.45           | 4.88            |
| Sheepbridge            | 7.62            | July 31         | 2.18                   | 4.25           | 3.43            |
| Tunnel Holdings        | 0.7             | Aug. 11         | 0.6                    | 10.97          | 9.88            |
| Vectis Stone           | —               | —               | —                      | —              | 1.45            |

Dividends shown pence per share net except where otherwise stated. \* Equivalent after allowing for scrip issue. † On capital increased by rights and/or acquisition issues. ‡ For 15 months period. § Forecast. ¶ 4.545p gross final making 13p. † Additional 0.6338p if ACT is reduced.

A MARGINALLY lower second half surplus of £3.48m compared with £3.5m gave Tunnel Holdings, the cement, estate, manufacturing group, a pre-tax total of £23.52m for the 32 weeks to March 26, 1978, against £6.48m for 1977-78. External turnover shows a small rise from £23.58m to £24.84m with a further £24.29m (£19.41m) coming from associates.

Full-year earnings per 30p share are given as 36.7p (£8.3p) before extraordinary items and £3.8p (£0.8p) after such items. The final dividend is 7.6225p net for a maximum permitted 10.9725p (£9.5389p) total.

Extraordinary credits consisted of a net surplus on the sale of an investment—parent group £2.2m (£39,000) and associate nil (£235,000) less goodwill written off in a subsidiary £200,000 (nil).

Mr. J. D. Birkin, the chairman, says that trading profit at £2.33m was up 13.9 per cent on last year's £2.02m even though the year saw an intensification of the already poor trading climate in the construction and building materials industries with weather conditions being responsible for a particularly bad March quarter.

The growing costs of the State and international development programmes for industrial waste treatment have been absorbed. The plant at Thurrock will be opened by The Prince of Wales on July 7.

comment Latest full-year results from Tunnel Holdings are at the lower end of estimates. Labour problems, a still depressed building cycle and unusually bad weather (during the group's last pre-tax) A weaker performance at the associate level has not helped where profits fell away from £1.12m to £973,000 in the second half. This seems due principally to increased competition in the asbestos markets, which has affected the performance at Cynus Asbestos Mines, while currency factors have had an adverse impact elsewhere. Meanwhile in the home cement market, market share continues to slide. At the beginning of the financial year Tunnel started with 10.6 per cent of the market but now holds nearer 10 per cent. Meanwhile the cash position of the group is strong at £16m—equal to around two-thirds of the group's market capitalisation. For the longer-term there is bound to be speculation about what the group's entry into waste disposal activities will have on earnings (the first results of which will not be seen for two years) and more predictably the possible timing of any disposal of the shareholding by Thomas W. Ward. Both factors could provide support for the "B" shares standing at 220p on a p/e of 8.9 and yielding 6.3 per cent.

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# Second half loss from J. Lyons—no final

FACTORS ADVERSE to the UK businesses of J. Lyons and Co. intensified during the last quarter of the March 31, 1978, year and for the second half the group slumped from a £5.23m profit to a £0.35m loss resulting in a full year's downturn from £9.35m to £5.23m. Last year's figure was after an exceptional debit of £5.63m.

The group is also passing the final dividend payment to the total for the year of 2.068p net per £1 share compared with 2.322p for 1977-78 which included a 3.535p final. But directors hope to restore the dividend for 1978-79 to at least the same level as 1977-78.

Turnover for 1977-78 was ahead by £21m to £790m, and loss per share is shown as 1.44p (1.5p earnings).

The directors state that in particular the effect of reduced consumer spending on food was exacerbated by the fierce price competition between food retailers which impacted adversely on manufacturers' margins. The poor summer weather, the group's ice cream and soft drinks businesses, and in France the price control regime contributed to increased losses in the Reylher retail business and further delayed its planned recovery.

They say that these difficulties could have been more easily faced had it not been for the serious dislocation of the tea, coffee and instant coffee markets which followed unprecedented commodity price movements. This dislocation, aggravated by "inappropriate Government intervention" significantly reduced group profits; the directors estimated by nearly £5m below what could reasonably have been expected in more normal and stable conditions.

However, the directors remain convinced that there has been no adverse fundamental change in the underlying strength of the group's trading position.

They say that the modest upturn in UK consumer spending at last appears to be resulting in

some increased expenditure on food. The group's UK business is benefitting from this as well as from the actions taken by management. "There are currently similar signs of improvement overseas, notably in the U.S., they add.

Directors say that while it would be unjudicious to forecast the full year's results, their experience so far in 1978 and indications from the market-place persuade them that the recovery which they planned and expected, is only delayed and that the current year as a whole should see a marked improvement in group performance.

An analysis of turnover and trading profit of £26.07m (1977-78) was split into UK and overseas as follows: UK (1977-78) £15.07m (1976-77) £14.07m (1975-76) £13.07m (1974-75) £12.07m (1973-74) £11.07m (1972-73) £10.07m (1971-72) £9.07m (1970-71) £8.07m (1969-70) £7.07m (1968-69) £6.07m (1967-68) £5.07m (1966-67) £4.07m (1965-66) £3.07m (1964-65) £2.07m (1963-64) £1.07m (1962-63) £0.07m (1961-62) £0.07m (1960-61) £0.07m (1959-60) £0.07m (1958-59) £0.07m (1957-58) £0.07m (1956-57) £0.07m (1955-56) £0.07m (1954-55) £0.07m (1953-54) £0.07m (1952-53) £0.07m (1951-52) £0.07m (1950-51) £0.07m (1949-50) £0.07m (1948-49) £0.07m (1947-48) £0.07m (1946-47) £0.07m (1945-46) £0.07m (1944-45) £0.07m (1943-44) £0.07m (1942-43) £0.07m (1941-42) £0.07m (1940-41) £0.07m (1939-40) £0.07m (1938-39) £0.07m (1937-38) £0.07m (1936-37) £0.07m (1935-36) £0.07m (1934-35) £0.07m (1933-34) £0.07m (1932-33) £0.07m (1931-32) £0.07m (1930-31) £0.07m (1929-30) £0.07m (1928-29) £0.07m (1927-28) £0.07m (1926-27) £0.07m 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MINING NEWS

# Charter steps carefully out of the wood

BY KENNETH MARSTON, MINING EDITOR

LONDON'S Charter Consolidated, the UK mining finance arm of South Africa's big Anglo American Corporation, is still treading its way carefully after having survived major and costly disappointments, such as the ill-fated Tenke-Fungurume copper venture in Zaïre and the disastrous investment in the Botswana IRI nickel-copper operation.

Another problem child, the Cleveland Potash operation in Yorkshire, which was written down by £7.5m last year, has only recently reached a production rate of just under 40 per cent of capacity. Further funds of up to £15m will be provided this year by Charter and its partner Imperial Chemical Industries to support the struggling operation.

Charter's chairman, Mr. Murray Holmes, says in the annual report that at least there are no longer any known geological or purely technical factors to prevent Cleveland's steady progress to profitability. But labour problems remain and Mr. Holmes cannot see a rapid improvement in the price of potash while substantial stocks overhang the market.

In the past year to March 31, Charter raised its earnings to £5.4m from £4.2m thanks to increased dividends from Anglo and the diamond interests coupled with higher share-dealing profits. At the same time Charter's disinvestment paid off in that higher income from tin, wolfram, diamonds, gold and platinum cushioned the fall in earnings from the depressed base metals.

Much of Charter's strength is drawn from its major investments in other leading finance houses, this source providing 54.2 per cent of 1977-78 investment income compared with 49.8 per cent in the previous year. Among these holdings, that in Selection Trust has been reduced to 23.8 per cent from 28.1 per cent a year ago while a sizeable sale has been made of shares in Union Corporation.

At the same time Charter is seeking to expand its UK industrial earnings base in order to achieve a more equal balance between industrial and mining investments and between UK and foreign earnings. Last year South Africa provided 37.9 per cent of revenue while 32.8 per cent came from a relatively smaller percentage of assets in the UK.

Mr. Holmes ventures no forecast of current year's prospects but the revenue pattern of winners and losers may not be greatly changed. On this basis a

## Tara's debts

CANADIAN Tara Exploration and Development has tentatively agreed with the Toronto-Dominion Bank for a revised repayment schedule of the senior debt of the 75 per cent-owned Tara Mines which operates the big lead-zinc property in Ireland.

In yesterday's Toronto meeting the Tara president, Mr. Michael McCarthy, gave no details but said that the repayment plan would be in line with current metal prices and revised cash flow projections.

The major portion of Tara Mines' senior debt advanced by the Toronto-Dominion banking consortium totals US\$108.5m (£39.1m).

Tara Exploration is 10 per cent owned by Northgate Exploration which also held its annual meeting in Toronto yesterday. The president, Mr. Pat Hughes, said that after the profits setback in the first quarter of this year which reflected low production at the Tynagh lead-zinc mine in County Galway, output had recovered in the second quarter.

It is running at an average of about 30,000 tons of ore a month which is the level needed in order to avoid operating losses. Mr. Hughes mentioned the group's various exploration activities, but had little to say regarding the Irish uranium exploration of the group's 25 per cent-owned Anglo United Development.

## KALGOORLIE SOUTHERN

Australia's Kalgoorlie Southern Gold Mines has now averted the threat of a winding-up. The suspension of trading in the shares has also been lifted following shareholders' approval of the purchase for A\$1.5m (£1.1m) of a 50 per cent stake in Three Springs Gold from Universal Mining. Three Springs earned A\$512,000 in the year to last June.

Western Mining owns the other half of the tale producer. As already announced, Western Mining and Gold Mines of Kalgoorlie have sold their respective interests of 50.53 per cent and 27.17 per cent in Kalgoorlie Southern to Universal Mining of Perth and are waiting debts owed to them by Kalgoorlie Southern.

Kalgoorlie Southern faced a winding-up following the lack of

success in Western Mining's efforts to find under acceptable conditions a joint venture for the company's gold mining leases in Western Australia. These leases remain intact and unencumbered under the latest deal.

## TWO MORE JOIN W. AUSTRALIA'S DIAMOND RUSH

Australia's Hauma Gold Mines with North West Mining have joined Western Australia's diamond rush. They have been granted three large temporary reserves in the West Kimberley region, reports our Perth correspondent.

The areas involved cover 524 sq km and a Hauma announcement describes them as being adjacent to Corrine Riddell of Australia's diamond tenements in the Lennard River area. Indeed, one of the five areas is within a block being worked by the Ashton joint venture which CRA is heading.

Hauma and North West plan an airborne geophysics survey over the area. Carr Bay Minerals is working nearby, and the group that includes Otter, Spargers and Bamboo Creek is operating further south around Nullagine in the Pilbara.

Among the international groups that have followed the Ashton group and Anglo American Corporation subsidiary, Stockdale Exploration, into the diamond search are Selection Trust and Amstar.

Diamond prospecting has developed into a mild frenzy reminiscent of Poerstein nickel boom times, helped by rumours that the Ashton joint venture have discovered diamonds of gem quality.

## HYUNDAI COAL

Hyundai International of South Korea has applied for Australian Government approval of its plan to mine coal in New South Wales, jointly with White Industries of Australia.

A spokesman for Australia's Ministry of Energy and Resources said that the Government would favourably consider the plan which calls for investment of A\$43m (£28m), including A\$10m in equity investment.

The Government has been encouraging Korean firms to mine coal overseas to supply domestic power plants. One source said that White Industries will control 80 per cent of the joint venture and Hyundai, 20 per cent.

BIDS AND DEALS

# Mystery approach to J. B. Eastwood

BY JAMES BARTHOLOMEW

Shares of J. B. Eastwood were perhaps a North American company, suspended at 90p yesterday following a bid approach from an undisclosed source. The suspension price values the eggs and poultry company at £211m.

In the stock market the first name to come to mind as the likely bidder was Imperial Group which has substantial broiler chicken interests already. But bidder is therefore expected to be a fairly sizeable company which knows the area and can afford to view the ups and downs philosophically.

Imperial Group is the only company which would be likely to run into monopoly difficulties. No other company has more than 5 per cent of either the egg or poultry markets. Eastwood claims to have 14 per cent of the former and 13 per cent of the latter.

Lesney Products and Co. is making further inroads into the U.S. toy market with the acquisition of most of the assets of AMT Corporation, a publicly-quoted manufacturer of plastic model kits for \$8.65m (£4.8m) cash.

Plastic kits account for around 5 per cent of Lesney's current group sales; and currently sell within a price range of 44p to £2.30. The acquisition will add a range of toys in the more expensive bracket—from \$2 to \$15—and, according to Mr. P. M. Tapscott, chairman, lift the share of plastic kits to 13 per cent of group sales.

At present around a quarter of Lesney's profits come from the U.S., which represents half the free world's toy market.

As a result of the acquisition, Lesney hopes to be able to improve its profit margins, on plastic kits in overseas markets. Up to now it has been expensive to ship plastic kits of low weight but high volume toy. Now, Lesney will be able to fly moulds across the Atlantic in both directions and manufacture the entire range locally.

The acquisition is being financed by a medium-term dollar bank loan in the U.S.

AMT's directors will liquidate the corporation and Lesney's U.S. subsidiary, Lesney Products Corporation, will acquire all of its assets with the exception of a factory at Troy, Michigan, with effect from August.

For 1977, AMT's group sales totalled \$13.38m (£8.7m), representing about 13 per cent of the plastic kit market. However, the company incurred a pre-tax loss of \$9.32m, against a profit of \$1.19m, mainly due to industrial problems at the Troy factory.

Mr. Tapscott said that the U.S. plastic kit operation will be conducted entirely from short-term leasehold premises in Baltimore. After a write-off of around \$1m for moulds, he expected sales of about \$13m and pre-tax profits of around \$1.4m in the first full year.

AMT has total assets of \$10m with a net worth of \$2.7m. It employs about 300 people.

## MEPC IN MAJOR FINANCING DEAL

In a major property financing deal MEPC has arranged medium-term bank loans to cover the building costs of its two largest remaining development schemes. Medium-term loans at "favourable" interest rates enabled MEPC to start work this week on its partially pre-let 150,000 sq ft Guildford shopping centre. And a separate loan agreement will enable the group to build a 44,500 sq ft shop, and 41,000 sq ft office scheme by the Bond Street tube station in London's Oxford Street.

MEPC's success in arranging bank finance for the schemes, which are expected to have an eventual capital value of around £25m, is a landmark because of the extreme rarity of this form of bank finance for developments in recent years. The arrangements mean that the group has avoided trading its equity in the schemes in return for financing.

## RUNCIMAN BUYS INTO LIQUID GAS

The Walter Runciman group has acquired a 51 per cent interest in Liquid Gas Equipment, Edinburgh, a privately-owned company specialising in liquid

gas engineering. The two companies are already associated through a joint company, Gibson Liquid Gas, and the acquisition is intended both to strengthen the existing association and contribute to Runciman's expansion in the liquid gas field.

Over the last five years, Eastwood has diversified both by product and by country. It has entered the turkey and pig businesses and obtained subsidiaries in Germany, Holland and France. In 1977, the company invested \$91m in fixed assets. Its pre-tax profit was £8.8m.

## DALGETY PAYS £6.9M FOR MALTINGS

Dalgety has fulfilled a plan to use part of the proceeds of its £12m March 1977 rights issue to increase the malting capacity of its subsidiary, Associated British Maltings, by acquiring the maltings of Lever House Distillers, a UK subsidiary of the U.S. based Publisher Industries.

The sale was disclosed last Monday but the price of £6.85m was not revealed until Dalgety issued a formal statement yesterday.

A recent study by the broking firm Heddewick Stirling Grumbar and Company suggested that the demand for malt for brewing will grow at a rate of 2 per cent a year for the next seven years while the demand from malt whisky distillers will be running at 5 per cent.

The acquisition, which will complement Dalgety's existing Scotland-based plant will increase total capacity by 50 per cent and position it to take advantage of the better growth trend from malt whisky distillers.

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## ASSOCIATES DEALS

Heddewick Stirling Grumbar and Co. bought 30,000 Wood and Sons (Holdings) ordinary shares at 54p on behalf of associates of Newman Industries.

Seligmann, Rayner and Co. bought 10,000 W. Henzell at 25p. Pelford now owns 280,000 shares (10.4 per cent).

# Customagic chairman quits Mooloya Board

Sir Cecil Burney is to resign as a director of Mooloya Investment, a company in the middle of a £1m bid for Customagic. Sir Cecil is also chairman of Customagic which has been split by the 20p-a-share offer.

Sir Cecil's resignation comes at a time when the City Take-over Panel has said that it is seeking further information from Mooloya regarding a contract with a Jersey consultancy company.

The contract refers to a £28,825 fee to be paid to Gras d'Eau for procuring the transfer of 1.4m shares to Mooloya from certain Customagic shareholders—including four members of the Terry family, who between them control a 26 per cent stake in Customagic.

Mooloya has also entered into an agreement with Mr. Maurice Prax, a Jersey consultant who is to make his services available to Mooloya for £7,500 a year fee conditional upon Mooloya acquiring over 50 per cent of Customagic.

The agreement to run for five years states that Mr. Prax's services will not be required outside of Jersey and in the event of his death his fee will be paid in full to his estate.

On April 30 this year Mr. Prax initiated an agreement by which Mooloya conditionally acquired 638,000 shares in Customagic, representing a 121 per cent stake. Mooloya currently holds a 47 per cent stake in the company, including the Terry family interests.

A further agreement involves Mr. Bernard Terry who is to accept the appointment of director for Customagic's Mail Order division, for £15,000 a year, the agreement to run for six years and provided the bid goes unconditional.

The bid has caused a split between the Terry family and directors of Customagic, including Sir Cecil Burney, who are opposed to the offer.

## REDMAN/SPOONER

A former chairman and managing director of Spooner Industries has endorsed the Redman Mecan offer of 65p cash for each Spooner share. Redman's chairman, Mr. Angus Murray, claims in a letter to Spooner shareholders.

But while it may have the endorsement of a former Board member Redman has the implacable opposition of the present Board, which has described the offer as "completely inadequate and totally unacceptable."

# KWIK-FIT (TYRES & EXHAUSTS) HOLDINGS LIMITED

"A year of record turnover and profit"

Extracts from the Statement of Chairman, Mr. Alec Stenson.

Group profit before tax for the year ended 28 February 1978 amounts to £947,076 (including a surplus of £142,211 arising from the disposal of discontinued operations). This compares with £513,588 (including £11,139 from J.C. Baker Ltd, a subsidiary disposed of during 1977/78) for the previous year.

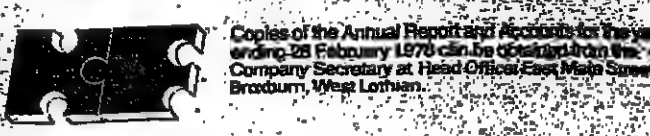
Total dividend up to 0.99p net per share, compared with 7p net for the previous year.

Capitalisation issue of 1 ordinary share for every 5 shares.

Turnover for tyre and exhaust division increased by 61% and profit by 96% compared with last year.

Van Rooy Dorsman, the Dutch subsidiary, made a significant contribution to the Group's profits.

1978/79 Outlook - sales through the Kwik-Fit retail outlets for the first quarter of this year show an increase of approximately 50% over last year. 10 new depots are presently in various stages of development and new sites are continually being sought as part of the expansion programme to extend the Kwik-Fit service throughout the United Kingdom.



Copies of the Annual Report and Accounts for the year ended 28 February 1978 can be obtained from the Company Secretary at Field Office East Main Street, Bromley, West London.

# Durapipe International Limited

The Chairman, Mr. John F. Pearce, reports "once again the year's results are a considerable improvement over all previous years with profits up by 19%."

|                             | 1978      | 1977      |
|-----------------------------|-----------|-----------|
| £                           |           |           |
| • Pre-tax profits           | 1,106,236 | 927,344   |
| • Turnover                  | 9,284,071 | 8,497,748 |
| • Export turnover           | 2,626,337 | 2,187,547 |
| • Retained net profit       | 611,867   | 649,012   |
| • Net asset value per share | 127.30p   | 114.85p   |
| • Earnings per share        |           |           |
| — before taxation           | 22.51p    | 18.87p    |
| — after taxation            | 16.53p    | 16.90p    |

Pre-tax profit to turnover (U.K. Companies Only) 14.1%

The Report and Accounts can be obtained from: The Company Secretary, Durapipe International Limited, Norton Canes, Cannock, Staffordshire WS11 3NS

The Annual General meeting will take place at the Waldorf Hotel, London, Wednesday, July 19th 1978 at 11.00 a.m.

# Advice to help small companies

THE WELSH Development Agency is to expand its help and advice service for small companies.

Its Small Business Unit will provide a counselling service on business life to assist companies employing fewer than 200 people.

# Arbuthnot Latham

Preliminary results for the year ended 31st March 1978

"The group's profit for the year, after taxation, totalled £1,395,000 (1977: £1,053,000). After taking into account the share of profit of associated companies and deducting loan interest and minorities, the attributable profit, before extraordinary items, works out at £1,097,000 (1977: £928,000), an increase of 18 per cent over last year."

We are proposing to pay an increased final dividend of 6.23p per share, which is the maximum allowed under current legislation.

Mr. B. M. P. Thompson-McCausland and Mr. F. C. Saville have been appointed deputy chairmen of Arbuthnot Latham & Co., Limited, the merchant bank, which produced increased profits after taxation and transfer to inner reserves.

Arbuthnot Insurance Services, which comprises the group's insurance broking interests, had another record year while the investment division also contributed to the growth in non-banking earnings.

Over the last two years, total profits of the group, including acquisitions, have increased by nearly 60 per cent, whilst earnings per share show an increase of 17 per cent over the previous year."

A. R. C. Arbuthnot, Chairman

The Annual General Meeting will be held on Thursday, 27th July, 1978. Copies of the Report and Accounts will be available after 5th July from the Secretary, Arbuthnot Latham Holdings Limited, 37 Queen Street, London EC4R 1BY.

# 'The Clothing Transport people'



is too simple a description of the services we offer.



These extend well beyond the movement of clothes on hangers for which we are best known.



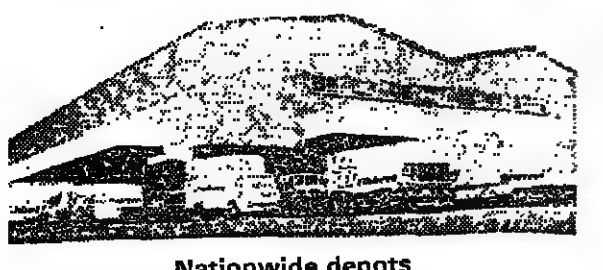
We also carry them in cartons. And offer short and long term warehousing facilities with garment call-off systems if required. For multiples, this provides an economic alternative to holding back-up stock at branches. With Tibbett & Britten rapidly replacing garments sold, the floor space saved can be more profitably used to extend the selling area. Equally, clothing manufacturers and shippers rely on us to handle all their warehousing and distribution.

Whilst operating a regular distribution network, costed on quantity and distance, we also offer contract rates for bulk and will gladly set up special collection and delivery systems to suit our clients' needs.

Security is an essential of our service. Our record in this is unrivalled by any other transport system.

The 'Clothing Transport People' is too simple a description of the services we offer. Call us . . .

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# INTERNATIONAL FINANCIAL AND COMPANY NEWS

## NORTH AMERICAN NEWS

### Zenith fights RCA for market share

By John Wyles

A HEAD-TO-HEAD battle for market share with RCA Corporation is posing as a great problem for Zenith Radio Corporation, the leading U.S. television manufacturer, as competition from foreign imports of colour television sets.

Although Zenith is clearly unhappy at having lost yesterday's Supreme Court ruling against levying countervailing duties on Japanese colour sets, its most immediate preoccupation is the impact on its profitability of a price war with RCA. Zenith expects some of this pressure to ease later in the year, when it starts to enjoy the benefits expected from switching production from Chicago to Mexico, but in the meantime it is struggling with the difficulties of having lost price leadership to RCA.

This is a result of a radical cost-cutting programme introduced by RCA which has redesigned its colour television range, eliminated some materials and standardised more of its production. Since it is already producing offshore, RCA also has the advantage of cheaper labour costs than Zenith, which is only just starting to build up its production in Mexico. Recent figures suggest that Zenith will be saving up to \$10,000 a year in average labour costs per employee.

Mr. Mark Hassenberg, an analyst with Oppenheimer and Co., says that RCA ought to have helped raise the industry's profitability instead of passing on its savings to the consumer. But most analysts agree that RCA is bent on toppling Zenith from its position as the U.S. industry's largest producer of colour sets, with a little help from imported brands, it may be close to doing just that.

According to the trade magazine Television Digest, RCA had a 20 per cent share of the colour television market in the first four months of this year, compared with Zenith's 21.1 per cent. Last year, Zenith had a 2 per cent lead and the year before 3 per cent.

RCA's battle with Zenith has been greatly helped by the fact that the strength of colour television demand is confounding both the industry and its analysts.

While last year's total colour sales of 9.1m were the second best ever, sales so far this year have been at an annual rate of 10.8m, which is 1.3m more than the peak achieved in 1973. This volume has helped prevent a total erosion of Zenith's margins, but the company still only managed a net profit of \$1.1m in the first quarter of this year, compared with \$8m in the same period last year. RCA, which is a diversified conglomerate, does not publish separate profit figures for its television manufacturing subsidiary.

The surprising strength of consumer demand, at a time when consumer confidence is said to be falling and consumer debt running at record levels, raises some doubts about whether sales volume will continue at its current pace. If it does decline markedly in the second half of the year, then the domestic U.S. producers may again be clamouring for relief from low priced imports.

This is because colour imports up to the end of April were running 24.7 per cent ahead of last year, despite an orderly market agreement limiting Japanese exports to the U.S. to 1.75m a year for three years. The industry claims that some Japanese producers have stepped up sales from South Korea and Taiwanese subsidiaries in order to evade the quota imposed by the agreement, which came into effect last July.

Colour television imports from Taiwan have risen 326.6 per cent in the first four months of the year, and 155.4 per cent from Korea. However, analysts expect that the yen's recent strong appreciation against the dollar will force Japanese companies and producers in Taiwan and South Korea dependent on Japanese components to raise their prices significantly.

In April, imports from Japan were higher than the year before, but since then, since the marketing agreement went into effect.

### Leeds and Northrup stake sold

By Our Own Correspondent

NEW YORK, June 22. JUST WHEN it seemed that the complicated skein of shared ownerships involving Tyco Laboratories, Cutler-Hammer and Leeds and Northrup was about to be unravelled, Cutler-Hammer announced today that it had sold for a handsome profit its 33.5 per cent stake in Leeds and Northrup.

The purchaser, for \$52.07m, is General Signal, a Connecticut-based producer of electronic and hydraulic control systems. The loser may well be Tyco Laboratories, which sold its 32 per cent holding in Cutler-Hammer to Eaton Corporation 10 days ago in an agreement which stipulated that if Eaton took full control of Cutler-Hammer, it would sell that company's Leeds and Northrup holding to Tyco.

It can be assumed that Leeds and Northrup, a Philadelphia electronics company, is not unhappy with the sale, since it had an agreement with Cutler-Hammer which gave it substantial delaying powers over any disposal of its stock. The company has made no secret of its anxieties about the future should Eaton Corporation eventually acquire full ownership of Cutler-Hammer, as it is expected to do.

Cutler-Hammer, which also manufactures electronic control systems, revealed last today that it had purchased its Leeds and Northrup holdings over the past year and a half for \$30.4m and had sold the entire block of shares to 1.4m shares for \$40 a share. It said that the transaction would result in recoverable after tax profits of \$9.5m.

None of the companies were commenting on this surprise development this evening. Tyco had built up its stake in Cutler-Hammer after the latter company had thwarted Tyco's attempt early last year to acquire Leeds and Northrup.

### Ruhrgas expects BP link to widen areas of supply

By Adrian Dicks

RUHRGAS, West Germany's biggest importer and distributor of natural gas, does not expect any change in its commercial policies as a result of BP's acquisition of a 25 per cent shareholding, chairman Herr Klaus Liesen, said here today.

Herr Liesen also made clear that there is no immediate prospect that BP will become a supplier of gas to Ruhrgas, although he said there were increased chances that the German company would gain access to fresh international sources as a result of the new relationship. However, he declined to specify whether BP interests might prove suitable, and stressed that as in the past, Ruhrgas would only consider gas deliveries from its shareholder companies on the same terms as those from other sources.

For the time being, Herr Liesen said, Ruhrgas is well supplied as a result of its existing long-term agreements with, among others, the Netherlands, the Soviet Union, Norway and Iran. Out of the 64 per cent of the company's 1977 gas purchases that came from outside West Germany, the first three countries itself delivered 40 per cent, 20 per cent and 4 per cent respectively.

In addition, Ruhrgas has a supply agreement, together with Salzgitter and with the Dutch Gas Union, for deliveries of liquid natural gas from Algeria, though this is expected to be substantially more expensive than that of the roughly 10m tonnes of coal gas which West Germany will need from the end of this year. The gas is shipped through long-term contracts already concluded.

Last year, Ruhrgas increased sales from DM 335m to DM 450m, while profits rose from DM 100m to DM 120m. Of this sum, DM 50m was transferred to reserves and DM 60m distributed to shareholders, compared to DM 55m last year.

Further increases of 15-20m this year. Long-term borrowing grew by Kr 1,500m in 1977, of which Kr 1.1bn represented new loans from the State, making a total from that source of just over Kr 2.5bn. The price of the Swedish Long-term debt has been stable. Other long-term debt includes Kr 681m in bank and mortgage loans and Kr 457m in financing contributed by Statkraft partners in the Hordaland and Brønnøysund areas. In December, the Norwegian Parliament decided that Statkraft should raise the own funds during 1978 to cover its borrowing requirements. Parliament authorised Statkraft to raise up to Kr 2bn for this purpose.

### Corco profit for May

San Antonio, June 22.

A MEETING of creditors of Commonwealth Oil Refining Company (CORCO) was held today that unadvised net earnings for May were \$1.7m or 10 cents a share after an extraordinary credit of \$378,000 or 2 cents a share. May revenues amounted to \$97.5m.

Commonwealth Oil said the figures, which were subject to adjustment, include about \$850,000 of amounts previously accrued but now added to income as a result of the recent Court-authorized rejection of several marine charter agreements.

However, the figures do not include amounts the company expects to recover from business interruption insurance covering losses resulting from a major fire and explosion on February 18.

CORCO has petitioned a court for authority to settle insurance claims for business interruption losses in March for \$2.1m and expects to receive additional amounts for later periods. The company also petitioned the court for authority to accept \$189,171 in settlement of property damage losses caused by the February accident.

AP-DJ

### Sales growth slowing at IBM

By Our Own Correspondent

A SLOWDOWN in the recently high rate of growth of sales revenues means that IBM's quarter to quarter earnings comparisons will be less "ebullient" this year than they were in 1977, says the company's chairman Mr. Frank Cary.

During the last two years, IBM customers have shown a much greater inclination to purchase rather than rent the company's data processing equipment, with the result that product sales have leaped by 56 per cent and rental revenues less than 12 per cent.

Although rentals are reckoned to be more profitable to the company in the long term, surging sales have clearly had a more immediate effect on the company's balance sheet and helped account for the 18 per cent increase in earnings per share in 1977.

The slowdown in sales became evident in the first quarter of this year when earnings per share rose only 5 per cent. In an interview with the Dow Jones news agency, Mr. Cary offered a forecast for the anticipated decline in sales growth this year but he did say that he did not expect sales revenues to fall out of the 26 per cent to 42 per cent of gross revenues bracket that has existed since 1968.

CHICAGO, June 22. The highest for any quarter in the company's history.

Beatrice said that the increase was attributable to particularly strong performances by its grocery, confectionery and snack and food distribution and warehousing units.

Both the institutional and industrial and the chemical and allied products units also showed excellent gains, the company said.

Sales revenues moved ahead from \$1.51bn to \$1.69bn. Figures for the previous year's first quarter have been restated to include companies acquired up to May 31.

Agencies

### Dean Witter outturn

CHICAGO, June 22.

Dean Witter Reynolds, the brokerage house, reported net earnings for the third quarter of 92 cents a share vs 82 cents a share vs 82 cents a share.

Total net of \$7.4m increased from \$3m, while revenue of \$127.2m compared with \$60.3m.

For the nine months to date, net earnings of \$10.4m or 11.5¢ compare with \$9.9m or \$2.06. Revenue of \$268.5m increased from \$178.7m.

### Statoil loss below forecast

By William Dullforce

STATOIL, the Norwegian state oil company, made a loss of Nkr 112m (\$20.5m) last year. This was less than budgeted and 1980s, however, the company expects to have an annual crude oil supply of 12-14m tonnes from the Statfjord field.

The company, which made an investment of some Nkr 1.7bn of into business five years ago, is still investing heavily and does not expect to turn in a profit before 1981.

Statoil disposed of about 1.5m tonnes of State royalty oil from the Ekofisk field last year while the start-up of gas deliveries from the Frigg field to St. Fergus represented the first production from a field in which Statoil has an ownership interest.

By the middle of the year, however, the company expects to have an annual crude oil supply of 12-14m tonnes from the Statfjord field.

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### Premier dividend

Vancouver, June 22.

PREMIER CABLEVISION said the Toronto Stock Exchange incorrectly and improperly reported that the company was omitting a dividend payable in May, and also incorrectly stated that the omission was due to anti-inflation board rulings.

Mr. Stuart H. Wallace, president of Premier, said: "No dividend was payable or expected for May, 1977," and added that Premier "has never established a semi-annual dividend policy." The company "could not pay a dividend in May even if it wanted to and at this point was expressed" to the Toronto Exchange.

He said that the earliest date that Premier could declare or pay a dividend under AIB Dividend Compliance Period rules is October this year. He indicated that Premier may establish a semi-annual payment policy at that time but declined to comment on a possible rate.

The last dividend was 24 cents in November, 1977, the maximum allowed by the AIB. Prior to that, the company paid 20 cents in May, 1977 and 17.5 cents in an initial payment in November, 1976.

AP-DJ

### Woolworth hopeful for second quarter

THE MULTIPLE store trader F. W. Woolworth expects domestic earnings to show a recovery in the second quarter, the chairman, Mr. Edward F. Gibbons, told the annual meeting, reports Reuter from New York.

Some portion of the improvement may reflect recovery of consumer purchases postponed from the first quarter in the first quarter. Woolworth earned 32 cents per share compared with 21 cents in the 1977 first quarter.

Mr. Gibbons did not regard this increase as completely satisfactory, noting that domestic earnings were down and that the improvement came from foreign subsidiaries.

He attributed the decline in domestic earnings during the first quarter to starting up new customer credit arrangements.

Gross margins in the stores have been corrected after a troublesome period in the first half of last year.

Woolworth plans to open 31 stores and 20 Woolco outlets in the U.S. this year.

Meanwhile, Robert Gibbons reports from Montreal that the national catalogue retailer, Consumers Distributing Company, plans to buy the catalogue showroom business of May Department Store in the U.S. in exchange for Consumers common stock.

Consumers would issue between 1.5m and 1.8m Treasury shares to May, which operates 70 catalogue stores in the U.S. at present. These stores reported total sales last year of almost U.S.\$100m.

### Moison disposal

Moison Companies, the major brewing, industrial and construction products group, is selling its Viles furniture division to a Quebec-based group of furniture manufacturers, Norma Management, Robert Gibbons writes from Montreal.

Viles has three plants in Quebec and is a leading name in colonial-style products. However, the business cycle has been depressed for two years and most of the industry is non-profitable.

### Rhone-Poulenc cuts loss

By David Curry

OPERATING losses at the where new spending is being concentrated, and a further Rhone-Poulenc have been significantly reduced during the third quarter concentrated at a dramatic reorganisation in the sector which has produced a target figure of 1,250 cuts in jobs. This year is within reach.

M. Jean Gaudou, group second-in-command and his apparent chairman M. Renaud Gillet estimated that losses were FF 20m a month lower than in the final quarter of last year and were running some FF 15-18m a month less than the 1977 average.

However, he held out no hope of a return to profitability for Rhone-Poulenc Textile until the present investments started to bear fruit in 1980-81.

Last year the textile operations lost FF 700m but the group as a whole managed to climb out of the red. A group deficit of FF 364m in 1976-77 turned into a profit of FF 84m (\$18.2m) in 1977.

So far this year, some FF 280m of investment has been committed to nylon and polyester.

### Spanish \$50m smelter loan

By Mary Campbell

ALUMINIO Espanol is raising \$50m for seven years from international banks to help finance a new aluminium smelter in Galicia. The smelter will have an initial capacity of 150,000 tonnes.

The loan is being arranged by Banco de Bilbao and Citicorp. It offers a margin over inter-bank rates of one percentage point.

Aluminio Espanol is a company set up for the purpose of the new smelter. It is 75 per cent owned by the Spanish state, with the remainder held by the two parent companies, which are guaranteed by the \$50m loan.

Endesa is a state-owned power company (54 per cent), Alcan (26 per cent) and Banco de Bilbao (20 per cent).

About half the \$50m loan is expected to be sold to banks generally.

# LOSS

IS, June 22.

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## MEDIUM-TERM CREDITS

### Spanish \$500m smelter loan

By Mary Campbell

ALUMINIO Espanol is to raise \$500m for seven years from international banks to help finance a new aluminium smelter, Galicia. The smelter will have initial capacity of 130,000 tonnes.

The loan is being arranged by Banco de Bilbao and Citicor offers a margin over interest rates of one percentage point.

Aluminio Espanol is a company set up for the purpose, the new smelter. It is 73 per cent owned by Endesa, the Spanish state aluminium company, and 27 per cent by Aluminio Nacional. The two parent companies generally guarantee the \$500m loan.

Endesa is in turn owned by Spanish state holding company ENI (54 per cent), Alcan (25 per cent) and Banco de Bilbao (21 per cent).

About half the \$500m loan expected to be sold to banks generally.



مركز الأخبار

## INTERNATIONAL FINANCIAL AND COMPANY NEWS

## Merger proposed by two major Dutch contractors

BY CHARLES BATCHELOR

AMSTERDAM, June 22.

TWO DUTCH construction companies, Stevin Group and Royal Adriaan Volker, are considering a merger which would result in the third largest construction company in Europe.

The companies, which in the past have been involved in many joint ventures all over the world, had a combined net income last year of some \$32m. Their combined sales in 1977 were \$126m, while year-end order books totalled \$167m.

The first round of talks has been completed. The two companies' combined workforce is 22,000. Initial talks have been held with the unions and the works councils. In accordance with the Dutch merger code, the Social Economic Council and the Economics Ministry have been informed.

Stevin expects turnover to be

little changed this year. The company took on its present form through the merger of several building groups in 1971. Stevin's largest shareholder, the Dutch businessman Mr. Heereima, was

informed yesterday of the merger plan and the company has the impression his reaction was positive. A Stevin official said, Mr. Heereima, who

with the disclosure of a 42 per cent shareholding, has not been involved in the discussions. Volker, which only came to the Amsterdam stock market in April, is the smallest but perhaps most profitable of the major Dutch contractors. It expects to at least maintain profits in the current year. The company has been particularly active in seeking new partners and is currently holding talks

with HVA, a group with interests in consultancy and agro-industrial projects. These talks, aimed at a possible integration of some activities, are unaffected by today's announcement, Volker said.

HVA is still adjusting to the nationalisation of its extensive operations in Ethiopia three years ago.

The form of the merger between Stevin and Volker has not yet been decided, but the intention is to leave both companies with an equal status. While Volker's talks with HVA are formally aimed at "the integration of parts" of their operations, a complete merger is not excluded.

The shares of both Volker and Stevin, suspended on the Amsterdam Stock Exchange today, are expected to be requested tomorrow.

## Small rise in profit at Shell Australia

By James Ford

SYDNEY, June 22.

SHELL AUSTRALIA, Dutch-owned and the largest producer and distributor of petroleum products in the country, lifted earnings only 3 per cent, from A\$52.5m to A\$54.1m (U.S.\$61.9m) in 1977. The profit improvement lagged behind sales, which rose 17.6 per cent from A\$813m to A\$956m (U.S.\$1,093m).

The return on shareholders' funds fell slightly, from 10.9 to 10.7 per cent, reflecting the higher capital investment made during the period, a large proportion of which did not generate income in 1977.

In the previous year earnings rose A\$15m. However, the chairman, Mr. L. T. Froggatt, warned in his last year that industrial disputes and plant breakdowns in the last quarter of 1976 had led to shortfalls in production. These had had to be met by high costs imports, and would affect the results in the first quarter of 1977.

The results of the main operating company, which supplies and markets Shell petroleum products, fell from A\$44.1m to A\$42m. But the directors considered that this sector of the group's business had enjoyed a successful year given the flatness of the economy and Government control on prices.

The directors pointed out that if current accounting had been adopted the group profit would show a rise of 46 per cent from A\$23.3m to A\$33.65m.

## ISUZU MOTORS

## Caution after a half-year surge

BY YOKO SHIBATA

TOKYO, June 22.

THE LATEST half-year results from Isuzu Motors, one of Japan's smaller truck and passenger car manufacturers and a 34.2 per cent-owned associate of General Motors of the U.S., are a good deal better than forecast.

Current profits are ¥3bn ahead of target and the net ¥2.5bn over for the business term ended last April. On the strength of brisk exports of small sized trucks to GM and a sales recovery of large-sized trucks with high added value as a result of the active expansion of public works since the end of last year, Isuzu Motors' current profits

shot up by \$6.7 per cent to ¥12,660m. Net profits ended 165 per cent higher at ¥7,392m, on sales of ¥378.75m, up 22.4 per cent over the same period in the previous fiscal year.

Isuzu is a recovery situation. In October 1977, the company resumed dividends for the first time in seven years.

The number of vehicles sold in the half-year under review rose by 13 per cent to 22,600 of which exports accounted for 56 per cent in unit terms.

According to the company, the improvement in operating ratios

offset an increase in fixed costs: management also achieved a ¥2.5bn reduction by streamlining production lines.

Isuzu's exports in value accounted for 36 per cent of total sales.

In terms of value, Isuzu's exports accounted for 38 per cent of the sales total. Since most of the 40 per cent over 1976-77, Isuzu's exports were involved in consumer groups for lower

premiums and from Foreign companies for liberalisation of the market, the Government has

changed its policy. Officials now say that small companies which cannot keep up with the industry should merge with others which can.

Asahi's three largest shareholders are Nomura Securities, the Japan National Railways, and the Daiwa Bank. The president of the three have endorsed reconstruction moves, including reorganisation of the company's branches, reduction of other expenses, and channeling of insurance business to the company by the three shareholders.

The Japanese Finance Ministry is considering applications from the Amsterdam-Rotterdam Bank and the Bank Bumiputra Malaysia, to open branch offices in Tokyo.

Reuter

For the current six month period the company expects to suffer an additional cost burden of ¥3bn for the same reason. As a result, current earnings are likely to show a fall during the second half of the business year.

Profits for the year as a whole, however, should still show a rise of 40 per cent over 1976-77.

Despite the improvement Isuzu is cautious, citing uncertain future business prospects and insufficient international reserves. It plans to declare an unchanged dividend of ¥4 per share of ¥50 par value this year, including an interim dividend of ¥2.

## Asahi Insurance reconstruction

## Agreement on Sasebo HI

BY OUR OWN CORRESPONDENT

TOKYO, June 22.

TOKYO, June 22.

THE FIRST radical management reconstruction of a Japanese insurance company since the war realised capital gains in its operating earnings this year and is to be undertaken by Asahi Fire and Marine Insurance. Steps to be taken include replacement of its top management team. Merger with a larger insurance company is also possible.

The company has run into problems following the sharp reversal, two years ago, of the Japanese Government's traditional policy of protecting small insurance companies. Analysts said reconstruction moves were possible at Japan's six smallest non-life insurance companies dealing with the public. The six have annual premium incomes ranging from ¥6m to ¥37m (around \$30m) — or about a sixtieth of that of the industry leader, Tokai Fire and Marine.

Asahi suffered an underlying loss of ¥1.7bn (\$8m) last year, about three times its officially stated stockholders' equity, and according to the Nihon Keizai Shimbun newspaper, the company is expected to receive

special permission from the Finance Ministry to include types of insurance ahead of other insurers, and to keep insurance premiums relatively high. But under pressure from consumer groups for lower premiums and from Foreign companies for liberalisation of the market, the Government has changed its policy. Officials now say that small companies which cannot keep up with the industry should merge with others which can.

Asahi's operating expenses are 45 per cent of its premium income, the highest proportion of all Japan's 50 non-life insurance companies. Premium income was ¥22.6bn in 1976. Japan's smaller insurance companies have traditionally performed essentially the same functions as the large insurance companies, and have suffered from a much higher ratio of operating expenses to income. Operating expenses are 28 per cent of premium income at Tokio Marine and Fire.

The Finance Ministry proposed that small insurance companies until two years ago by the railroad.

allowing them to introduce new types of insurance ahead of other insurers, and to keep insurance premiums relatively high. But under pressure from consumer groups for lower premiums and from Foreign companies for liberalisation of the market, the Government has changed its policy. Officials now say that small companies which cannot keep up with the industry should merge with others which can.

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The Japanese Finance Ministry is considering applications from the Amsterdam-Rotterdam Bank and the Bank Bumiputra Malaysia, to open branch offices in Tokyo.

Reuter

A SYNDICATE of 18 Japanese banks and major shareholders in Sasebo Heavy Industries Company have agreed on full cooperation efforts to salvage the shipyard from financial difficulties.

The agreement emerged from a meeting of banks and shareholders to bring to a conclusion three-month-old negotiations, in which the Government has intervened.

Following the agreement Sasebo appears well placed to obtain ¥5.3bn for severance pay to 1,600 of its 6,600-strong workforce. The workers are being laid off under a three-year reconstruction programme proposed by the Transport Ministry.

The Japanese Finance Ministry is considering applications from the Amsterdam-Rotterdam Bank and the Bank Bumiputra Malaysia, to open branch offices in Tokyo.

Reuter

## Earnings fall at Michelin

By Our Financial Staff

NET PROFITS a tenth lower on a rise of almost an eighth in sales are announced by Michelin. Group earnings have dipped to FFr 975m (\$148m) for 1977 from FFr 754m with the company's tyre and rubber interests, turning in net profits sharply lower at FFr 35.4m against FFr 118.4m.

Group turnover last year was FFr 18.1bn compared with FFr 18.2bn with cash flow emerging at FFr 2.37bn against FFr 2.42bn.

## Cardo beats forecast

BY OUR OWN CORRESPONDENT STOCKHOLM, June 22.

CARDO, the investment company which owns the Swedish sugar company, increased its earnings by 44 per cent during the financial year ending April 30. The preliminary figures show a pre-tax profit of Skr 187m (\$40.7m) on a turnover of Skr 1.2bn (182.6m), up by 14 per cent.

The Board proposes to pay a dividend of Skr 5.75 a share on the increased share capital, making a total payment of Skr 27.9m against Skr 24.3m the previous year. The corresponding dividend in 1976-77 was Skr 5.

The result is higher than the Skr 181m forecast at the eight-month stage. The improvement over 1976 derives from the sugar company, which benefited from a larger sugar beet harvest, a higher sugar content, increased output and larger exports.

Earnings of the Hiltesheer seed company, which has been a steady profits earner for the group, dipped slightly due to higher seed costs and continuing investment in research and development.

## Sharp falls in Eurodollar bond markets

BY MARY CAMPBELL

THE Eurodollar bond market fell very sharply yesterday while other sectors, although less badly hit, were also weak. The D-mark sector fell slightly under the impact of a second consecutive very weak day on the German domestic bond market. Sterling denominated Eurobonds were about 1½ points down.

Two new dollar issues were offered yesterday however, a \$20m placement for the Danish Cement company F. L. Smidth and a \$25m floating rate note for Arab International Bank.

The F. L. Smidth placement offers 9½ per cent for ten years (average life 6.53). The coupon is payable semi-annually, apparently because that suits the borrower's cash flow. Chase Manhattan Ltd. is lead manager.

The \$25m offering for Arab International Bank is for five years. The interest rate will be 8 per cent above LIBOR or 6½ per cent, whichever is the higher.

Managers are USAF and Libyan Arab Foreign Bank. The latter owns a substantial minority of the Arab International Bank, with the rest being owned by Egyptian investors. There is a management group of some 15 banks.

The Deutsche Mark domestic market was weak for the second day running as the Federal Government tried to sell schuld-scheine at rates somewhat above the market generally. This was interpreted to indicate that it is well below target on financing its deficit. Yesterday the Bundesbank bought some DM 200m of Federal government bonds following DM 160m of purchases on Wednesday to help support prices in the domestic market.

The Deutsche Mark foreign bond market was weak in these circumstances though by no means as weak as the domestic market.

Terms for Ito-Yokado's placement of ¥10bn for

two tranches issue on the Indonesia. In addition to the New York bond market have previously reported ¥30bn for Electricite de France, there will be a ¥30bn issue for Spain and a ¥20bn issue for Pemex in been set at 8½ per cent and the issue price at 94 to yield 9.47 per cent by LARD standards.

The \$50m of 15-year convertibles will carry a coupon of 5½ per cent. The conversion premium of 9½ per cent over yesterday's closing price for the stock of ¥13.50. For the purposes of the issue the exchange rate of the yen has been set at ¥133.5 per U.S. dollar.

In the yen market, the Industrialisation Fund of Finland has launched a ¥50m 12 year issue (average life 9.06 years) via Daiwa Securities. Coupon is 6.4 per cent and issue price 99.55.

Further details of the calendar of future issues are now available. Next month's issue will be augmented by a 12 year placement of ¥10bn for

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## New Cho Jock Kim bid for FEDH minority

BY H. F. LEE

SINGAPORE, June 22.

THE SINGAPORE hotelier and publisher, Mr. Cho Jock Kim, is making a fresh attempt to buy out minority shareholders of Far Eastern Hotels Development (FEDH) — the owner of the Singapore Hilton.

FEDH said today that it has received a formal notice of a takeover offer from FEP Investment Private Limited (Fepil) to acquire 18.82m shares of FEDH — the shares not held by Fepil, International Holdings Private Limited (IHL) and Mr. Cho Jock Kim — at \$8.118 a share in cash.

Mr. Cho, who is also chairman of FEDH — and his associates control IHL and Fepil, and collectively own 21.18m FEDH shares or 52.9 per cent of the

company's issued capital. In an earlier attempt, in October last year, Mr. Cho through another of his companies, Fep International Pre. (Fepi), offered to acquire 16.32m shares held by minority shareholders, also at the price of \$8.118 per share in cash.

Fep International which is a subsidiary of IHL, however, failed to proceed with the offer within the statutory time limit as it was unable to complete financial arrangements with its bankers.

Mr. Cho then withdrew the offer and substituted it with another for the same shares, at the same price, but through the parent company, IHL, to "facilitate financial arrangements offer is not conditional upon acceptance being received in respect of a minimum number of shares. Chartered Merchant Bankers is acting for Mr. Cho, while FEDH has appointed Morgan Grenfell Asia to advise minority shareholders.

FEDH, which was put into receivership one-and-a-half years ago by the Overseas Chinese Banking Corporation over debts worth some \$812m, is still in the hands of the receivers. The company was also involved in a protracted dispute with the Stock Exchange of Singapore over its accounts and a number of questionable transactions by the company. Trading in its secured securities for the bid the Singapore International shares has been suspended since the January, 1976.

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THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY

## BANCA POPOLARE DI BERGAMO

MEDIUM TERM LOAN

MANAGED BY

CITICORP INTERNATIONAL GROUP

TRADE DEVELOPMENT BANK  
LONDON BRANCH

AND PROVIDED BY

CITIBANK, N.A.

WURTEMBERGISCHE KOMMUNALE  
LANDESBANK GROSZENTRALE

SOCIETE GENERALE DE BANQUE S.A.

STANDARD CHARTERED  
MERCHANT BANK LIMITEDBERLINER BANK INTERNATIONAL,  
SOCIETE ANONYMEBANQUE INTERNATIONALE  
A LUXEMBOURG, S.A.TRADE DEVELOPMENT BANK  
LONDON BRANCHCITICORP INTERNATIONAL BANK LIMITED  
AGENT

MAY 19, 1978

THIS ANNOUNCEMENT APPEARS AS A MATTER OF RECORD ONLY



## UNION EXPLOSIVOS RIO TINTO, S.A.

US \$70,000,000  
MEDIUM TERM LOAN

MANAGED BY

CITICORP INTERNATIONAL GROUP  
COMPAGNIE FINANCIERE DE LA DEUTSCHE BANK AG  
BANK OF MONTREAL  
BANKERS TRUST INTERNATIONAL LIMITED  
CANADIAN IMPERIAL BANK OF COMMERCE  
CHASE MANHATTAN LIMITED  
NATIONAL WESTMINSTER BANK LIMITED  
UNION BANK OF SWITZERLAND

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INTERNATIONAL WESTMINSTER BANK LIMITED  
THE BANK OF YOKOHAMA LIMITED  
CLYDESDALE BANK LIMITED  
SOCIETE GENERALE DE BANQUE S.A.  
FIRST NATIONAL BANK IN DALLASCOMPAGNIE FINANCIERE DE LA  
DEUTSCHE BANK AG  
BANK OF MONTREAL  
CANADIAN IMPERIAL BANK OF COMMERCE GROUP  
HYPOBANK INTERNATIONAL S.A.  
UNION BANK OF SWITZERLAND  
BANQUE EUROPEENNE DE TOKYO S.A.  
EUROPEAN ARAB BANK (BRUSSELS) S.A.  
BANQUE INTERNATIONALE A LUXEMBOURG S.A.  
ITALIAN INTERNATIONAL BANK LIMITEDCOMPAGNIE FINANCIERE DE LA DEUTSCHE BANK AG  
AGENT

APRIL 21, 1978



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## Now, almost 200 years later, we are financiers to the wide world.

Our international involvement began early. Soon after our nation's independence, The Bank of New York was founded to encourage the growth of America's fledgling commodities trade.

### That was only the beginning.

Through the ensuing years, we have grown from strength to strength. Today, we have an important global reputation for both the quality and scope of our services to our corporate customers.

We can boast a uniquely compatible relationship with scores of correspondent banks, both at home and overseas.

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## A FINANCIAL TIMES SURVEY AEROSPACE

AUGUST 31 1978

The Financial Times proposes to publish a major Survey on Aerospace on Thursday August 31 1978. The publication date of the Survey is just prior to the Air Show at Farnborough and will therefore provide useful information to both exhibitors and visitors. The Financial Times is also sponsoring the World Aerospace Conference at the Royal Lancaster Hotel, London, on August 30 and 31 1978.

The editorial synopsis is set out below.

**INTRODUCTION** The world's aerospace and airline industries are now moving through a critical phase, with some major decisions on new civil jet airliners likely to be taken in both Western Europe and the U.S. this year, that will determine what airlines buy and fly for the rest of this century. At the same time, spending on military aircraft and guided weapons continues to increase. Overall, the outlook for the world's aerospace industries is bright, although competition will continue to be fierce.

**BRITISH AEROSPACE** A year after nationalisation. How has the British Aerospace Group performed in its first year or so of State control? What are the problems facing it in its second year?

**THE AERO-ENGINE INDUSTRY** As new airframes emerge from the project offices, so must the aero-engine manufacturers move to meet the changing patterns of demand.

**THE MARKET FOR HELICOPTERS** Rotary-winged aircraft are increasingly in demand for an ever-widening spectrum of tasks and the demand for civil types is expanding rapidly.

**THE SEARCH FOR A NEW GENERATION OF AIRLINERS** As the world's aerospace industries converge upon Farnborough, one of the major discussion topics is likely to be the progress made in settling the new generations of civil aircraft. What are the projects on offer and what is the current market situation?

**MILITARY AIRCRAFT MARKET** With spending on armaments continuing to rise, there is a demand for new types of military aircraft, even while existing types continue in quantity production. What is the current state of the military aircraft market world-wide?

**SPACE RESEARCH AND DEVELOPMENT** After more than 20 years of active development.

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Neil Ryder  
Financial Times, Bracken House  
10 Cannon Street, London EC4P 4BY  
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space research has come of age and is now being regarded more as a tool for the use of mankind than as a glamorous new frontier of adventure. In particular satellites are being used increasingly in an ever-widening variety of roles.

**THE WORLD CIVIL AVIATION SCENE** The world's airlines have had a difficult time in recent years, with rising fuel and other costs eroding their profitability. They have also been facing the growth of consumerist pressures which have forced down fares levels on some major routes and which promise further to upset their balance sheets.

**THE BUSINESS AIRCRAFT MARKET** One area of civil aviation that has been growing rapidly is the use of aircraft for private business executive transport either on a direct ownership or charter basis.

**THE EQUIPMENT MANUFACTURERS** The heart of any aircraft, civil or military, is the equipment that goes into it, representing at least a third of its value. A big industry has evolved, serving the manifold requirements of the airframe and engine manufacturers.

**THE RAF** With increasing pressures on the defence budget, the RAF has been obliged to cut its spending on new aircraft, but it remains a vigorous force.

**LEISURE FLYING** Flying as a pastime has been increasing in recent years in all areas—gliding, hang-gliding, power-flying and even ballooning. What does it cost to participate in these various leisure aspects of aviation, where does the would-be participant go and what are the prospects for further expansion?

**AIRPORTS FOR THE FUTURE** With pressures on land and environmental difficulties, there will be few, if any, new airports in future and all the expansion will be within the areas of existing airports, posing problems for planners, airlines and Government bodies.

For further details of the World Aerospace Conference please contact:

Diana Whittington  
Financial Times Conference Organisation  
Bracken House, 10, Cannon Street  
London EC4P 4BY  
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## FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

The content and publication dates of Surveys in the Financial Times are subject to change at the discretion of the Editor.

## Currency, Money and Gold Markets

### Dollar improves on oil news

The U.S. dollar rose quite sharply in late trading in the foreign exchange market yesterday, following reports that President Carter is prepared to raise oil prices in mid-July through increased import fees if Congress is unwilling to act on domestic oil taxes.

Market sources suggested that this may be an over-reaction however, since at the time European centres closed there was no indication of how any new measures would be introduced.

The dollar improved against the Japanese yen to ¥211.00 from ¥210.65 previously, and also gained ground against the German D-mark to DM 2.0885 from

DM 2.0745. The Swiss franc finished at Sfr 1.8800 in terms of the dollar, compared with Sfr 1.8840 on Wednesday. The dollar's trade-weighted depreciation since the Washington Currency Agreement of December 1971, as calculated by Morgan Guaranty of New York, narrowed to 6.5 per cent from 8.5 per cent. Sterling declined with most other currencies against the U.S. dollar in late trading. It opened at \$1.8475-1.8485 and touched a high point of \$1.8500-1.8510. In the afternoon the pound fell to \$1.8375-1.8385, and closed at that level, a fall of 1.5 cents on the day. Sterling's trade-weighted index on Bank of England figures fell to 81.4 from 81.5, after a sharp rise to 81.5 at noon and in early trading.

Forward sterling was firmer, with the three-month discount against the dollar narrowing to 1.35 cents from 1.55 cents on Wednesday.

**TOKYO:** The dollar closed slightly firmer on the day against the yen, at ¥209.85 compared with ¥209.55

on Wednesday. The U.S. currency opened at ¥210.50, and rose as high as ¥210.80, before further selling pressure, led by exporters, pushed the dollar to a low point of ¥209.70 in the afternoon.

The Bank of Japan intervened in a small way once more, estimated at \$30m to \$50m, bought at the ¥210.00 and ¥209.80 levels. Market volume remained fairly heavy at \$519m in spot trading and \$605m in combined forward and swap business. It was suggested that there is little the authorities can do to stop the appreciation of the yen, although heavier intervention is expected if the dollar approaches ¥200.

**FRANKFURT:** The dollar improved to DM 2.0885 in late trading, following news that President Carter may announce higher import fees to reduce oil imports. Trading was quiet before lunch, but was described as somewhat hectic in the afternoon. The U.S. currency was fixed at DM 2.0885, compared with DM 2.0775 previously, and the Bundesbank did not intervene. The dollar's rise from an opening level of DM 2.0775 was also partly the result of expectations of an increase in U.S. prime rates to 9 per cent from 8½ per cent. The Bundesbank's trade-weighted revaluation index of the D-mark against 22 currencies was 145.7 (145.8), up 0.9 per cent from the end of 1977.

The yen touched its highest level this year against the German D-mark, but the Swiss franc declined to DM 1.1087 from DM 1.1125 previously. The expectation of a move by the U.S. President to reduce oil imports pushed the dollar to its highest level of the day in late trading. The U.S. currency rose to FF 4.5812 in terms of the French franc, compared with FF 4.5700 early in the day, and FF 4.5770 at the previous close. The D-mark fell to FF 2.1955, from DM 2.065 on Wednesday, while the Swiss franc declined to Sfr 1.8840 from Sfr 1.8800.

**AMSTERDAM:** At the fixing the dollar rose to Fl 2.2345 from Fl 2.2300 on Wednesday.

**MILAN:** The dollar and Japanese yen were both firmer against the Italian lira at yesterday's fixing. The U.S. currency improved to L565.80, from Wednesday's fixing level of L563.20, and from an early morning level of L565.90. The yen rose to L4.072 from L4.045, regaining the ground lost on the previous day, while other major European currencies held firm against the lira.

| THE POUND SPOT     |                 |         |         | FORWARD AGAINST £ |                 |                 |                 |
|--------------------|-----------------|---------|---------|-------------------|-----------------|-----------------|-----------------|
| June 22            | Day's Spread    | Close   | Open    | One month         | Three months    | Six months      | One year        |
| U.S. \$            | 1.8375-1.8385   | 1.8375  | 1.8385  | 1.8375-1.8385     | 1.8375-1.8385   | 1.8375-1.8385   | 1.8375-1.8385   |
| Canada \$          | 1.2725-1.2735   | 1.2725  | 1.2735  | 1.2725-1.2735     | 1.2725-1.2735   | 1.2725-1.2735   | 1.2725-1.2735   |
| Swiss Fr           | 2.0885-2.0895   | 2.0885  | 2.0895  | 2.0885-2.0895     | 2.0885-2.0895   | 2.0885-2.0895   | 2.0885-2.0895   |
| Belgian Fr         | 36.25-36.35     | 36.25   | 36.35   | 36.25-36.35       | 36.25-36.35     | 36.25-36.35     | 36.25-36.35     |
| D-Mark             | 2.0775-2.0785   | 2.0775  | 2.0785  | 2.0775-2.0785     | 2.0775-2.0785   | 2.0775-2.0785   | 2.0775-2.0785   |
| Port. Esc.         | 200.00-200.10   | 200.00  | 200.10  | 200.00-200.10     | 200.00-200.10   | 200.00-200.10   | 200.00-200.10   |
| Spain. Pes.        | 166.67-166.77   | 166.67  | 166.77  | 166.67-166.77     | 166.67-166.77   | 166.67-166.77   | 166.67-166.77   |
| Italy. Lira        | 2036.00-2037.00 | 2036.00 | 2037.00 | 2036.00-2037.00   | 2036.00-2037.00 | 2036.00-2037.00 | 2036.00-2037.00 |
| France. Fr.        | 6.55-6.56       | 6.55    | 6.56    | 6.55-6.56         | 6.55-6.56       | 6.55-6.56       | 6.55-6.56       |
| Sweden. Kr.        | 4.65-4.66       | 4.65    | 4.66    | 4.65-4.66         | 4.65-4.66       | 4.65-4.66       | 4.65-4.66       |
| Norway. Kr.        | 4.75-4.76       | 4.75    | 4.76    | 4.75-4.76         | 4.75-4.76       | 4.75-4.76       | 4.75-4.76       |
| Denmark. Kr.       | 16.65-16.66     | 16.65   | 16.66   | 16.65-16.66       | 16.65-16.66     | 16.65-16.66     | 16.65-16.66     |
| Finland. Mk.       | 5.94-5.95       | 5.94    | 5.95    | 5.94-5.95         | 5.94-5.95       | 5.94-5.95       | 5.94-5.95       |
| Austria. Sch.      | 13.75-13.76     | 13.75   | 13.76   | 13.75-13.76       | 13.75-13.76     | 13.75-13.76     | 13.75-13.76     |
| Yen                | 209.85-209.95   | 209.85  | 209.95  | 209.85-209.95     | 209.85-209.95   | 209.85-209.95   | 209.85-209.95   |
| Australia. \$      | 1.44-1.45       | 1.44    | 1.45    | 1.44-1.45         | 1.44-1.45       | 1.44-1.45       | 1.44-1.45       |
| South Africa. Rand | 2.00-2.01       | 2.00    | 2.01    | 2.00-2.01         | 2.00-2.01       | 2.00-2.01       | 2.00-2.01       |

Belgian rate is for convertible francs. Financial Times 01.45-01.50.

| THE DOLLAR SPOT    |                 |         |         | FORWARD AGAINST \$ |                 |                 |                 |
|--------------------|-----------------|---------|---------|--------------------|-----------------|-----------------|-----------------|
| June 22            | Day's Spread    | Close   | Open    | One month          | Three months    | Six months      | One year        |
| Canada \$          | 0.7125-0.7135   | 0.7125  | 0.7135  | 0.7125-0.7135      | 0.7125-0.7135   | 0.7125-0.7135   | 0.7125-0.7135   |
| Swiss Fr           | 0.5225-0.5235   | 0.5225  | 0.5235  | 0.5225-0.5235      | 0.5225-0.5235   | 0.5225-0.5235   | 0.5225-0.5235   |
| Belgian Fr         | 36.25-36.35     | 36.25   | 36.35   | 36.25-36.35        | 36.25-36.35     | 36.25-36.35     | 36.25-36.35     |
| D-Mark             | 2.0775-2.0785   | 2.0775  | 2.0785  | 2.0775-2.0785      | 2.0775-2.0785   | 2.0775-2.0785   | 2.0775-2.0785   |
| Port. Esc.         | 200.00-200.10   | 200.00  | 200.10  | 200.00-200.10      | 200.00-200.10   | 200.00-200.10   | 200.00-200.10   |
| Spain. Pes.        | 166.67-166.77   | 166.67  | 166.77  | 166.67-166.77      | 166.67-166.77   | 166.67-166.77   | 166.67-166.77   |
| Italy. Lira        | 2036.00-2037.00 | 2036.00 | 2037.00 | 2036.00-2037.00    | 2036.00-2037.00 | 2036.00-2037.00 | 2036.00-2037.00 |
| France. Fr.        | 6.55-6.56       | 6.55    | 6.56    | 6.55-6.56          | 6.55-6.56       | 6.55-6.56       | 6.55-6.56       |
| Sweden. Kr.        | 4.65-4.66       | 4.65    | 4.66    | 4.65-4.66          | 4.65-4.66       | 4.65-4.66       | 4.65-4.66       |
| Norway. Kr.        | 4.75-4.76       | 4.75    | 4.76    | 4.75-4.76          | 4.75-4.76       | 4.75-4.76       | 4.75-4.76       |
| Denmark. Kr.       | 16.65-16.66     | 16.65   | 16.66   | 16.65-16.66        | 16.65-16.66     | 16.65-16.66     | 16.65-16.66     |
| Finland. Mk.       | 5.94-5.95       | 5.94    | 5.95    | 5.94-5.95          | 5.94-5.95       | 5.94-5.95       | 5.94-5.95       |
| Austria. Sch.      | 13.75-13.76     | 13.75   | 13.76   | 13.75-13.76        | 13.75-13.76     | 13.75-13.76     | 13.75-13.76     |
| Yen                | 209.85-209.95   | 209.85  | 209.95  | 209.85-209.95      | 209.85-209.95   | 209.85-209.95   | 209.85-209.95   |
| Australia. \$      | 1.44-1.45       | 1.44    | 1.45    | 1.44-1.45          | 1.44-1.45       | 1.44-1.45       | 1.44-1.45       |
| South Africa. Rand | 2.00-2.01       | 2.00    | 2.01    | 2.00-2.01          | 2.00-2.01       | 2.00-2.01       | 2.00-2.01       |

Belgian rate is for convertible francs. Financial Times 01.45-01.50.

| CURRENCY RATES     |                        |             |             | CURRENCY MOVEMENTS |             |             |             |
|--------------------|------------------------|-------------|-------------|--------------------|-------------|-------------|-------------|
| June 22            | Special Drawing Rights | U.S. Dollar | U.S. Dollar | June 22            | U.S. Dollar | U.S. Dollar | U.S. Dollar |
| Swiss Fr           | 0.5225                 | 0.5225      | 0.5225      | Swiss Fr           | 0.5225      | 0.5225      | 0.5225      |
| Belgian Fr         | 36.25                  | 36.25       | 36.25       | Belgian Fr         | 36.25       | 36.25       | 36.25       |
| D-Mark             | 2.0775                 | 2.0775      | 2.0775      | D-Mark             | 2.0775      | 2.0775      | 2.0775      |
| Port. Esc.         | 200.00                 | 200.00      | 200.00      | Port. Esc.         | 200.00      | 200.00      | 200.00      |
| Spain. Pes.        | 166.67                 | 166.67      | 166.67      | Spain. Pes.        | 166.67      | 166.67      | 166.67      |
| Italy. Lira        | 2036.00                | 2036.00     | 2036.00     | Italy. Lira        | 2036.00     | 2036.00     | 2036.00     |
| France. Fr.        | 6.55                   | 6.55        | 6.55        | France. Fr.        | 6.55        | 6.55        | 6.55        |
| Sweden. Kr.        | 4.65                   | 4.65        | 4.65        | Sweden. Kr.        | 4.65        | 4.65        | 4.65        |
| Norway. Kr.        | 4.75                   | 4.75        | 4.75        | Norway. Kr.        | 4.75        | 4.75        | 4.75        |
| Denmark. Kr.       | 16.65                  | 16.65       | 16.65       | Denmark. Kr.       | 16.65       | 16.65       | 16.65       |
| Finland. Mk.       | 5.94                   | 5.94        | 5.94        | Finland. Mk.       | 5.94        | 5.94        | 5.94        |
| Austria. Sch.      | 13.75                  | 13.75       | 13.75       | Austria. Sch.      | 13.75       | 13.75       | 13.75       |
| Yen                | 209.85                 | 209.85      | 209.85      | Yen                | 209.85      | 209.85      | 209.85      |
| Australia. \$      | 1.44                   | 1.44        | 1.44        | Australia. \$      | 1.44        | 1.44        | 1.44        |
| South Africa. Rand | 2.00                   | 2.00        | 2.00        | South Africa. Rand | 2.00        | 2.00        | 2.00        |

Based on trade-weighted changes from Wednesday, September 1977. (Bank of England, London).

| OTHER MARKETS      |             |             |             | OTHER MARKETS      |             |             |             |
|--------------------|-------------|-------------|-------------|--------------------|-------------|-------------|-------------|
| June 22            | U.S. Dollar | U.S. Dollar | U.S. Dollar | June 22            | U.S. Dollar | U.S. Dollar | U.S. Dollar |
| Swiss Fr           | 0.5225      | 0.5225      | 0.5225      | Swiss Fr           | 0.5225      | 0.5225      | 0.5225      |
| Belgian Fr         | 36.25       | 36.25       | 36.25       | Belgian Fr         | 36.25       | 36.25       | 36.25       |
| D-Mark             | 2.0775      | 2.0775      | 2.0775      | D-Mark             | 2.0775      | 2.0775      | 2.0775      |
| Port. Esc.         | 200.00      | 200.00      | 200.00      | Port. Esc.         | 200.00      | 200.00      | 200.00      |
| Spain. Pes.        | 166.67      | 166.67      | 166.67      | Spain. Pes.        | 166.67      | 166.67      | 166.67      |
| Italy. Lira        | 2036.00     | 2036.00     | 2036.00     | Italy. Lira        | 2036.00     | 2036.00     | 2036.00     |
| France. Fr.        | 6.55        | 6.55        | 6.55        | France. Fr.        | 6.55        | 6.55        | 6.55        |
| Sweden. Kr.        | 4.65        | 4.65        | 4.65        | Sweden. Kr.        | 4.65        | 4.65        | 4.65        |
| Norway. Kr.        | 4.75        | 4.75        | 4.75        | Norway. Kr.        | 4.75        | 4.75        | 4.75        |
| Denmark. Kr.       | 16.65       | 16.65       | 16.65       | Denmark. Kr.       | 16.65       | 16.65       | 16.65       |
| Finland. Mk.       | 5.94        | 5.94        | 5.94        | Finland. Mk.       | 5.94        | 5.94        | 5.94        |
| Austria. Sch.      | 13.75       | 13.75       | 13.75       | Austria. Sch.      | 13.75       | 13.75       | 13.75       |
| Yen                | 209.85      | 209.85      | 209.85      | Yen                | 209.85      | 209.85      | 209.85      |
| Australia. \$      | 1.44        | 1.44        | 1.44        | Australia. \$      | 1.44        | 1.44        | 1.44        |
| South Africa. Rand | 2.00        | 2.00        | 2.00        | South Africa. Rand | 2.00        | 2.00        | 2.00        |

Rate given for Argentina is the rate.

\* Rate for Argentina on June 21 should have been 1.44-1.45.

### EXCHANGE CROSS-RATES

| June 22           | Pound Sterling | U.S. Dollar | Deutsche Mark | Japanese Yen | French Franc | Swiss Franc | Dutch Guilder | Italian Lira | U.S. Dollar | Japanese Yen |
|-------------------|----------------|-------------|---------------|--------------|--------------|-------------|---------------|--------------|-------------|--------------|
| Pound Sterling    | 1.0000         | 1.655       | 3.858         | 397.8        | 8.418        | 5.458       | 4.116         | 1380         | 2.068       | 53.37        |
| U.S. Dollar       | 0.944          | 1.000       | 2.088         | 211.0        | 4.860        | 1.981       | 2.239         | 950.4        | 1.125       | 28.79        |
| Deutsche Mark     | 0.261          | 0.379       | 1.000         | 10.10        | 2.193        | 0.901       | 1.073         | 411.6        | 0.536       | 13.71        |
| Japanese Yen 1000 | 2.579          | 4.740       | 9.897         | 1000         | 21.21        | 8.917       | 10.61         | 4074         | 5.282       | 135.4        |
| French Franc 10   | 1.188          | 2.184       | 4.559         | 460.5        | 10           | 4.308       | 4.883         | 3976         | 2.948       | 74.60        |
| Swiss Franc       | 0.268          | 0.532       | 1.110         | 118.1        | 2.435        | 1           | 1.190         | 469.3        | 0.897       | 22.82        |
| Dutch Guilder     | 0.943          | 0.447       | 0.935         | 94.25        | 2.045        | 0.940       | 1             | 383.5        | 0.508       | 12.86        |
| Italian Lira 1000 | 0.635          | 1.164       | 2.430         | 248.5        | 5.889        | 2.189       | 9.605         | 7000         | 1.307       | 33.12        |
| U.S. Dollar       | 0.948          | 0.890       | 1.859         | 187.8        | 4.077        | 1.678       | 1.993         | 765.0        | 1           | 25.19        |
| Japanese Yen 100  | 1.659          | 3.050       | 6.597         | 643.4        | 12.97        | 5.737       | 6.828         | 2691         | 5.492       | 100          |











Friday, June 23 1978

مركز الأصل

# International Frozen Foods

The frozen food market has proved itself to be one of the most consistently expanding sectors of the grocery business. In virtually every developed country frozen food sales have grown faster than the total food market.

## Sales keep on growing

By Elinor Goodman

When after the war Unilever and General Foods decided to abandon their joint venture in the British frozen food business, not even Unilever, which took over the Birds Eye name outside the U.S., was particularly optimistic about the potential for quick-frozen foods on this side of the Atlantic. Like many of the other companies which went into frozen foods in the early days, Unilever probably saw it more as a way of protecting its existing canning interests than a major growth area in its own right.

In Britain itself very few retailers had the equipment to sell frozen foods and only a minority of homes had refrigerators. Even in America, the country where Mr. Clarence Birdseye started it all with General Foods, the market was in the doldrums.

Thirty years later the frozen food market has proved itself to be one of the most consistently expanding sectors of the grocery business. For its part, Birds Eye has become one of the three

largest divisions in Unilever's British operations, and ex-Birds Eye executives are now running frozen food companies all over the world.

In Britain alone the market is now worth over £700m and is expected to top the £1bn mark by the early 1980s. Worldwide, according to one estimate, the total market is now worth £20bn. Frozen food cabinets have become an integral part of every supermarket and a quick glance at any display cabinet will show just how far the range of frozen foods has developed since the days when quick freezing was largely seen as a means of offering seasonal products like rhubarb at unseasonal times of the year.

In virtually every developed country frozen food sales have grown faster than the total food market, and while sales in the established markets, like America and Scandinavia, are no longer leaping ahead at the rate they did in the early days, they are still showing volume gains in most years.

### Spending

Last year volume sales in Britain dropped sharply for the first time since the war but that had probably more to do with the relative cheapness of fresh produce than with the country's overall economic state. Interestingly, the business has not been entirely immune from the effects of recession—especially in those countries where per capita consumption is already high—but in most countries it has been less severely hit by cut-backs in consumer spending than other sectors of the grocery market.

In a world where convenience is becoming increasingly

important in the whole food market frozen foods are no longer generally considered the kind of luxury which can be dispensed with when money is short; indeed they often offer a cheap alternative when fresh food prices are high.

Frozen fish has become an international commodity, and thanks to the developments in containerisation frozen vegetables are shipped round the world. It is not only in this sense that the business can be described as international. Most of the companies which dominate the various markets around the world are multi-nationals. In Europe the big names are Nestle and Unilever. In some countries, like Britain, they compete against each other as well as with national groups like the Imperial Group subsidiary Ross Foods.

In other European countries like West Germany and Italy the two companies have formed joint ventures—which in the case of Germany have to fight strong local opposition. Increased competition could be in store for the future if the discussions between IFT and Heinz over the sales of IFT's European frozen food operations bear fruit. As a major canner, Heinz has long had its eye on the frozen food sector, which over the years has taken sales away from canned goods.

In America the market is more fragmented but again the names which dominate it include some of the biggest companies in the food business, like Green Giant, General Foods and Sara Lee.

At the Monopolies Commission found in its report on the British market, the frozen business is an expensive one to penetrate as a branded manu-

### INTERNATIONAL CONSUMPTION OF QUICK FROZEN FOODS

|                    | 1975        | 1976        | 1977        |
|--------------------|-------------|-------------|-------------|
|                    | Tonnes 000s | Tonnes 000s | Tonnes 000s |
| EEC                |             |             |             |
| France             | 210.0       | 240.0       | 290.0       |
| W. Germany         | 320.3       | 344.9       | N/A         |
| Italy              | 73.0        | 103.0       | 123.0       |
| Belgium/Luxembourg | 50.3        | 57.5        | 63.5        |
| Netherlands        | 118.9       | 124.7       | 133.8       |
| Denmark            | 59.0        | 68.2        | 70.0        |
| Elze               | 9.6         | 11.1        | 11.7        |
| United Kingdom     | 747.0       | 784.0       | 731.0       |
| OTHERS             |             |             |             |
| U.S.               | 7121.6      | 7827.8      | N/A         |
| Switzerland        | 46.6        | 47.7        | 52.7        |
| Austria            | 30.5        | 41.9        | 45.6        |
| Finland            | 25.5        | 29.0        | 28.5        |
| Sweden             | 139.6       | 155.4       | 155.4       |
| Norway             | 40.4        | 43.7        | 45.8        |

Source: Birds Eye

facturer. But this did not stop companies trying when the market was growing at 20 per cent or more a year. Behind the Nestle subsidiary, Findus, which was Ross as Britain's second largest frozen food producer, are a series of mergers which brought together four different companies over the years.

And though the three major British manufacturers—Birds Eye, Findus and Ross—account for well over half the retail market, there are many smaller companies around which, as the development of the home freezer market five years ago showed, can catch the big boys off guard.

The growth in sales around the world has not by any means always been matched by a frozen foods, more than 10

growth in profits. Frozen foods are traditionally a high-volume, low-margin business. Despite the often close links with their suppliers, the frozen food companies are vulnerable to sudden swings in raw material prices.

Moreover, as will be spelt out graphically at next week's International Frozen Food Industries Conference in London, the profits of branded manufacturers can be seriously undermined by competition from companies prepared to supply own brands foods at a discount.

America is still by far the largest market anywhere in the world. No other country can compare with it in either the volume of sales or the range of goods on offer. In 1976 the Americans spent \$2bn on quick

times as much as their nearest rivals the British. Per capita consumption was also way out in front at 35 kilograms per head as against 13.7 per cent in Britain and 18.7 per cent in Sweden, the country where Findus originated as an offshoot of a confectionery company.

The American market is generally considered to be at least 15 years ahead of most European markets, and even farther ahead of some of today's big growth markets like Japan. The American manufacturers adopted a huck-shot approach to new product development right from the start and bombarded the U.S. housewife with a huge variety of products. The result is that today, with a vast amount of retail cabinet space at their disposal, the American manufacturers offer a staggering range of frozen products. Just one Washington supermarket last week was offering no fewer than 68 different kinds of TV dinners and the space devoted to desserts alone would have accommodated the entire range of frozen foods sold in an average British store.

The growth in frozen food sales is obviously connected with the rise in living standards and a consequent increase in refrigerator ownership. But this does not entirely explain the different times at which different markets round the world have taken off. Urbanisation and the number of working wives also play a major part in determining demand. After the Americans, the Scandinavians were the first to discover the attractions of frozen foods, thanks largely to Findus's early efforts in Sweden.

The next in were the British and in the late 50s and 60s the

British market was increasing at the rate of 20 per cent or more—and that was without 1970s style double digit inflation to bolster the figures. In the 1970s the British market has been given another boost by the increase in home freezer ownership.

The French and German markets did not really take off until about ten years ago, when in the case of France Nestle started investing heavily in the market. Now the markets showing the largest percentage gains are those like Italy and Japan where per capita consumption is relatively low—though in terms of extra volume an increase of 1 per cent in the American market is still worth more than, say, a 20 per cent increase in the Irish market.

### Distances

The growth rate is obviously partly dictated by the retail trade and the amount of space it is prepared to devote to frozen foods. A highly fragmented retail market like Italy does not lend itself easily to mass frozen food distribution. Nor of course do the enormous distances involved in distribution in countries like Brazil. In Britain Birds Eye is now concerned that future growth may be inhibited by the lack of back-up storage space in supermarkets, while the development of the catering market may well be restricted in the short term by the lack of adequate storage facilities for frozen foods.

But the most important factor in the British market over the last eight years has been the

increase in home freezers. It was not a development for which the American market had prepared the British manufacturers. In the US refrigerators had long been sold with ample storage space for frozen foods and the manufacturers had gone into big packs in the early days. American consumers buying foods for their freezer compartments either went to their usual supermarket or had it delivered to their homes.

In Britain none of the companies involved in the frozen food industry—whether refrigerator manufacturers, food companies or established retailers—was really prepared for the way demand for freezers suddenly took off. Families bought huge coil-sized freezers and looked around for suitably sealed packs to fill them. To begin with, it was not generally the established companies which filled this need.

In the High Street Belam pioneered the concept of the specialist freezer centre which sold both freezers and the food to fill them. A number of other chains sprang up with similar kinds of stores, while independent freezer centres, some of them operated by farmers and other producers, also proliferated. Of the big supermarket chains the Co-op was the first to get the message but it was not until about three years ago that the supermarkets really started making in-roads into the specialist freezer centre's share of frozen food sales.

And just as the established supermarket groups were slow to see the potential of the home freezer market, so to were the

Continued on next page

## New from York, the GRP Fridgemaster. As different from ordinary reefers as Freightmaster is to ordinary vans.

Optimum insulation, optimum cube, optimum hygiene. And a saving of up to 3% ton.

How's it done?

Like its illustrious partner the Freightmaster, the Fridgemaster is a very simple, basic concept.

The trick has been to manufacture a self-strengthening body thus dispensing with a chassis.

And in the process meet the most severe class of ATP standards\* of insulation and hygiene.

Thinking ahead.

The Fridgemaster has been designed to meet current and anticipated international requirements.

And the Fridgemaster is built to last.

A prototype completed the equivalent of five years' very heavy-duty trucking on the test track of a major motor manufacturer, without a single service other than routine checks.

Investment is an over-used word in relation to capital goods, but it is justified in relation to Fridgemaster.

Pure strength.

The walls, roof, the front bulkhead and the doors are all at least 75mm (2 15/16") polyurethane foam sandwiched in GRP. No breaks, no sidewall rivets, and no leakage.

Each panel is therefore an incredibly strong integral piece. (By way of illustration, the roof had 16 tons hung from it on hooks and only bowed 5mm—3/16"—in the middle.)

Attention to detail.

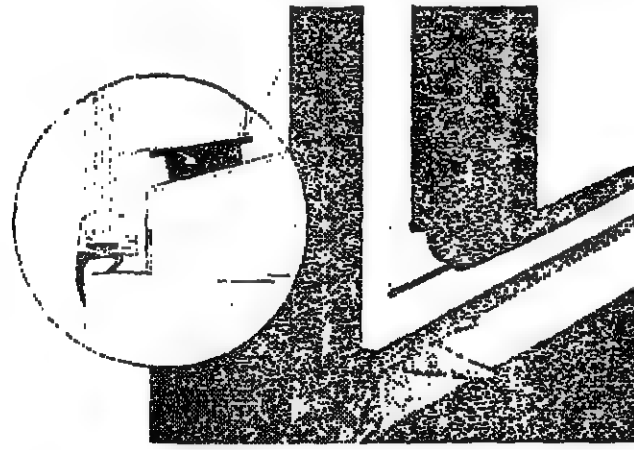
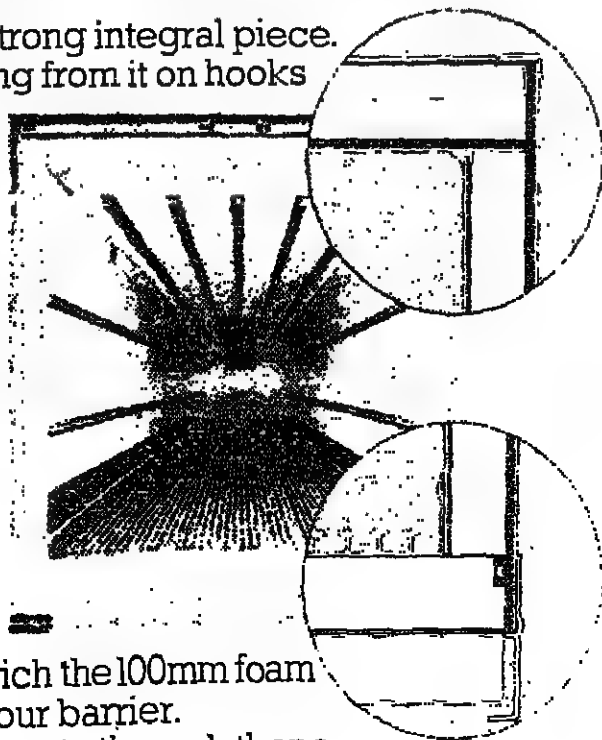
The secret of high thermal efficiency lies in the retention of cold air and the prevention of moisture ingress.

So, at every 100mm in the polyurethane foam there is a resistant barrier to localize any deterioration in the event of accidental damage.

At every vulnerable point there's a positive double sealing between the foam and the atmosphere. All four edges of the foam are vapour sealed.

The floor uses two 500 gauge (23mm) polythene sheet water barriers which sandwich the 100mm foam block, itself surface sealed with its own vapour barrier.

A steel underpan the length of the van protects the polythene.



sheet barrier from flying stones and gravel.

Operating theatre cleanliness.

In the construction, specially designed continuous sealing strips and cornice sections give both a compression seal and an edge seal, to keep moisture out and stop dirt traps from being created.

And the door is a one-piece, specially moulded unit.

Each door has four-sided outer door seals and a wedge type interior seal which restricts heat gain to the cargo area.

(The cargo area which is steam cleanable has no exposed timber to rot and breed bacteria.)

Even more attention to detail.

As an example of the lengths we go to to cover all contingencies, York have built an intricate system of ducts into the polyurethane foam.

Air and electric lines are therefore easily accessible. A minor detail, but one day it could be a vital one to a customer.

The ultimate reefer?

The GRP Fridgemaster not only fits in with the regulations, it fits in with you. We have a range of options which make it the perfect match for all your load patterns.

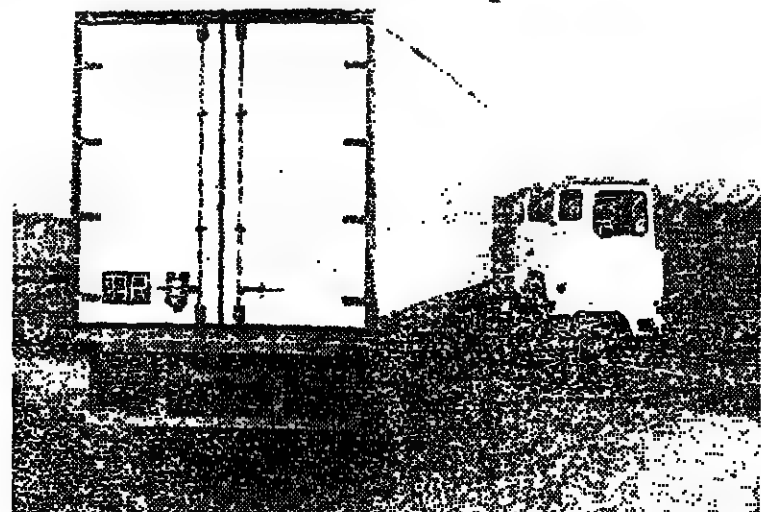
There are four self-draining floor options: extruded aluminium top hat, 32mm or 50mm T section, or PCP plate.

The Fridgemaster can be yours.

In the configuration you want, and with the cargo fixings you want.

Ring today to see the ultimate reefer.

York Trailer Company Limited, at Northallerton, North Yorkshire DL7 8UE. Telephone: Northallerton (0609) 3155. Telex: 58600.

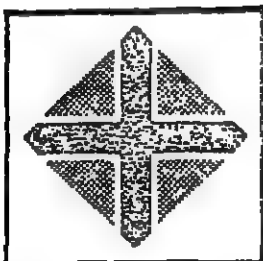


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## INTERNATIONAL FROZEN FOODS II

# The British market

LAST YEAR the volume of frozen food sales in Britain fell by around 1 per cent—the first significant decline since the market took off in the early 1950s. It was not so much a reflection of Britain's economic state but a reminder of the simple fact that sales of frozen vegetables can be very badly hit if there are plentiful supplies of cheap fresh produce around. And vegetables, together with fish, account for well over half the British frozen food market.

The result was that manufacturers started this year overstocked and sales of vegetables so far this year have not been very encouraging. For Birds Eye, the Unilever subsidiary which is Britain's largest frozen food producer, the year began badly with a prolonged strike at one of its factories, and in its annual review the company talked of the concern in the industry about the ability of frozen food manufacturers to earn the returns from their investments which were anticipated in the heady days of the late 60s and early 70s when the increase in home freezer ownership resulted in many new companies entering the market.

But if last year showed that frozen foods had lost their four star growth rating, it also showed the strengths of certain sectors of the market. While vegetable sales, which had been inflated the previous year by the drought, fell away, sales of prepared foods like cod in butter sauce and frozen cream cakes continued to increase. Even under financial pressure the British housewife was not prepared to sacrifice the convenience of foods like this.

IN COLUMBIA, Maryland, a growing prosperous "new town." Giant Food Store offers its customers 68 different TV dinner combinations. There are five-course "hungry man" platters for big eaters, two-course entrées for small eaters, shrimp cakes, devilled crabs and fillets for seafood lovers, Weight Watcher dinners for dieters and Bavarian, Chinese and Mexican meals for ethnic food enthusiasts.

Near the TV dinners are the Pizzas—ranging from giant to bits of hors d'oeuvres—in cheese, cheese and tomato, pepperoni and deluxe with green peppers and mushrooms. The frozen vegetable section is a marvel of American merchandising, including what seems to be every possible packagable vegetable and a new Birds Eye line of mixed vegetables lustily labelled—San Francisco style, Pennsylvania Dutch, Wisconsin Country, New England, Japanese, Chinese, Mandarin, Bavarian and Hawaiian.

It is in towns like Columbia that frozen foods enjoy their greatest popularity. It is very much a commuter community with a large proportion of working women who have little time to devote to food preparation. Its residents can and do afford to pay the somewhat higher costs of convenience foods. With more than 50 per cent of American women holding at least part-time jobs, industry specialists expect frozen food production to continue to climb as it has every year but two since 1939.

Giant Food, despite its extensive array of frozen foods, is one of the few chains to have cut back the space it allots to frozen products. Its managers, says Mr. Barry Scher, director of public affairs, noticed a drop in demand when food prices leaped 31.5 per cent during 1973 and 1974 and since then have cut back frozen food space by about 10 per cent.

But as if to confirm that Giant's cutback is not typical of the industry, Mr. Sam Martin, publisher of Quick Frozen Foods Magazine, asserts that while some products were hurt during the recession years, others spurred ahead. He predicts that the present leap in beef prices (a record 6.6 per cent in April) will move customers towards the cheaper frozen beef imports. In

it was only companies like Bejam which fully recognised the potential of the freezer market. Bejam, which this year celebrates its 10th anniversary, started opening shops which sold both freezers and the food to put in them. The food was sold in bulk packs and though some leading brands were stocked, the emergence of Bejam and other chains like Dalgety and the plethora of independent operators opened up the way for smaller frozen food producers to get into the market. (Ironically, it was shortly after this that the Government asked the Monopolies Commission to examine the market.)

It was not until about four years ago that the established companies—both retailers and manufacturers—really caught on to what was happening. The big supermarket chains like Tesco, Sainsbury and Co-op also started opening their own freezer centres—either in-store or as

free standing units. In the same years was almost 14 cubic centimetres hardly sit on the shelves. By 1976, it had fallen to 12.5 cubic feet. A similar trend in smaller processors, getting bulk packs of commodity-type frozen food, was evident in the freezer. Since then the white younger families increase, supermarkets have gradually ingested fridges freezers. These stores, which are a uniquely British phenomenon, still sell around 35 per cent of the frozen food sold through the shops in Britain.

Today 35 per cent of families own a freezer and by 1980 it is expected that more than half of all households will have one. Already freezer owners buy some people in the industry whether the specialist sold in this country as well as freezer centre has a long-term creating new demand for home future in its present form. Packaging products like foil trays and freezer bags.

But the trend is now away from the very large freezers to the slightly more compact versions. The average size of freezer bought has declined steadily over the past five years. In 1973 frozen foods

any case sales recovered well in 1976, and in 1977 Supermarket magazine was expecting a 7.1 per cent increase over the previous year. Growth of the \$14bn-a-year industry shows no sign of abating. Americans have the highest per capita consumption of frozen products — they eat four times more than the British, says Mr. Hugh Symons, a research and technical consultant with Birds Eye UK, who is doing research on the available frozen products made in the industry here.

In 1942, the highest sales gains of all, average American diet food items, after refrigerated, had grown to 6.4 per cent. American Frozen Food Institute figures show annual consumption rising from 4.8 lb per person in 1942 to 59.7 lb in 1975. Except for World War Two, frozen foods have made steady progress since Mr. Clarence Birdseye began developing quick-freezing processes in the 1920s. Mr. Birdseye's interest was aroused, so the story goes, while fishing in Labrador. There he saw fish caught and frozen in mid-air in 20 below zero weather. When the fish thawed months later some were still alive. Mr. Birdseye then began experimenting with fowl, other game, and cabbage to develop a process which would retain the flavour of fresh food.

Development  
Development faltered during the war years but in the 1950s, as Americans moved to the suburbs, food chains moved with them and frozen food production tripled — from 2bn to 6bn lb. In the 1960s Americans began watching the box with TV dinners and meat pies. The wide acceptance of prepared foods took production up to nearly 12bn lb. Today Americans have available almost anything which can conceivably be packaged and frozen—soups, sauces, candy, noodles, sandwiches, quiche, corn dogs, puddings, even snails.

Along with the spectacular growth in product types, the industry has spread to include some 20,000 companies, of which about 150 account for 90 per cent of production. Nationwide, grocery stores have been reserving increasingly bigger space for frozen items. An A. C. Nielsen Co.

another aspect of the same ball game. As such it could provide a mixed blessing for the frozen food manufacturers. In the U.S., where this trend has gone far further than anywhere in Europe, both the food manufacturers and the retailers are alarmed at the implications for prepared food sales of people eating more meals in restaurants.

Emphasis  
But against this, many manufacturers think that the catering sector could provide a major growth market in the 1980s. In Britain Ross Foods is putting particular emphasis on this market and companies from outside the frozen food industry products for slimmers, while like United Biscuits are just beginning to move in—though margins on catering products are generally lower than on shop sales.

For the foreseeable future, however, it will be the shops which provide the main battleground for the frozen food manufacturers. In 1974 the International Trade Centre in Geneva predicted that all European countries with the exception of Switzerland would at least double their consumption of frozen foods by 1980. The like peas have been subject both signs are that many countries will achieve this. There are no fresh food prices and to obvious technical developments petition from cheaper brands.

Trend  
This trend towards slightly smaller freezers has been matched by a decline in the popularity of the giant pack. New supermarkets say the demand is for the medium-sized bulk packs, and most have expected that more than half of all households will have one. Indeed, already freezer owners buy some people in the industry whether the specialist sold in this country as well as freezer centre has a long-term creating new demand for home future in its present form. Packaging products like foil trays and freezer bags.

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## Our view of success.

An empty plate is proof that someone's just enjoyed a good, nourishing, well-prepared meal.

We at Findus are concerned to bring you the best food to serve on that plate.

We like bringing out exciting new ideas for family meals, always carefully prepared from the finest ingredients.

Often using new techniques to add to our already considerable expertise.

Our ideas and our expertise are just two reasons why we're still the fastest-growing frozen food brand in the world.

Why you know you'll enjoy any of our widerange of top-quality products.

And why we say we hand you 'Success on a plate'.

**FINDUS**

Findus. Success on a plate.



## Sales

CONTINUED FROM PREVIOUS PAGE

the demand for bulk packs to fill the freezers.

Groups like Bejam stocked the leading brands like Birds Eye but they also sold many lesser brands packed in the sizes which the housewife wanted. The result was that Birds Eye did not do as well out of the early freezer boom as it probably could have done. In 1973 all the big manufacturers went into bulk packs. In retrospect they almost went too far, as the trend today is away from the giant 5lb. packs of say, peas, to medium-size packs which are better suited to the new smaller freezer.

Birds Eye now claims around 14 per cent of bulk pack sales as against 47 per cent of ordinary packs sold through supermarkets. Of the established manufacturers it was the third brand, Ross, which did best in this sector. It was already well established in catering and with only a very small share of the retail market it had little to lose by attacking the catering sector.

In the future freezer owners look like playing an increasingly important part in the frozen food market. Already 35 per cent of all British homes own a freezer as against nearer 5 per cent in 1970, and almost half of all the frozen food sold is bought by home freezer owners. By 1980 another 3m families are expected to have bought freezers

but it may well be that they will buy most of their frozen foods from supermarkets rather than the specialist freezer centres.

The feeling among frozen food manufacturers is that the specialist freezer centres will expand rather more slowly in the future unless they start selling bulk packs of other groceries as Bejam is doing now. In 1977 the share of frozen food sales taken by specialist freezer centres eased from 36 per cent to 35 per cent last year while the multiple's share increased from 48 per cent to 53 per cent.

The increasing trend towards home freezer ownership has been evident throughout most of Europe. In some Scandinavian countries over two thirds of all homes already have a freezer while the proportion of families with freezers is greater in both France and Germany than it is in Britain. But in most countries, it has been the supermarkets—or more specifically the hypermarkets—which have benefited from this trend. Only in France has there been anything like the specialist home freezer centre interest there has been in Britain.

If the increased ownership of freezers is partly symptomatic of the housewife's desire to free herself from the tyranny of the kitchen, the increase in the number of meals eaten away from homes could be said to be

another aspect of the same ball game. As such it could provide a mixed blessing for the frozen food manufacturers. In the U.S., where this trend has gone far further than anywhere in Europe, both the food manufacturers and the retailers are alarmed at the implications for prepared food sales of people eating more meals in restaurants.

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In any other sectors of the food industry which would appear seriously to challenge frozen food's role as the convenience food of the future. Indeed developments like micro-wave ovens may even help the industry.

Even so, in most of the established markets the growth rate is likely to be slower than it was in the 1960s. Most of the basic foods which lend themselves to quick freezing have already been marketed in this way, so new product development in the future is likely to be mainly of prepared foods aimed at particular segments of the market. In Britain, for example, Findus is now launching a range of calorie-controlled products for slimmers, while Birds Eye is aiming for quite a different market with its new range of desserts.

As one frozen food industry executive says: "We are not going to invent another frozen pea or fish finger overnight but there is plenty of room left for the right kind of new product." As he points out, volume lines are not always the most profitable. Over the past few years it has been sales of the prepared foods which have risen fastest least double their consumption while the commodity-type lines of frozen foods by 1980. The like peas have been subject both signs are that many countries will achieve this. There are no fresh food prices and to obvious technical developments petition from cheaper brands.

Nancy Dunne



## INTERNATIONAL FROZEN FOODS III

# The costs of raw materials

"THERE IS no problem of raw material supply for frozen food manufacture," according to one of Britain's leading producers, "but there are serious price and demand problems." And as in other sectors of the UK food industry many of these problems are blamed on EEC membership.

Raw materials for two of the industry's major sectors—meat and vegetables—are in basic oversupply, and though domestic supplies of fish—the other major sector—have been cut back drastically, worldwide availability is more than adequate. In value terms fish is still the most important sector of the quick frozen food market, with sales in 1977 totalling £187m or 35 per cent of the market. In volume, however, it shares second place with meat products with a 22 per cent share.

The problems of the UK fish industry are well documented. Loss of access to the Icelandic fishing grounds, inadequate quotas under the EEC's common fisheries policy, and reduced fishing opportunities in non-EEC waters following the general switch to 200-mile national limits have all contributed to a serious decline in the UK catch of the white fish on which the frozen fish industry depends.

The British trawling industry's catch declined only 3.5 per cent in 1977 but this disguised a much more serious fall in cod landings. Out of a total catch of 800,000 tonnes cod accounted for only 146,000 compared with 212,000 in 1976 and 345,000 in 1970. The total catch level has been boosted meanwhile by a big rise in landings of mackerel, a fish little used by the quick frozen food industry.

As cod represents three-quarters of the frozen food industry's fish supplies the decline in catches has led to a dramatic increase in imports. Latest estimates put the proportion of fish that some larger companies now import at more than 50 per cent compared with a "normal" level of about 10 per cent. Cod landings in the UK during the first quarter of this year were 54 per cent down on the corresponding

quarter of 1977 and if this trend continues imports will have to rise still further.

UK consumption of frozen fish is expected to rise by more than 60 per cent by 1985, giving it about 33 per cent of the total fish market. So if housewives remain steadfast in their insistence on cod-based products and the fortunes of the British catching industry do not improve dramatically, the frozen fish industry will have to change from a largely domestic operation to a costly import-based industry.

There has been little sign so far of any substantial change in the public taste for frozen fish, however, and while uncertainty remains on the final form the renegotiated EEC common fisheries policy will take there seems little prospect of a substantial improvement in the British cod catch.

The vegetables group occupies second place in the frozen food sales table with a 1977 total of £160m, equal to 30 per cent of the market. In volume terms it is the clear leader with a share of 50 per cent.

The clear leader within this sector is the potato. According to Ministry of Agriculture figures 142,200 tonnes of frozen potatoes (mostly in the form of chips) were produced in 1977 representing a sharp cut-back from the 1976 record of 177,100 tonnes. Birds Eye believes the cutback was even sharper and estimates output at about 120,000 tonnes only.

This reduction reflected partly the large carry-over from the previous season when housewives rejected high-priced potatoes (resulting from the drought) and partly the realisation that these same high prices were likely to lead to excessive plantings and a depressed market. This assessment was fully borne out by events and a further large surplus is believed to have been carried over into this year.

The problems of plenty which are besetting the frozen potato market are also, though less severely, affecting sales prospects for frozen peas. A very low crop in 1976, when only 75,600 tonnes of peas were frozen by the industry, led to excessive plantings last year and

eventual production of 128,900 tonnes. This proved too much for the market and about 25,000 tonnes have been carried forward into the current season.

The manufacturers have cut back contracted acreages for both potatoes and peas this season in an attempt to clear these surpluses but there are fears in some quarters that many farmers may go ahead with their crops anyway in the hope of finding buyers later. If this proves the case these extra supplies will obviously depress the market further.

In 1977 sales of frozen meat products totalled £139m—a 26 per cent share—but this is the most buoyant of the major sectors and receipts are expected to climb to £166m (27 per cent of the market) this year. This growth is expected to continue and Findus has forecast that in volume terms meat products will be sharing the market leadership with vegetables at about 35 per cent each by 1980.

But this is not to say that the meat sector is suffering any fewer problems than fish or vegetables. In fact it is probably suffering more through Common Market-inspired market distortions than either of the others.

Beef is by far the most important raw material for this sector, with purchases currently running at about 60,000 tonnes a year, and it is the beef market which has been most severely affected by the EEC's common agricultural policy.

Commodity membership has cut the manufacturers off from many of their traditional suppliers, mainly in the Commonwealth and South America, and forced them to rely heavily on EEC production.

Birds Eye estimates that around two-thirds of the industry's beef supplies are imported, with about 15,000 tonnes coming from African, Caribbean and Pacific countries under the Lomé Convention and most of the remainder from other EEC countries—mainly West Germany, Denmark, Ireland and France.

Many people in the industry are bitter at having to pay what they see as "artificially high" EEC prices for beef when

cheaper supplies of meat more suitable to their purposes are available from third countries. There are arrangements under which third-country beef can be imported tariff-free but these operate in a way that precludes the frozen food manufacturers from making any significant use of them.

Manufacturing meat can only be imported directly into the EEC duty-free if it is to be used in products using a very high proportion of meat. This clearly rules out the beefburger—by far the industry's biggest meat product—in which a high proportion of meat "extenders" are used, and effectively limits this meat to the relatively minor "sliced roast beef in gravy" market.

The other way of importing manufactured beef from third countries without paying duty is through the so-called "Jumelage" system. But this involves buying equivalent amounts of beef from the EEC's intervention stocks at "inflated" prices. Since this intervention beef is not suitable for manufacturing purposes—it needs too much trimming and preparation—the premium effectively applies to the third country imports, removing the advantage of duty-free access.

While EEC support prices remain at a level which encourages over-production these problems are likely to remain.

The remaining frozen food products, consisting mainly of confectionery and desserts, account for about 6 per cent of the market. But this is the main growth sector and the market share is expected to have reached 12 per cent by 1980.

These products are obviously less dependent on any single raw material than the major product groups but some manufacturers have experienced problems over the rising price of cream, partly because of the EEC's dairy regime. Artificial cream seems, judging by housewife reaction, to present a quite acceptable alternative, however, so these problems are unlikely to prove insurmountable.

Richard Mooney



A large frozen food store.

## Retailers devote more space

FOR A NATION where shop-keeping has always been something more than just a tradition, it is hardly surprising that Britain leads the way in one of the retailing phenomena of the 1970s: the home freezer centre. In no other country—including the U.S.—has the home freezer centre assumed such a prominent position in the retail market as it has in Britain. Only in France has the retail trade set out to establish freezer centres like the internationally-known company Bejam. And that in France has happened only recently.

Yet according to a survey carried out by Birds Eye, the subsidiary of Unilever which is the world's largest frozen food group, Britain only achieved fourth place in the international consumption of quick frozen foods league table. The U.S. is way out in front, followed

by Sweden, Denmark, and then the UK.

Within the UK market home freezer centres are the fastest growing sector of the retail end of the frozen foods industry. In the past year the share of the market captured by freezer centres has risen from 16 per cent to 19 per cent. But the main outlet for frozen foods in the UK still remains the multiple chains which account for some 40 per cent of trade.

The Co-operative stores maintained their share of the market at 12 per cent with the symbol-supermarkets accounting for 9 per cent. Independent grocers and other types of store accounted for the rest of the market.

Over the past six years the number of shops, excluding specialist freezer centres, with frozen food cabinets has slumped from 123,000 in 1972

to 98,900 in 1977. However, because multiples nowadays usually instal three or four frozen cabinets in supermarkets total in-store frozen food capacity has risen substantially.

### Allocation

Retailers' allocation of floor-space to frozen foods is about four square metres on average in the UK. In the United States, where frozen food sales are much higher, the allocation for frozen foods tends to average about 10 per cent of the total retailing space. UK retailers, therefore, can be expected to increase their allocation of freezer capacity as demand grows. A recent survey, carried out by Birds Eye, reinforced this trend.

Some 200 store managers

from ten top retail chains were asked how much additional floor space for frozen foods would be needed by 1980. Over 40 per cent said that frozen foods would account for 10 per cent or more of overall floor space by 1980. Up to 25 per cent felt that as much as a fifth of their floor space would be devoted to frozen foods by that time—and some put the total even higher.

The retailers were also given the chance to say which of the main categories of frozen food would demand the greatest increase in display by 1980. The four categories are frozen grocery foods, ice-cream, meat, and dairy foods. Only one in 25 of the 200 retailers felt that frozen foods would not require more space by 1980.

Of the majority, however,

CONTINUED ON NEXT PAGE

# You'll see much more with a Birds Eye view from Olympia.

You'll get the Birds Eye view on Stand 24 at the very first International Frozen Food Industries Exhibition to be held at Olympia from June 25th to 29th.

There you'll find out that we at Birds Eye are the number one frozen food manufacturers in the world.

And also how we built the UK frozen food market into what it is today.

How we spend more on market research and advertising than all the other frozen food manufacturers put together.

And how, all the time, we're developing, improving and

adding to our product range. So we can offer you a range that no-one can equal.

From Black Forest Gateau to Brunchies and beefburgers. From creamy cheesecakes and curries to fish fingers and Florida Orange Juice. We cater for all tastes.

And we export to no less than forty countries. Including fish fingers to Australia, cream cakes to Holland and even China Dragon to Hong Kong.

Come and see the Birds Eye Stand number 24 for the whole story.





# A new distribution network

BOC INTERNATIONAL, the engineering group, recently announced a slightly surprising move for a company whose chief claim to fame in the 1970s has probably been a tough takeover battle in the U.S.

In May it revealed plans to set up a nationwide chain of cold stores in the UK from a base in Kings Lynn, Norfolk. The plans have been hatched in conjunction with Anglia Frozen Foods, the processors, and Frigoscandia, bulk storage operators. The chain should be completed by the early '80s.

The idea is to provide freezer food chains, supermarkets and cash-and-carry stores with a faster and more hygienic service. Retailers will get drops from several manufacturers, and this will help the quality of their selling effort.

The move becomes slightly less confusing for the corporate analysts when they realise that BOC has been distributing chilled food for Marks and Spencer, via another subsidiary, since the early 1970s. It now

wants to use this expertise to penetrate one of the biggest growth areas in the food industry. Last year, total spending on frozen foods rose from £620m to just over £700m, an increase of 13 per cent.

But the precise areas of expansion in frozen foods give BOC's move an extra strategic significance. The real growth in the market recently has come from spending on freezer foods which has risen so rapidly during the past ten years that it is now within sight of overhauling expenditure by non-freezer owners as the main constituent of total outlays on frozen food.

Figures produced by Birds Eye illustrate the point. Last year, spending by freezer owners reached £245m, or about £40m less than the £285m by non-freezer owners. In 1972 the comparable figures were £30m and £165m.

Initially, independent freezer retailers like Bejam, Larver and Spencer, via another subsidiary, since the early 1970s. It now

the market to the independents, has freezer sections in 350 stores. ASDA has freezer sections at all 62 outlets. Sainsbury has freezer capacity at 75 of its 184 branches, and has another 24 integrated within supermarkets. Other leading multiples like Fine Fare, Key Markets, Allied Suppliers, Caters, Gateway and Macfisheries are also heavily involved in the freezer market.

Most of the bigger freezer chains have continued to expand despite difficult trading conditions and increased competition from grocery outlets, notes Birds Eye in its annual survey. It calculates that Bejam, still the largest freezer operator, opened 17 new branches last year, and has 20 more planned for this year. Dalgety opened two new ones, and has eight more planned. Manchester-based Cordon Bleu also opened two, and has another six in preparation. Dewhurst added 11 branches to retain its place as the second largest freezer centre chain with 57 outlets.

The Co-op, which has spearheaded the involvement of grocery chains, has 121 separate freezer centres plus 255 in-store outlets. Tesco, now launching a big push to get into the market, has three separate freezer centres and is considering developing more. But it also

As the multiples and the independents slug it out for dominance, low-cost and efficient distribution becomes a major factor in the operators' arithmetic. The point was made neatly in a recent survey on the frozen food market: "Because of the present frozen food market share out between the three major companies and the intense competition in-store, distribution has become a major flexible factor to increase sales by all involved. Greater sales depend on getting the frozen goods to where and when they are needed at a cost-effective price. The changing nature of the market place from independent small retailers to superstores and discount houses plus the rapid rise in transport and storage costs means that firms are constantly looking for greater efficiency in their storage and distribution costs. Economies of scale can only be achieved by larger orders and greater sales in smaller areas."

BOC's move is clearly well timed relative to the requirements of the market. It will compete with a number of well-established major operators. One of the leading distributors is Unilever, formed by Birds Eye, the Unilever subsidiary, with SPN transport another offshoot of Unilever. Unilever has about 400 vehicles and 24 computerised depots. Ross Foods uses a computer to control the

movement of 1,000 products which reported on the frozen food market in late 1976. The position in its distribution network is as follows: "In the distribution of frozen foods to the retail trade (excluding home delivery), MDC, has 200 freezer centres. Birds Eye is by far the largest supplier, even though in recent years a number of new suppliers have entered the market. This part of the trade, Birds Eye's major competitors are Birds Eye, Finckus and Ross Foods, each supplying a product range comparable to that of Birds Eye and any significant volume of smaller companies supplying retailers' own brands."

Entry into the retail sector of the market would seem difficult for small companies supplying a substantial range of goods under their own brands because of the high costs of small scale distribution. "Although the three major suppliers compete in product quality, in discounts, promotions, and advertising, and in new product development as well as in price, the situation as far as prices are concerned, has been characterised in the past as one of price leadership on the part of Birds Eye, with Finckus and Ross generally following its lead. Birds Eye's larger sales and long-established position in the retail trade give it important advantages over both Finckus and Ross Foods. Among these advantages are better economies

of frozen food companies use a combination of direct to depots, wholesalers or cash and carry; direct to retailer; shared transport facilities; and own brand distributors. Own-brand distribution works well for small companies who cannot afford their own distribution sales or marketing service.

A recent calculation estimated that there were about 100 cold storage depots in the UK, covering over 130m cubic feet of space. The largest included Christian Salvesen, Union Cold Storage and Frigoscandia.

Intense competition at the retailing and distribution sections of the business possibly results from the monopoly exerted by one company—Birds Eye—at the processing end.

The Monopolies Commission, which is for the food industry, recently completed its work on the Bristol Carriage four hyper-market which includes 10 coldrooms totalling 54,000 cubic feet capacity, four preparation areas and 700 selling fridges cheaper than Prestcold could make them.

But the company continues to be the main supplier of small bodies or shelving. There are hermetic compressors to the domestic fridge manufacturers like Thorn, although LEC continues to make its own equipment. Last year it consolidated its hold on the UK market when Frigidaire, the U.S. concern owned by General Motors, gave up making compressors in Britain and instead is now buying them from Frigidaire name.

There are two discernible trends within the home freezer market, both of which are said to be related to the pressure for space saving. One is the move away from chest freezers towards upright versions and the other, more pronounced trend, is towards fridge-freezers.

Figures produced by the Food Freezer and Refrigeration Council for April this year show that 91 per cent of homes in Britain now have a fridge. Home market sales of fridges, including fridge freezers, totalled over 1.5m last year and British manufacturers exported slightly more than 250,000 units.

In 1977 one in every four families had a freezer; this figure is increased to 36 per cent if fridge freezers are included. By 1980 it is estimated that 50 per cent of all households will own a freezer or fridge-freezer.

Sales of freezer units appear to have peaked in 1975 at about 0.85m and last year fell back to about 0.75m. The drop is more than compensated for, however, by increasing fridge-freezer sales, which grew by 34 per cent last year to reach 570,000.

Domestic fridge and freezer equipment uses hermetic compressors — sealed units which must be replaced if they fail. Prestcold manufactures a series of these units at its Glasgow factory. They range in capacity from a fourteenth of one horse power to 3 horse power and have many uses besides domestic refrigeration. These include use in air conditioning equipment and ice-making machines. Commercial and industrial refrigeration demands that the units must be serviceable and therefore semi-hermetic and open compressors are manufactured with capacities ranging from 0.25 hp to 70 hp for the larger open compressor types.

Where large storage or sales areas are involved these units will often be arranged in series in a plant room circuit to disperse heat and a further £6.5m from its overseas sales companies. Profits before tax and interest were £2.5m last year against a budgeted £4m, reflecting falling prices and squeezed profit margins. In spite of this investment has been maintained, with £4.5m spent in 1977 and £5m due in investment this year.

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## Retailers

CONTINUED FROM PREVIOUS PAGE

nearly two-thirds put frozen grocery foods at the top of their lists, with dairy foods second. The bulk of those surveyed expected to see a sharp rise in the number of different packs of frozen foods stocked by 1980.

Given this optimism by retailers it is surprising that there is not a greater incentive to make more efficient use of frozen food cabinets. Many retailers have insufficient back-up storage capacity which prevents them from restocking top-selling lines quickly and using the remaining space for a wider range of products.

In a survey of 3,500 superstores and supermarkets carried out by Birds Eye, a fifth were found not to have any back-up storage for frozen foods. Mr. Albert Heijn, who runs Holland's biggest food trader, told a recent grocery conference in Ireland that limiting the range of frozen foods being sold, because of lack of space, did not make sense.

This view was echoed by Mr.

Bill O'Gorman, chairman of W. H. O'Gorman Ltd., Britain's largest refrigeration contractor to supermarkets. "Twenty years ago an average supermarket had only about £7,000 invested in display cases and cold rooms, now it's more like £150,000," he says. "However, there is still a lack of back-up storage in many of the larger stores. Retailers tend to consider storage and cabinet space on the basis of forecasts for only one year ahead. More often than not, they are buying short."

He adds: "We must encourage retailers to take a longer-term view of the market. If they want to look into the future, they have to first look into the past and the growth of frozen food sales speaks for itself."

British retailers, however, seem to have a marked preference for imported display equipment according to figures published by the Customs and

Excise. In the past five years, imports of display equipment have outstripped home production.

But British manufacturers are experiencing increased demand and are beginning to be more aggressive about marketing and publicity. Mr. Philip Cummins, sales director of Carter Refrigeration Display Ltd., which manufactures supermarket display cases, explains: "In the first half of 1978 we were due to carry out frozen food display case installations in supermarkets altogether worth over £500,000 which is about 12-13 per cent ahead of last year's comparative figures in real terms."

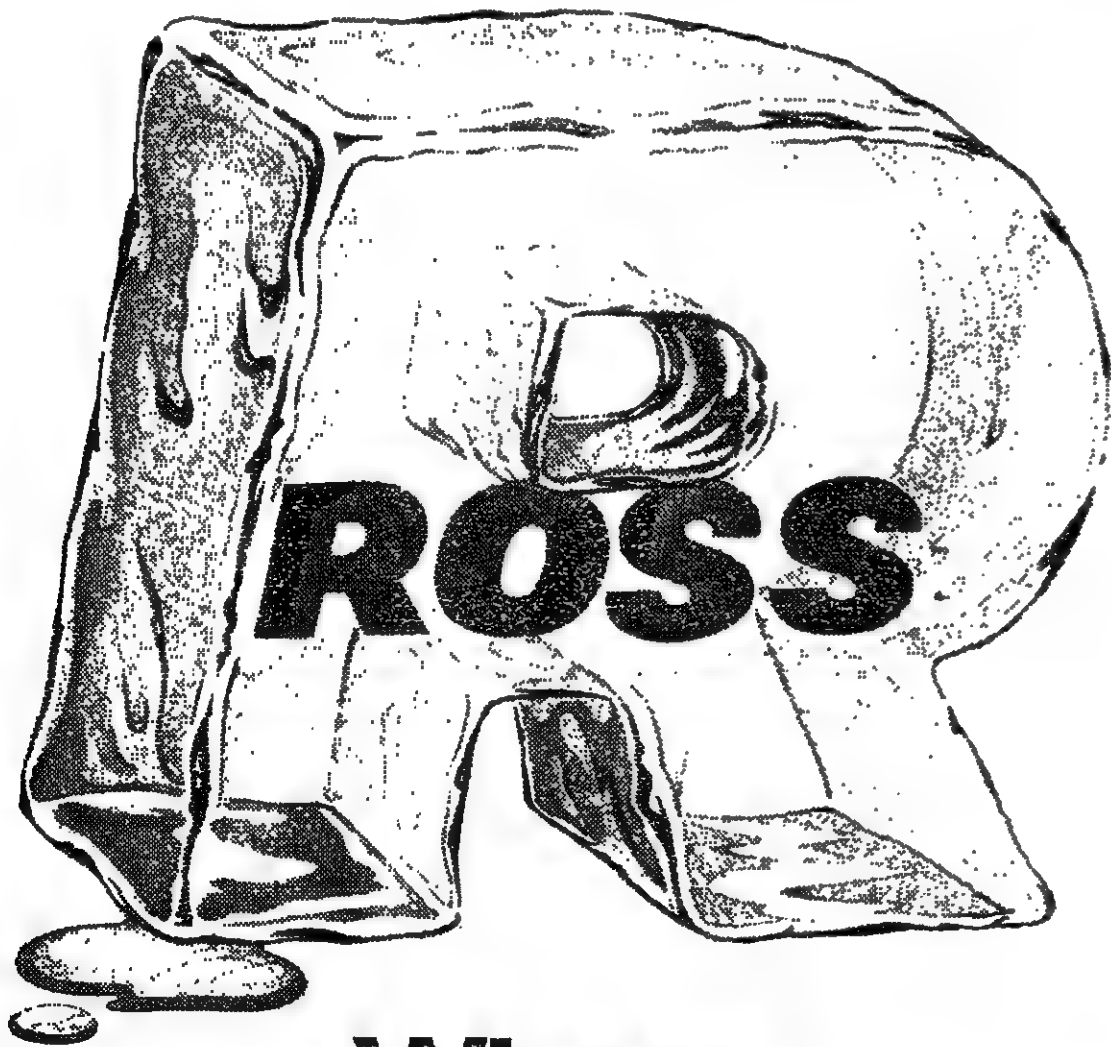
Dusseldorf's Euroshop '78 exhibition in April showed that the major refrigeration display case manufacturers have invested heavily in further improvements in the technology and styling of frozen food cases. Technical changes have been aimed at reducing operat-

ing costs with better temperature control and improved reliability.

On the consumer side, research has shown that buyers of frozen foods tend to shop around for either price or variety. A study over an eight-week period shows that only one major multiple or symbol group—excluding freezer centres—appears to attract more than half of all its customers' spending on frozen foods. The average is around 40 per cent.

Another trend apparent from research over the past year is a sharp rise in the number of fridge freezers being bought. This is influencing the source of freezer owners' purchases as the increased share of the freezer market taken by superstores demonstrates. One effect of this is to narrow the distinction between retail and bulk pack sizes. There is undoubtedly a swing to smaller packs by freezer owners.

David Churchill



## Where there's frozen food, there's Ross.

Look around the frozen food market, and you'll find Ross. A centerpiece at the supermarket. In the freezer centre. Sitting in the corner shop cabinet.

Mum home from work, the factory canteen manager, the chef of the grand hotel; they all know Ross.

And we know them. Which is precisely why we have such a complete understanding of everything frozen foods can offer.

Around the world, from Paris to Perth, Ross offers a first class service to ALL sectors of the frozen food market.

Come and find out what we can offer you by visiting us on

Stand 28 at the International Frozen Food Industries Exhibition, Olympia, June 25th - 29th 1978.

**ROSS** Good family food

## Development in equipment

COMPRESSOR and condenser units are the guts of any refrigeration system and radical changes in design are rare. However, in April a new rotary gas compressor—the AGR—was unveiled by a British manufacturer. It has been designed and developed by Prestcold Holdings, the largest member of British Leyland's SP Industries group, formerly the Special Products Division.

Following field trials this year it is to be manufactured in sizes ranging from 3hp to 30hp at Prestcold's Theale plant in Berkshire. The AGR is designed to combine the advantages of both the hermetic and open compressor while avoiding the disadvantages of both.

The company has spent £1m developing this multi-role compressor during a period of worldwide depression in the industry. It is hoped that it will have uses both in the refrigeration industry and in the growing market of air-conditioning units.

The AGR's main advantages include its ability to function as a gas motor as well as compressor and its high volumetric capacity. It could open the way to the use of low density refrigerants and has wider applications as a high temperature heat pump.

Prestcold is Europe's major industrial and commercial refrigeration group, with more than 80 per cent of the UK compressor and condenser unit market. The company also claims 40 per cent of the European market for semi-hermetic compressors and 5 per cent of the hermetic market in Europe.

In Europe the main companies producing hermetic compressors include the Danish company, Danfoss, the Spanish company, Unidad Hermetica and the Italian company, Necchi. Japan is an increasingly important market, but while the U.S. remains the biggest market for hermetic compressors it is not open to agreements.

Prestcold shares the European market in semi-hermetics with companies like the German DMW, which also has plants in Belgium and France.

Prestcold exports half of the production from its four UK factories to more than 90 countries through its subsidiary Prestcold Searle International. It has subsidiaries in Canada, South Africa, Germany and France. Like its competitors in Europe Prestcold has been hit by what it describes as "a very depressed world market."

However, turnover rose last year by 38 per cent to £61m, of which £13m came from direct exports and a further £6.5m from its overseas sales companies. Profits before tax and interest were £2.5m last year against a budgeted £4m, reflecting falling prices and squeezed profit margins. In spite of this investment has been maintained, with £4.5m spent in 1977 and £5m due in investment this year.

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But the company continues to be the main supplier of small bodies or shelving. There are hermetic compressors to the domestic fridge manufacturers like Thorn, although LEC continues to make its own equipment. Last year it consolidated its hold on the UK market when Frigidaire, the U.S. concern owned by General Motors, gave up making compressors in Britain and instead is now buying them from Frigidaire name.

There are two discernible trends within the home freezer market, both of which are said to be related to the pressure for space saving. One is the move away from chest freezers towards upright versions and the other, more pronounced trend, is towards fridge-freezers.

Figures produced by the Food Freezer and Refrigeration Council for April this year show that 91 per cent of homes in Britain now have a fridge. Home market sales of fridges, including fridge freezers, totalled over 1.5m last year and British manufacturers exported slightly more than 250,000 units.

In 1977 one in every four families had a freezer; this figure is increased to 36 per cent if fridge freezers are included. By 1980 it is estimated that 50 per cent of all households will own a freezer or fridge-freezer.

Sales of freezer units appear to have peaked in 1975 at about 0.85m and last year fell back to about 0.75m. The drop is more than compensated for, however, by increasing fridge-freezer sales, which grew by 34 per cent last year to reach 570,000.

Domestic fridge and freezer equipment uses hermetic compressors — sealed units which must be replaced if they fail. Prestcold manufactures a series of these units at its Glasgow factory. They range in capacity from a fourteenth of one horse power to 3 horse power and have many uses besides domestic refrigeration. These include use in air conditioning equipment and ice-making machines. Commercial and industrial refrigeration demands that the units must be serviceable and therefore semi-hermetic and open compressors are manufactured with capacities ranging from 0.25 hp to 70 hp for the larger open compressor types.

Where large storage or sales areas are involved these units will often be arranged in series in a plant room circuit to disperse heat and a further £6.5m from its overseas sales companies. Profits before tax and interest were £2.5m last year against a budgeted £4m, reflecting falling prices and squeezed profit margins. In spite of this investment has been maintained, with £4.5m spent in 1977 and £5m due in investment this year.

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# STOCK EXCHANGE REPORT

## Equities down again but pressure begins to ease Funds unsettled despite rally from lowest—J. Lyons weak

### Account Dealing Dates

First Declared Last Account  
Dealings June 22 June 23 July 4  
June 26 June 27 July 17  
July 10 July 20 July 21 Aug. 1

\* New time \* dealings may take place from 4.30 am two business days earlier.

Stock markets failed to shake off the underlying uncertainty which has characterised recent trading. Wednesday's steady trend in the City-edged sector gave way to unsettled conditions as operators became pre-occupied with the possibility of a further rise in short-term U.S. interest rates. With conditions remaining thin and sensitive, short-dated stocks were quick to respond to early selling and were soon showing losses extending to 1 point. However, a slight rallying tendency developed as the day progressed and final quotations were above the start. The latter maturities followed a similar pattern, but here the recovery was more marked and prices eventually reverted to overnight levels with the aid of bearish selling after having recorded losses of 1 initially. The long term, however, closed on a note of recovery, 12 per cent on 2012-17 (£15 paid) unchanged at 14. After 191, a call of £30 is due on Tuesday.

Dullness in the industrial leaders was less pronounced because selling pressure began to ease. At one stage a modest rally got underway, but this was stifled by the shock final dividend omission and the poor annual results from J. Lyons, which slumped 24 in 78p. Down 3.2 at its lowest of the day, the FT 30-share index rallied to show a loss of 1.8 at noon, but closed 2.0 off on balance at 432.7. The latter movement by Mr. Michael Foot in the House of Commons on dividend limitation had little impact on late sentiment.

Secondary issues again came in for a fair amount of selling, the overall setback in equities being mirrored by another one per cent decline in 208.88 in the FT-Actuaries. All-Share index, however, were in a sharp six-to-one majority over rises in FT-quoted individuals.

First-time dealiness in South-east-on-Sea 12 per cent, 1967, were few and far between, the latter largely left in the hands of the underwriters, the stock opened at 91, a discount of 2 in 10-10-10 form, and drifted a shade easier to close at 90. Other recently issued scrips turned lower and Greenwich 11 per cent, 1984, shed 1 to 47. In £30-paid form, 50p, and Boddingtons, 108p,

while South Tyneside 12 per cent 1983 (£10 paid) lost 1 to 91. Dullness also prevailed elsewhere in Corporations and falls extending to 1 were sustained.

Recent buyers of investment currency again held fire and the premium rate of 113 to 110 per cent before steadying to close at 111 per cent. A loss of 1 more on the day. Selling released by arbitrage operations in Hong Kong, Australian and South African securities was mainly given way to the easing, the latter responsible for the easing. Yesterday's SE conversion factor was 0.6655 (0.6616).

Over 30 per cent of the business transacted in the Traded Options yesterday was done in two stocks. Grand Metropolitan recorded an unusually high total of 178 contracts, with the July 200 series particularly popular, while ICI followed closely with 162. The overall total of 647 was the highest since the beginning of June.

### Banks succumb

Having displayed resilience to the general dullness on Wednesday, the major clearing banks succumbed yesterday. The re-appearance of sellers brought falls of 10 and 11 respectively in Midland and NatWest. In 253p, while ICI recorded 7 in 253p and Barclays, which have been unsettled recently by growing criticism of its proposed purchase of investment Trust Corporation, rumour cash, rose to the Post Office Pension Fund, cheapened 4 more to 310p. Elsewhere, Standard Chartered remained on offer at 385p, down 3 to 385p, while the latter mirrored events in gilt as Allen Harvey Rose, 285p, and Securum Marshall and Campion, 310p, lost 10 apiece in this market. Union slipped 5 to 315p as did Gillett Bros, 220p. Hire Purchases also gave ground on small selling and lack of support. Lloyds and Scottish shed 2 to 38p and UDT 2 to 33p, while Wagon Finance were also the latter amount lower at 43p. Mooreau Mercantile touched a 1978 low of 80 before closing a penny off at 81. Among Merchant Banks, Arbuthnot Latham held firm at 137p following the results. Losses in insurance ranged to a 10 per cent decline in the latter half of the day, with the latter much easier at 20p.

Breweries continued to give ground and Allied lost another 11 to 83p in further reflection of the interim dividend. Whitebread slipped a like amount to 88p, while City of London deferred, 50p, and Boddingtons, 108p,

reacted 3 and 4 respectively. Elsewhere, H. P. Bulmer fell 1 to 134p for a two-day loss of 8.

With the lack of buying orders still the predominant factor, Building descriptions continued lower. Richard Costain and Taylor Woodrow recorded 5 apiece to 272p and 364p respectively, while Marchwell shed 6 to 202p. In further reaction to the lower profits, Rowlinson Construction slipped 13 to 30p and Bechwood Construction eased a penny to 24p. On the other hand, Vectis

Engineering leaders passed another dull session. Tubes fell 6 to 33p and Vickers declined 5 to 197p by 195p, while further nervous offerings in front of today's annual results took John Brown down to 342p before a close of only 2 easier on balance at 346p. Wednesday's major casualty, however, was 204p. Elsewhere, Baker Perkins lost 1 to 97p in reaction to the disappointing preliminary profits and accompanying statement concerning current prospects. Sheepbridge

final dividend omission. Crest Nicholson lost the turn 83p on unsatisfactory interim figures and

Southern Railway, 287p, gave back 3 of the previous day's improvement of 5 despite the unprecedented sum realised so far at the Robert Van Hirsch art auction. Comment on the poor second-half performance unsettled

industries, which reacted 4 to 134p, and small offerings ahead of next Tuesday's annual results left L.C. Gas easier at 337p. Hunting Associates were notable for a reaction of 8 to 207p.

Motor Manufacturers were dull following last month's low price

ducing 7 to 243p. Reliant eased 1 to 101p awaiting today's interim figures, while Group Lotus, 45p, and Rolls-Royce, 92p, both closed around 2 cheaper. Components

had a couple of dull spots in Dowding 3 off at 182p and Lucas, 6 down at 29p, but an isolated firm counter in Distributors was provided by Henrys, which finished 2 harder at 131p on the dividend-boosting rights

proposal. Higher than half-shares failed to sustain Lookers, down 4 at 62p, and Klemm

shed 2 to 73p on further consideration of the half-yearly report. Appleyard, 3 to 92p, and Adams and Gibbon declined 4 to 60p.

Persistent small selling left selected Newpapers with sharp falls. Daily Mail A retreated 11 to 26p and News International

shed 7 to 243p, the latter awaiting today's interim results. Associated Book Publishers shed 7 more to 22p for a two-day fall of 15 on continued profit-taking.

Oil drift

Properties moved sharply lower on scattered offerings and a

further lack of buying interest. Notable falls included Land Securities, 3 cheaper at 263p, and

Stock conversion, 8 to 240p. Chesterfield shed 10 to 300p and Great Portland Estates lost 4 to 282p, after 278p, while Haslemere

saved up 5 to 239p. Property Partnerships, recently higher at 240p, speculation and the property

valuation, eased 6 to 11p and Control Securities drifted back 2 to 33p.

British Petroleum's approach to

acquire Monsanto's Polystyrene

division, the EEC generated little interest and the close was

a couple of pence lower at 846p. Shell regained an early fall of 4 to finish unchanged at 840p.

Also among the heavyweights, Barmah

cheapened 2 to 62p. Speculative

favoured Siebens (UK) and Oil Exploration had contrasting

fortunes: the former mirrored

comment with a rise of 4 to 325p

but the latter met with small

selling and fell 8 to 235p.

Investment Trusts made

another drab showing. Alliance

Investment reacted 3 to 223p,

while losses of 3 or so occurred

in the profits setback and

fall of 15 to 95p.

declined 2 to 71p also on trading

news and Arthur Bell finished 11

down at 221p following the lower

half-half earnings. Losses of 4

or more, recorded in Pirelli

Hatterley, 134p, Spear and Jack-

son, 124p, and M.L. Holdings, 115p.

The omission of a final dividend

shook the market in J. Lyons

more than the dismal pre-

liminary profits, which had been

anticipated and the price tumbled

generally a shade easier. Aruna

closed fractionally cheaper at 31p

on light profit-taking following the

record results, while small selling

clipped 3 from Linford, at 140p,

and 4 from Bichard Cuffey

Gonery, at 165p. J. B. Eastwood

were suspended late at 90p pending

the outcome of a bid approach

from an unnamed party.

Dispersed industrial leaders

retained their earlier tendency in

lighter trading. Unilever finished

10 lower at 51p and Turner and

Newall gave up 4 to 170p as did

Reckitt and Coleman to 473p. Toys

and the better-than-expected

secondary issues, rising 3 to 62p

in response to speculative bid

hopes. Lonsdale Universal

hardened 3 to 93p following the

increased earnings and volume, but

Randall dipped from an initially

higher level of 66p to close 2

lower at 1978 low of 62p after

news of the profits setback and

fall of 15 to 95p.

Money was given for the call

of Premier Consolidated Oil,

Dawson International, Lofa,

Group Lotus, James Cream, Duple

International, S and U Stores

Preferred, Orme Developments,

Shaw Carrels, British Land and

P and O deferred, while a put

was done in Brown and Jackson.

A short-dated call was transacted

in J. Brown.

Stone provided a bright spot at

30p, up 3, on the impressive first-

half profit, while Tunnel B put

on 4 to 302p after the annual

results. Elsewhere, small new-time

demand lifted Tibury Contracting

4 to 282p, but Milbury fell 8 to

105p as profit-taking set in following the recent results.

Small selling clipped 4 from

ICI at 366p, but Fisons improved

a few pence to 388p, still

influenced by Press mention.

In television, Associated eased

in Stores, W. A. Smith A declined

3 to 108p despite the increased

profits, while Anglia A added 3

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## OFFSHORE AND OVERSEAS FUNDS

[illegible]



**Surveyors Valuers and Auctioneers of Real Estate**

**Dealey & Baker**

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# FT SHARE INFORMATION SERVICE

## BONDS & RAILS—Cont.

| 1970 | 1971 | 1972 | 1973 | 1974 | 1975 | 1976 | 1977 | 1978 | 1979 | 1980 | 1981 | 1982 | 1983 | 1984 | 1985 | 1986 | 1987 | 1988 | 1989 | 1990 | 1991 | 1992 | 1993 | 1994 | 1995 | 1996 | 1997 | 1998 | 1999 | 2000 | 2001 | 2002 | 2003 | 2004 | 2005 | 2006 | 2007 | 2008 | 2009 | 2010 | 2011 | 2012 | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 | 2022 | 2023 | 2024 | 2025 | 2026 | 2027 | 2028 | 2029 | 2030 | 2031 | 2032 | 2033 | 2034 | 2035 | 2036 | 2037 | 2038 | 2039 | 2040 | 2041 | 2042 | 2043 | 2044 | 2045 | 2046 | 2047 | 2048 | 2049 | 2050 | 2051 | 2052 | 2053 | 2054 | 2055 | 2056 | 2057 | 2058 | 2059 | 2060 | 2061 | 2062 | 2063 | 2064 | 2065 | 2066 | 2067 | 2068 | 2069 | 2070 | 2071 | 2072 | 2073 | 2074 | 2075 | 2076 | 2077 | 2078 | 2079 | 2080 | 2081 | 2082 | 2083 | 2084 | 2085 | 2086 | 2087 | 2088 | 2089 | 2090 | 2091 | 2092 | 2093 | 2094 | 2095 | 2096 | 2097 | 2098 | 2099 | 2100 | 2101 | 2102 | 2103 | 2104 | 2105 | 2106 | 2107 | 2108 | 2109 | 2110 | 2111 | 2112 | 2113 | 2114 | 2115 | 2116 | 2117 | 2118 | 2119 | 2120 | 2121 | 2122 | 2123 | 2124 | 2125 | 2126 | 2127 | 2128 | 2129 | 2130 | 2131 | 2132 | 2133 | 2134 | 2135 | 2136 | 2137 | 2138 | 2139 | 2140 | 2141 | 2142 | 2143 | 2144 | 2145 | 2146 | 2147 | 2148 | 2149 | 2150 | 2151 | 2152 | 2153 | 2154 | 2155 | 2156 | 2157 | 2158 | 2159 | 2160 | 2161 | 2162 | 2163 | 2164 | 2165 | 2166 | 2167 | 2168 | 2169 | 2170 | 2171 | 2172 | 2173 | 2174 | 2175 | 2176 | 2177 | 2178 | 2179 | 2180 | 2181 | 2182 | 2183 | 2184 | 2185 | 2186 | 2187 | 2188 | 2189 | 2190 | 2191 | 2192 | 2193 | 2194 | 2195 | 2196 | 2197 | 2198 | 2199 | 2200 | 2201 | 2202 | 2203 | 2204 | 2205 | 2206 | 2207 | 2208 | 2209 | 2210 | 2211 | 2212 | 2213 | 2214 | 2215 | 2216 | 2217 | 2218 | 2219 | 2220 | 2221 | 2222 | 2223 | 2224 | 2225 | 2226 | 2227 | 2228 | 2229 | 2230 | 2231 | 2232 | 2233 | 2234 | 2235 | 2236 | 2237 | 2238 | 2239 | 2240 | 2241 | 2242 | 2243 | 2244 | 2245 | 2246 | 2247 | 2248 | 2249 | 2250 | 2251 | 2252 | 2253 | 2254 | 2255 | 2256 | 2257 | 2258 | 2259 | 2260 | 2261 | 2262 | 2263 | 2264 | 2265 | 2266 | 2267 | 2268 | 2269 | 2270 | 2271 | 2272 | 2273 | 2274 | 2275 | 2276 | 2277 | 2278 | 2279 | 2280 | 2281 | 2282 | 2283 | 2284 | 2285 | 2286 | 2287 | 2288 | 2289 | 2290 | 2291 | 2292 | 2293 | 2294 | 2295 | 2296 | 2297 | 2298 | 2299 | 2300 | 2301 | 2302 | 2303 | 2304 | 2305 | 2306 | 2307 | 2308 | 2309 | 2310 | 2311 | 2312 | 2313 | 2314 | 2315 | 2316 | 2317 | 2318 | 2319 | 2320 | 2321 | 2322 | 2323 | 2324 | 2325 | 2326 | 2327 | 2328 | 2329 | 2330 | 2331 | 2332 | 2333 | 2334 | 2335 | 2336 | 2337 | 2338 | 2339 | 2340 | 2341 | 2342 | 2343 | 2344 | 2345 | 2346 | 2347 | 2348 | 2349 | 2350 | 2351 | 2352 | 2353 | 2354 | 2355 | 2356 | 2357 | 2358 | 2359 | 2360 | 2361 | 2362 | 2363 | 2364 | 2365 | 2366 | 2367 | 2368 | 2369 | 2370 | 2371 | 2372 | 2373 | 2374 | 2375 | 2376 | 2377 | 2378 | 2379 | 2380 | 2381 | 2382 | 2383 | 2384 | 2385 | 2386 | 2387 | 2388 | 2389 | 2390 | 2391 | 2392 | 2393 | 2394 | 2395 | 2396 | 2397 | 2398 | 2399 | 2400 | 2401 | 2402 | 2403 | 2404 | 2405 | 2406 | 2407 | 2408 | 2409 | 2410 | 2411 | 2412 | 2413 | 2414 | 2415 | 2416 | 2417 | 2418 | 2419 | 2420 | 2421 | 2422 | 2423 | 2424 | 2425 | 2426 | 2427 | 2428 | 2429 | 2430 | 2431 | 2432 | 2433 | 2434 | 2435 | 2436 | 2437 | 2438 | 2439 | 2440 | 2441 | 2442 | 2443 | 2444 | 2445 | 2446 | 2447 | 2448 | 2449 | 2450 | 2451 | 2452 | 2453 | 2454 | 2455 | 2456 | 2457 | 2458 | 2459 | 2460 | 2461 | 2462 | 2463 | 2464 | 2465 | 2466 | 2467 | 2468 | 2469 | 2470 | 2471 | 2472 | 2473 | 2474 | 2475 | 2476 | 2477 | 2478 | 2479 | 2480 | 2481 | 2482 | 2483 | 2484 | 2485 | 2486 | 2487 | 2488 | 2489 | 2490 | 2491 | 2492 | 2493 | 2494 | 2495 | 2496 | 2497 | 2498 | 2499 | 2500 | 2501 | 2502 | 2503 | 2504 | 2505 | 2506 | 2507 | 2508 | 2509 | 2510 | 2511 | 2512 | 2513 | 2514 | 2515 | 2516 | 2517 | 2518 | 2519 | 2520 | 2521 | 2522 | 2523 | 2524 | 2525 | 2526 | 2527 | 2528 | 2529 | 2530 | 2531 | 2532 | 2533 | 2534 | 2535 | 2536 | 2537 | 2538 | 2539 | 2540 | 2541 | 2542 | 2543 | 2544 | 2545 | 2546 | 2547 | 2548 | 2549 | 2550 | 2551 | 2552 | 2553 | 2554 | 2555 | 2556 | 2557 | 2558 | 2559 | 2560 | 2561 | 2562 | 2563 | 2564 | 2565 | 2566 | 2567 | 2568 | 2569 | 2570 | 2571 | 2572 | 2573 | 2574 | 2575 | 2576 | 2577 | 2578 | 2579 | 2580 | 2581 | 2582 | 2583 | 2584 | 2585 | 2586 | 2587 | 2588 | 2589 | 2590 | 2591 | 2592 | 2593 | 2594 | 2595 | 2596 | 2597 | 2598 | 2599 | 2600 | 2601 | 2602 | 2603 | 2604 | 2605 | 2606 | 2607 | 2608 | 2609 | 2610 | 2611 | 2612 | 2613 | 2614 | 2615 | 2616 | 2617 | 2618 | 2619 | 2620 | 2621 | 2622 | 2623 | 2624 | 2625 | 2626 | 2627 | 2628 | 2629 | 2630 | 2631 | 2632 | 2633 | 2634 | 2635 | 2636 | 2637 | 2638 | 2639 | 2640 | 2641 | 2642 | 2643 | 2644 | 2645 | 2646 | 2647 | 2648 | 2649 | 2650 | 2651 | 2652 | 2653 | 2654 | 2655 | 2656 | 2657 | 2658 | 2659 | 2660 | 2661 | 2662 | 2663 | 2664 | 2665 | 2666 | 2667 | 2668 | 2669 | 2670 | 2671 | 2672 | 2673 | 2674 | 2675 | 2676 | 2677 | 2678 | 2679 | 2680 | 2681 | 2682 | 2683 | 2684 | 2685 | 2686 | 2687 | 2688 | 2689 | 2690 | 2691 | 2692 | 2693 | 2694 | 2695 | 2696 | 2697 | 2698 | 2699 | 2700 | 2701 | 2702 | 2703 | 2704 | 2705 | 2706 | 2707 | 2708 | 2709 | 2710 | 2711 | 2712 | 2713 | 2714 | 2715 | 2716 | 2717 | 2718 | 2719 | 2720 | 2721 | 2722 | 2723 | 2724 | 2725 | 2726 | 2727 | 2728 | 2729 | 2730 | 2731 | 2732 | 2733 | 2734 | 2735 | 2736 | 2737 | 2738 | 2739 | 2740 | 2741 | 2742 | 2743 | 2744 | 2745 | 2746 | 2747 | 2748 | 2749 | 2750 | 2751 | 2752 | 2753 | 2754 | 2755 | 2756 | 2757 | 2758 | 2759 | 2760 | 2761 | 2762 | 2763 | 2764 | 2765 | 2766 | 2767 | 2768 | 2769 | 2770 | 2771 | 2772 | 2773 | 2774 | 2775 | 2776 | 2777 | 2778 | 2779 | 2780 | 2781 | 2782 | 2783 | 2784 | 2785 | 2786 | 2787 | 2788 | 2789 | 2790 | 2791 | 2792 | 2793 | 2794 | 2795 | 2796 | 2797 | 2798 | 2799 | 2800 | 2801 | 2802 | 2803 | 2804 | 2805 | 2806 | 2807 | 2808 | 2809 | 2810 | 2811 | 2812 | 2813 | 2814 | 2815 | 2816 | 2817 | 2818 | 2819 | 2820 | 2821 | 2822 | 2823 | 2824 | 2825 | 2826 | 2827 | 2828 | 2829 | 2830 | 2831 | 2832 | 2833 | 2834 | 2835 | 2836 | 2837 | 2838 | 2839 | 2840 | 2841 | 2842 | 2843 | 2844 | 2845 | 2846 | 2847 | 2848 | 2849 | 2850 | 2851 | 2852 | 2853 | 2854 | 2855 | 2856 | 2857 | 2858 | 2859 | 2860 | 2861 | 2862 | 2863 | 2864 | 2865 | 2866 | 2867 | 2868 | 2869 | 2870 | 2871 | 2872 | 2873 | 2874 | 2875 | 2876 | 2877 | 2878 | 2879 | 2880 | 2881 | 2882 | 2883 | 2884 | 2885 | 2886 | 2887 | 2888 | 2889 | 2890 | 2891 | 2892 | 2893 | 2894 | 2895 | 2896 | 2897 | 2898 | 2899 | 2900 | 2901 | 2902 | 2903 | 2904 | 2905 | 2906 | 2907 | 2908 | 2909 | 2910 | 2911 | 2912 | 2913 | 2914 | 2915 | 2916 | 2917 | 2918 | 2919 | 2920 | 2921 | 2922 | 2923 | 2924 | 2925 | 2926 | 2927 | 2928 | 2929 | 2930 | 2931 | 2932 | 2933 | 2934 | 2935 | 2936 | 2937 | 2938 | 2939 | 2940 | 2941 | 2942 | 2943 | 2944 | 2945 | 2946 | 2947 | 2948 | 2949 | 2950 | 2951 | 2952 | 2953 | 2954 | 2955 | 2956 | 2957 | 2958 | 2959 | 2960 | 2961 | 2962 | 2963 | 2964 | 2965 | 2966 | 2967 | 2968 | 2969 | 2970 | 2971 | 2972 | 2973 | 2974 | 2975 | 2976 | 2977 | 2978 | 2979 | 2980 | 2981 | 2982 | 2983 | 2984 | 2985 | 2986 | 2987 | 2988 | 2989 | 2990 | 2991 | 2992 | 2993 | 2994 | 2995 | 2996 | 2997 | 2998 | 2999 | 3000 | 3001 | 3002 | 3003 | 3004 | 3005 | 3006 | 3007 | 3008 | 3009 | 3010 | 3011 | 3012 | 3013 | 3014 | 3015 | 3016 | 3017 | 3018 | 3019 | 3020 | 3021 | 3022 | 3023 | 3024 | 3025 | 3026 | 3027 | 3028 | 3029 | 3030 | 3031 | 3032 | 3033 | 3034 | 3035 | 3036 | 3037 | 3038 | 3039 | 3040 | 3041 | 3042 | 3043 | 3044 | 3045 | 3046 | 3047 | 3048 | 3049 | 3050 | 3051 | 3052 | 3053 | 3054 | 3055 | 3056 | 3057 | 3058 | 3059 | 3060 | 3061 | 3062 | 3063 | 3064 | 3065 | 3066 | 3067 | 3068 | 3069 | 3070 | 3071 | 3072 | 3073 | 3074 | 3075 | 3076 | 3077 | 3078 | 3079 | 3080 | 3081 | 3082 | 3083 | 3084 | 3085 | 3086 | 3087 | 3088 | 3089 | 3090 | 3091 | 3092 | 3093 | 3094 | 3095 | 3096 | 3097 | 3098 | 3099 | 3100 | 3101 | 3102 | 3103 | 3104 | 3105 | 3106 | 3107 | 3108 | 3109 | 3110 | 3111 | 3112 | 3113 | 3114 | 3115 | 3116 | 3117 | 3118 | 3119 | 3120 | 3121 | 3122 | 3123 | 3124 | 3125 | 3126 | 3127 | 3128 | 3129 | 3130 | 3131 | 3132 | 3133 | 3134 | 3135 | 3136 | 3137 | 3138 | 3139 | 3140 | 3141 | 3142 | 3143 | 3144 | 3145 | 3146 | 3147 | 3148 | 3149 | 3150 | 3151 | 3152 | 3153 | 3154 | 3155 | 3156 | 3157 | 3158 | 3159 | 3160 | 3161 | 3162 | 3163 | 3164 | 3165 | 3166 | 3167 | 3168 | 3169 | 3170 | 3171 | 3172 | 3173 | 3174 | 3175 | 3176 | 3177 | 3178 | 3179 | 3180 | 3181 | 3182 | 3183 | 3184 | 3185 | 3186 | 3187 | 3188 | 3189 | 3190 | 3191 | 3192 | 3193 | 3194 | 3195 | 3196 | 3197 | 3198 | 3199 | 3200 | 3201 | 3202 | 3203 | 3204 | 3205 | 3206 | 3207 | 3208 | 3209 | 3210 | 3211 | 3212 | 3213 | 3214 | 3215 | 3216 | 3217 | 3218 | 3219 | 3220 | 3221 | 3222 | 3223 | 3224 | 3225 | 3226 | 3227 | 3228 | 3229 | 3230 | 3231 | 3232 | 3233 | 3234 | 3235 | 3236 | 3237 | 3238 | 3239 | 3240 | 3241 | 3242 | 3243 | 3244 | 3245 | 3246 | 3247 | 3248 | 3249 | 3250 | 3251 | 3252 | 3253 | 3254 | 3255 | 3256 | 3257 | 3258 | 3259 | 3260 | 3261 | 3262 | 3263 | 3264 | 3265 | 3266 | 3267 | 3268 | 3269 | 3270 | 3271 | 3272 | 3273 | 3274 | 3275 | 3276 | 3277 | 3278 | 3279 | 3280 | 3281 | 3282 | 3283 | 3284 | 3285 | 3286 | 3287 | 3288 | 3289 | 3290 | 3291 | 3292 | 3293 | 3294 | 3295 | 3296 | 3297 | 3298 | 3299 | 3300 | 3301 | 3302 | 3303 | 3304 | 3305 | 3306 | 3307 | 3308 | 3309 | 3310 | 3311 | 3312 | 3313 | 3314 | 3315 | 3316 | 3317 | 3318 | 3319 | 3320 | 3321 | 3322 | 3323 | 3324 | 3325 | 3326 | 3327 | 3328 | 3329 | 3330 | 3331 | 3332 | 3333 | 3334 | 3335 | 3336 | 3337 | 3338 | 3339 | 3340 |
|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-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|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|------|-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INDUSTRIALS—Continued

INSURANCE

PROPERTY

TRUSTS—Continued

FINANCE, LAND—Continued

a fully integrated banking service

**DAIWA BANK**

Head Office: Osaka, Japan

MINES—Continued

| Stock           | Price | %    | Div | Yield |
|-----------------|-------|------|-----|-------|
| Central African | 185   | 0.50 | 1.2 | 0.6   |
| Goldfields      | 140   | 0.50 | 1.2 | 0.6   |
| Platinum        | 100   | 0.50 | 1.2 | 0.6   |
| South African   | 100   | 0.50 | 1.2 | 0.6   |
| Anglo American  | 100   | 0.50 | 1.2 | 0.6   |
| De Beers        | 100   | 0.50 | 1.2 | 0.6   |
| Impresso        | 100   | 0.50 | 1.2 | 0.6   |
| Lonrho          | 100   | 0.50 | 1.2 | 0.6   |
| Anglova         | 100   | 0.50 | 1.2 | 0.6   |
| Anglova         | 100   | 0.50 | 1.2 | 0.6   |

AUSTRALIAN

| Stock   | Price | %    | Div | Yield |
|---------|-------|------|-----|-------|
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |

TINS

| Stock   | Price | %    | Div | Yield |
|---------|-------|------|-----|-------|
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
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| Anglova | 100   | 0.50 | 1.2 | 0.6   |

COPPER

MISCELLANEOUS

| Stock   | Price | %    | Div | Yield |
|---------|-------|------|-----|-------|
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
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| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |

NOTES

Notes are issued by the Bank of England and are subject to the Bank's discretion. The Bank may at any time vary the terms and conditions of the notes without notice.

TEAS

India and Bangladesh

| Stock   | Price | %    | Div | Yield |
|---------|-------|------|-----|-------|
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |
| Anglova | 100   | 0.50 | 1.2 | 0.6   |

Sri Lanka

Africa

MINES

CENTRAL RAND

EASTERN RAND

FAR WEST RAND

O.F.S.

FINANCE

3-month Call Rates

REGIONAL MARKETS

Options

DIAMOND AND PLATINUM

Options

Options

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Friday June 23 1978

## Hong Kong base for Goldsmith

BY ANTHONY ROWLEY IN HONG KONG AND CHRISTINE MOIR IN LONDON

STR James Goldsmith has transferred to Hong Kong effective control of Generale Occidentale, his French empire which embraces Cavenham Foods, General Alimentaire, Banque Occidentale, and Lloyd's insurance brokers Wigham Poland.

At the end of a tangled web of manoeuvres, details of which were announced in Hong Kong yesterday, Generale Occidentale, the Hong Kong quoted investment company in which Sir James owns just under 74 per cent, will own 35.1 per cent of Generale Occidentale.

Sir James's own holdings in Generale Occidentale will be 6.85 per cent and Generale Occidentale will also have options over further substantial holdings of Generale Occidentale plus convertible loan stock of Generale Occidentale.

### Contingency

It is widely expected that Generale Occidentale and Sir James will eventually together hold more than 50 per cent of Generale Occidentale's shares.

It had been known for some months that Sir James had made contingency plans to transfer control of his business empire to Hong Kong.

He had expressed bitter dissatisfaction with the degree of restraints on business in Britain and with the political climate in France.

It emerged yesterday that those plans were set in motion last March when Argyle Securities, the former quoted U.K. property company, was sold by Generale Occidentale to Evon SA, the Panamanian company in which Sir James holds a substantial minority shareholding.

Immediately following this deal, Argyle acquired a 20.7 per cent stake in Generale Occidentale. It also acquired a 20 per cent stake in Trocadero, a private French

## Ellerman calls for extended moratorium

BY IAN HARGREAVES, SHIPPING CORRESPONDENT

SOME OF Britain's biggest shipping companies are pressing for an urgent extension of the Government's recent moratorium plan for the industry.

The plan, announced last month, involves shipyard debt repayments being delayed for three years, with Government guarantees for the banks involved. But it is limited in scope and aimed at small tramp-ship companies.

Owners are saying now that these concessions should be available even to cover their debts with foreign shipyards and that the larger companies with extensive non-shipyard interests and alternative cash resources should not be excluded, as they are from the present scheme.

If the Government agrees to these requests, which have been discussed informally between the General Council of British Shipping and the Department of Trade, it would require access to section 8 of the 1972 Industry Act, rather than the Act's section 10 used for the original moratorium plan. This scheme was aimed at small, tramp-ship companies.

So far, the general council has been coy about the desire among at least some of its members for a more wide-ranging scheme, but Mr. Dennis Martin-Jenkins, its former council president and chairman of Ellerman Lines, delivered an outspoken plea for such an extension after his company's annual meeting yesterday.

Mr. Martin-Jenkins, whose company is one of those larger, predominantly liner shipping companies with strong non-marine interests ruled out from the present moratorium, said the industry faced severe dislocation if help was not given.

Ellerman Lines, like most of the other large British liner companies, has found itself supporting hefty debts on ships being delivered but which were ordered in later times.

Ellerman has eight ships worth more than £80m either delivered or on the way. All will be British-built, except the City of Durban container ship, which was built in Germany.

Mr. Martin-Jenkins said there was no reason why a moratorium should not apply to ships contracted in foreign yards if the basic objective was to assist the UK shipping industry.

### Instalments

The company has talked to its bankers about rescheduling the debt, but clearly feels that a Government guarantee on deferred capital instalments is essential.

Mr. Martin-Jenkins's statement to the meeting was positive about the group's non-shipyard interests, but extremely gloomy about shipping. There were inherent disadvantages in the industry's cyclical nature. "We are, therefore, gradually reducing our investment," he said later.

Ellerman, he said later, had sold 12 of its ships in the past year and was cutting its officer corps by 30 per cent. Most of the ships sold were old vessels making way for those under construction.

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## Soviet oil buys East German skills

BY LESLIE COLT

EAST BERLIN, June 22. EAST GERMANY, Comecon's leader in advanced technology, has agreed to supply the Soviet Union with technical expertise in return for extra supplies of Soviet oil and gas in an important series of economic agreements.

Moscow is also to supply East Germany with credits to bridge its deficit with the Soviet Union, which could reach 3bn marks (£750m) this year.

The agreements, part of a wider package reached here by top economic officials from both countries, represent a further Soviet attempt to integrate more closely the economies of Comecon states.

East Germany has agreed to make wide-ranging concessions on its range of products to fit the needs of Soviet industry.

But East Germany has managed to stand firm in one crucial industrial area—micro-electronics.

Last year East Germany and the Soviet Union agreed to co-operate in research and production in the electronics industry. In most cases this meant a transfer of technology to the Soviet Union. Since then the Russians have been attempting to get micro-processors included in the agreement but the attempts have been resisted by the East Germans.

The reason is that East Germany is working hard to acquire micro-processor knowledge from the West in the hope of becoming pre-eminent in this field within Comecon.

The East German and Soviet commissions on economic and scientific-technical co-operation also signed an agreement here on further co-operation in machine tool building in which East Germany will contribute the lion's share.

Similarly, East German chemical plant construction industry is to provide new ways of improving output in the Soviet food processing industry.

The East German printing machine industry has agreed to a "division of labour" in producing components for sheet-fed offset machines. East Germany is the largest Comecon exporter of printing machinery to the West.

An agreement was also signed on cooperation in the satellite exploration of the earth's raw materials using an East German multi-spectral camera. The MKF-6 was built by Carl Zeiss Jena in a crash programme at great cost and was successfully used in the Soviet Soyuz 22 in September 1976.

Selective cooperation is to take place between the East German and Soviet photo-chemical industries to "improve the quality of photo-chemical products" and to introduce new lines.

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## BP in £20m bid for Monsanto Europe interests

BY SUE CAMERON

BP CHEMICALS is negotiating a £20m deal to acquire nearly all the U.S.-based Monsanto group's polystyrene interests in Europe.

BP Chemicals expects the deal to be concluded within the next few months. It follows the company's £220m purchase of the U.S.-based Union Carbide's main European subsidiaries, which was agreed in principle last week along with a £200m deal between Deutsche BP and Veba, the leading West German energy concern. The two BP Chemicals deals represent a further step in its bid fully to integrate its petrochemical activities.

If agreement is reached on this latest set of negotiations, Monsanto will sell BP its polystyrene plant at Wingham, near Little in France, plus its 35 per cent holding in Forth Chemicals, a UK styrene monomer company with plants at Trantermouth in Scotland and Baglan Bay in South Wales. BP Chemicals already owns the remaining 65 per cent of Forth.

BP would also acquire all the polystyrene and expandable polystyrene produced at Monsanto's Newport factory in Wales, although Monsanto would continue to own and operate the plant. Included in the deal

would be Monsanto's polystyrene marketing and commercial interests and its European technical services.

BP Chemicals said yesterday that the Monsanto acquisitions would be a logical development because the company already produced ethylene and benzene, the raw materials from which styrene monomer and then polystyrene are made. The deal would give it a substantial stake in the European polystyrene market and strengthen its position in other Continental plastics markets.

Monsanto is not integrated into basic raw materials in Europe. As a result, it sees the outlook for its polystyrene activities on the Continent as unattractive. But the company said it would continue its "strong commitment" to its polystyrene operations in other parts of the world, including those of its Spanish affiliate, Alsodol, in which it has a 50 per cent holding.

The Monsanto plant at Wingham employs about 450 people who would all be given the chance to retain their jobs if BP Chemicals took over the factory. News Analysis Page 6

## Rate of inflation 'could rise again this winter'

BY ELINOR GOODMAN, CONSUMER AFFAIRS CORRESPONDENT

THE RATE of inflation could rise again this winter, Mr. Charles Williams, chairman of the Price Commission, warned yesterday.

There was every chance that inflation would stay near its present rate—just under 8 per cent—in the short term. But it might be less easy to keep it down to this level in the medium term.

Mr. Williams did not comment directly on forecasts made by Mr. Roy Hattersley, the Secretary, that inflation would stay at or about its present rate for the rest of the year. But he seemed less happy than the Minister about the recent surge in commodity prices and earnings.

He said these increases would eventually feed through to shop prices and could result in a rise in the rate of retail price inflation.

The commission's own index of price increases notified to it has been showing an annual increase of about 7 per cent for the past four months. Mr. Williams said that the June figure looked like being about the same.

Movements in the commission's index usually take two and a half to five months to work through to the retail price index, which covers such things as rates, which are not covered by the commission's figures.

Given this time-lag the commission figures suggest that if the Prime Minister went to the country in October he would be fairly sure that inflation would not have risen again by then, though the 12-month figure for the July RPI might show an increase because of the very small rise last July.

The profit margin controls on companies, which have existed since 1973, are due to expire at the end of July. Mr. Williams said this would have no impact on prices because the vast majority of companies were still trading way below their statutory profit ceilings.

In the commission's report for the three months to the end of April, published yesterday, it was critical of the profit safeguard written into the price controls. These provisions, which are being reviewed by the Department of Prices, were, the report said, inhibiting the commission's work in certain key respects.

Quarterly Report, Page 6

## Callaghan says 35-hour week will not solve unemployment

BY PHILIP RAWSTORNE

THE Prime Minister indicated yesterday that he had strong reservations about including a shorter working week in the next stage of pay policy.

TUC leaders see reduced hours of work as the best way of securing union support for a further period of wage restraint.

At a meeting today with Mr. Denis Healey, the Chancellor, who shares Mr. Callaghan's doubts, union leaders are expected to suggest a two-hour reduction as the first step towards a 35-hour week.

Mr. Callaghan, replying to a Commons question, confirmed that the issue would not be discussed, but warned that adoption of a 35-hour week would not provide an easy solution to the problems of pay restraint or unemployment.

There was a "very good case" for a shorter working week, provided it was not merely in more overtime payments. It would also be necessary, he said, to ensure that unit costs of production were not increased and that Britain's European competitors would be pursuing the same policy.

His approach echoed concerns expressed earlier this week by the Confederation of British Industry about the impact of a cut in working hours on industry's unit costs and competitiveness.

Confederation leaders warned that their members would be urged to resist union claims for a cut in hours if the Government supported the proposal as a general entitlement in a Phase Four pay agreement.

They claimed that, contrary to the TUC view, the move was

more likely to increase unemployment by some 100,000 than to reduce it.

The TUC intends, however, to press its point on the Government and will also call for further reflationary action to help reduce unemployment.

Some hard bargaining now appears likely if the Government is to secure a new understanding with the unions on pay restraint.

Ministers are still highly optimistic about the outcome, and it seems likely that the maintenance of the 12-month rule—one of the main props of pay policy over the past three years—will be taken as read.

Parliament, Page 10

## Weather

SUNNY intervals, showers. London, Cent S and SE England, Midlands, E Anglia, Channel Islands: Sunny intervals, showers. Max 15C-16C (59F-61F). E, NE, Cent N England: Sunny intervals, showers. Max 14C (57F).

SW England, S Wales: Sunny intervals, showers. Max 14C-15C (57F-59F). N Wales, NW England, Lakes, Isle of Man: Cloudy, rain. Max 13C-14C (55F-57F).

Borders, SW Scotland, Cent Highlands, N Ireland: Cloudy, rain. Max 13C (55F). NE, NW Scotland, Orkney, Shetland: Cloudy, rain. Max 11C-12C (52F-54F).

Outlook: Little change. Pollen count: 17 (low).

## BUSINESS CENTRES

Y'day Mid-day Y'day Mid-day  
Aldershot R 14 57 Madrid S 23 73  
Amman C 13 53 Barcelona S 23 73  
Athens R 14 57 Birmingham S 23 73  
Belfast R 14 57 Bristol S 23 73  
Belgrade R 14 57 Brussels S 23 73  
Berlin R 14 57 Bucharest S 23 73  
Bern R 14 57 Cardiff S 23 73  
Birmingham R 14 57 Cologne S 23 73  
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Brussels R 14 57 Edinburgh S 23 73  
Budapest R 14 57 Frankfurt S 23 73  
Buenos Aires R 14 57 Geneva S 23 73  
Cairo R 14 57 Hamburg S 23 73  
Cardiff R 14 57 Harrogate S 23 73  
Chicago R 14 57 Helsinki S 23 73  
Cologne R 14 57 Hong Kong S 23 73  
Copenhagen R 14 57 Istanbul S 23 73  
Edinburgh R 14 57 Johannesburg S 23 73  
Frankfurt R 14 57 London S 23 73  
Geneva R 14 57 Lyons S 23 73  
Hamburg R 14 57 Manchester S 23 73  
Helsinki R 14 57 Milan S 23 73  
Hong Kong R 14 57 Moscow S 23 73  
Istanbul R 14 57 New York S 23 73  
Johannesburg R 14 57 Oslo S 23 73  
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Lyons R 14 57 Rome S 23 73  
Manchester R 14 57 San Francisco S 23 73  
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New York R 14 57 Stockholm S 23 73  
Oslo R 14 57 Taipei S 23 73  
Paris R 14 57 Tokyo S 23 73  
Rome R 14 57 Toronto S 23 73  
San Francisco R 14 57 Vancouver S 23 73  
Seoul R 14 57 Warsaw S 23 73  
Singapore R 14 57 Zurich S 23 73  
Stockholm R 14 57

## HOLIDAY RESORTS

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Amman C 13 53 Las Vegas S 23 73  
Athens R 14 57 London S 23 73  
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## THE LEX COLUMN

## J. Lyons loses dividend battle

For three years J. Lyons, clinging to its dividend despite annual falls in its shareholders' funds—but the fourth year has proved too much. Following a 54.9m fall in reserves during the 12 months to March, the final dividend—which would have cost about £31m with unrelieved ACT—has been omitted. The shares, which have been relatively strong lately, plummeted by 24p to 70p on the news.

A year ago, a final dividend was paid on the assumption that profits in 1977-78 could double to £20m or more but in the event the pre-tax figure emerged nearly two-fifths lower at £8.2m. The had summer in 1977 cut profits on ice cream and soft drinks by £2m or more, food margins have been squeezed by the price war among the retailers, and losses in the French meat-business may have risen by about £2m. But what £50m-£55m ahead of the mini-really scuppered the group's initial optimism was the disclosure of the tea and coffee shareholders' funds of only £2m.

After a strong first quarter, customers started to run down earnings per share have doubled on an actual tax basis. Yet another amazing statistic is that all this has come from after the Price Commission's report, Lyons was impelled to cut tea prices about a month before its commodity costs came down. Profits on tea alone fell £2m by about £5m in the first quarter of the year.

This has come straight through to shareholders' equity very favourably with the as a result of Lyons' tax problem—market valuation of Plessey at £1.2m—with all of its profits £207m—where pre-tax profits earned overseas, the tax rate reported earlier this week were works out at 85 per cent, and only 6 per cent better at £43m. The news from the sales front—Tuesday's £800 million—able chunk. In addition, there is that just about everything boomed last year. Tactical military radio equipment continued to be the star performer, with strategic communications, data and communications recording, and instrument activities in joint second place. And once again the unqualified order book is at a record level—£122m (including roughly £70m of goodwill) while debt is still over £200m. Although trading profits are now improving and the group hopes the dividend can be "at least" restored this year, the target of a 50:50 debt/equity ratio must be put back to 1981.

Meanwhile here is a business with sales of nearly £900m, and a market capitalisation of just over £30m. The shares remain strictly speculative.

Racal, the market's only real contender for a takeover, is a well run private UK shipping company, wants a three-year moratorium on its debts, the plight of a UK liner shipping industry must be worse than most had gently.

There are signs at last that the gilt-edged market is settling down after the recent gyrations. But institutional investors are becoming wary and it would not be surprising if the medium-term market were to become more volatile. It is fairly firm, but U.S. interest rates are still on an upward trend and the scope for substantial fall in UK interest rates is lessening. Even if the authorities cut minimum lending rate over the next few weeks it would probably be viewed with some suspicion as a selling gimmick. After their recent rough handling, institutional fund managers need to be treated gently.

UK shipping

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There are signs at last that the gilt-edged market is settling down after the recent gyrations. But institutional investors are becoming wary and it would not be surprising if the medium-term market were to become more volatile. It is fairly firm, but U.S. interest rates are still on an upward trend and the scope for substantial fall in UK interest rates is lessening. Even if the authorities cut minimum lending rate over the next few weeks it would probably be viewed with some suspicion as a selling gimmick. After their recent rough handling, institutional fund managers need to be treated gently.

UK shipping

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